

## **ARA US Hospitality Trust**

Acquisition of a Portfolio of Three Premium Marriott-Branded Upscale Select-Service Hotels in the United States

6 November 2019



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### 1. Overview

### AC Hotel by Marriott Raleigh North Hills









### Courtyard San Antonio at The Rim









#### **Residence Inn San Antonio at The Rim**









## **Overview of the Acquisition Properties**









Property	AC by Marriott Raleigh North Hills	Courtyard San Antonio at The Rim	Residence Inn San Antonio at The Rim
Location	<ul> <li>101 Park at North Hills Street Raleigh, North Carolina</li> </ul>	• 5731 Rim Pass San Antonio, Texas	• 5707 Rim Pass San Antonio, Texas
Hotel Chain Scale	Upscale Select-service	Upscale Select-service	Upscale Extended-stay
Brand / Franchisor	AC / Marriott	Courtyard / Marriott	Residence Inn / Marriott
Land Title	Freehold	• Freehold	Freehold
Number of Keys	• 135	• 124	• 131
Opening Date	• 2017	• 2009 <sup>(1)</sup>	• 2009 <sup>(1)</sup>

(1) Courtyard San Antonio at The Rim and Residence Inn San Antonio at The Rim underwent soft goods renovation in early 2017.

### **Overview of the Acquisition Properties**



### **Diversification enhancement by location**







Opportunity to acquire a portfolio of three premium Marriott-branded upscale select service and extended stay hotel totaling 390 keys at an attractive cap rate of 8.0% that is complementary and accretive to the existing portfolio

#### Accretive Acquisition enhances stapled securityholders returns

- Funded by available debt headroom without issuance of new Stapled securities
- Post-transaction gearing increase to 38%, well within 45% regulatory limits (1)
- Enhance pro forma DPS by 8.1% from 3.13 US cents to 3.38 US cents <sup>(2)</sup>

#### High quality assets with strong financial performance

- · Young assets averaging 8 years old and recently renovated with freehold titles
- Strong Occupancy and ADR performance
- · Broadens earnings base with diversified and increased net property income



#### Strategic locations in dynamics markets

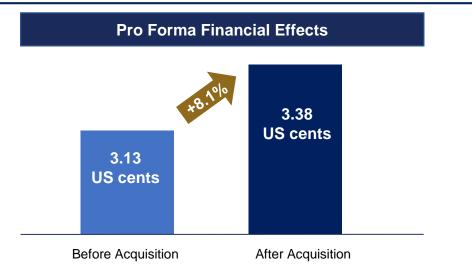
- · Assets located within dynamic submarkets in their respective MSA with strong corporate and leisure demand drivers
- Assets are strategically located with convenient access to downtown, the airport, universities and corporate parks

#### World class franchise affiliation with an experienced hotel operator

- Expand brand affiliation with well-known Marriott select service brands to diversify existing portfolio
- Diversify management relationship with an experienced hotel developer and third-party hotel management company
- · Broaden ARAUSHT network to source future acquisition pipeline

## Accretive Acquisition enhances Stapled Securityholders returns





Period from 9 May 2019 to 30 September 2019	Before Acquisition	After Acquisition <sup>(1)</sup>	Var (%)
Distributable Income (US\$'000)	17,754	19,190	8.1% 🕇
DPS (US cents)	3.13	3.38	8.1% 🕇
NAV per Stapled Security (US\$)	0.87	0.87	-
Gearing (%)	32%	38%	6% 🕇

- Increase pro forma DPS by 8.1% from 3.13 US cents to 3.38 US cents
- Funded by available debt headroom without issuance of new Stapled Securities
- Post-transaction gearing increase to 38%, within 45% regulatory limit <sup>(2)</sup>

(1) Assume the acquisition is primarily funded by bank loans and utilization of internal cash resources.

(2) Based on 45% Aggregate Leverage Limit for S-REITs.

## 2 High Quality Assets with Strong Financial Performance



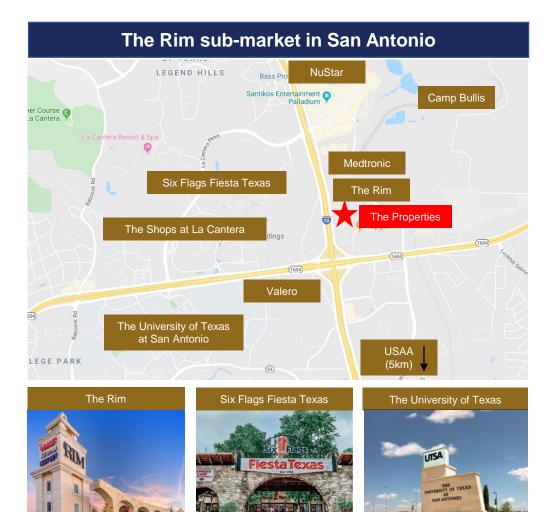
- Newly opened / renovated hotels <sup>(1)</sup> with freehold titles
- Strong occupancy and ADR performance contributes stable cashflow to bottom-line
- Outperformed its competitive sets with RevPAR index between 120% to 146%
- Portfolio NPI yield of 8.0% (2)

	Occupancy	RevPAR	RevPAR Index	GOP margin
HOTELS MARRIOTE	77.6%	US\$134	120%	47.2%
AC by Marriott Raleigh North Hills				
	80.7%	US\$104	146%	46.8%
Courtyard San Antonio at The Rim				
Residence Inn San Antonio at The Rim	81.9%	US\$102	126%	45.5%

The above metrics are based on historical trailing 12-months results up to June 2019

(2) Based on acquisition price of US\$84.5m for Portfolio, NPI is net of 4% of total revenue set aside for capital requirements





- Adjacent to each other, Courtyard San Antonio The Rim and Residence Inn San Antonio at The Rim are located in one of the most desirable submarket in San Antonio
  - Situated within attractive residential, retail and office and close to popular leisure attractions
  - Located near major highways and less that 30 minutes from the airport, downtown, and other office parks
- Key demand drivers within a five kilometers radius;
  - Corporation Valero Headquarters (Fortune 500 energy group), Medtronic (1000+ employees). USAA (Fortune 500 financial group), NuStar Energy (1000+ employees)
    - Leisure Located within Texas Hill Country, a popular regional destination that includes: a popular amusement park, 2.8 million square feet of master development with retail and dining
    - University The University of Texas at San Antonio is the 8<sup>th</sup> largest university in Texas (31,000 student enrolled)
  - Government Camp Bullis
    - 28,000 acre U.S. Army training facility with 6,000 employees and training throughput of ~170,000 per year







- AC Hotel by Marriott Raleigh North Hills is the newest hotel within the heart of Raleigh's North Hills – one of Raleigh/Durham's premier live work-play destinations
- North Hills is a mixed use development that contains more than 1 million square feet of office space, with notable tenants such as PwC, KPMG and Bank of America, plus retail, entertainment and residences
- Key demand drivers:
  - Robust corporate demand:
    - Technology job growth Raleigh metro area ranks just behind Austin in technology job growth
    - Ranked 4<sup>th</sup> among the top 25 startup hubs in the U.S
    - Research Triangle Park one of the most prominent high-tech research and development parks in the United States and houses 200 companies (including IBM, SAS, GlaxoSmithKline, Cisco and Lenovo) with over 50,000 workers
    - 1 million square feet of office space in North Hills notable tenants: PwC, KPMG and Bank of America
    - Nationally recognized universities:
      - North Carolina State University (35,000 students), Duke University (15,000 student), University of North Carolina (UNC) (29,000 students)
      - Duke and UNC are considered one of the top academic and Division I sports teams in the country



### Marriott – largest global hotel chain with robust loyalty members

- Marriott is the largest hotel chain with 30 brands across 7,003 properties in 131 countries
- Leading concentration in top quality hotel tier that results in strong guest loyalty base
- Marriott Bonvoy Loyalty Program 125 million members worldwide with 1.5 million new members every month. Members represent approximately 50% of the paid room nights in Marriott branded hotels

### Concord Hospitality – experienced hotel management company in the US

- Based in North Carolina, with over 30 years of operational expertise
- Premier operator managing 102 hotels 23 states and two Canadian Provinces and current development pipeline of over 25 hotels
- Approved operator across most major franchisors: Marriott, Hilton, Hyatt and Intercontinental

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- Acquired by Marriott in 2011, AC Hotels is designed for modern travelers with an entrepreneurial mindset
- Urban and European inspired with ٠ elevated modern design
- The brand offers concept-driven, ٠ turn-key customization of guest room and public space design
- With over 150 open hotels (54 in ٠ the U.S.) and a strong pipeline of over 100 globally

- Marriott flagship select-service brand since 1983 and now their largest brand by distribution
- A pioneer in upscale selectservice hotel smartly designed for the modern business travelers
- With over 1.100 hotels across the US and over 45 countries. Current global pipeline of 290 hotels

Marriott flagship extended-stay brand since 1987 that defined the extendedstay lodging space

BY MARRIOTT

- Uniquely designed for long-stay guests, with rooms defined by spacious suites and fully equipped kitchen. As well, these hotels provide complementary hot breakfast
- With over 760 hotels worldwide, 2X the footprint of its next largest competitor. Current global pipeline of 250 hotels



## Key Takeaways



High Quality Assets	<ul> <li>Young assets with freehold titles</li> <li>Prime locations in dynamic markets</li> <li>Generate strong operating margins</li> <li>Robust demand drivers</li> </ul>
Well-known Brands with experienced Operator	<ul> <li>Best-in-class brands under Marriott franchise</li> <li>Managed by experienced hotel management company in US</li> <li>Brand and hotel management operator diversification</li> <li>Broaden ARA USHT network to source for future acquisition pipeline</li> </ul>
Accretive Acquisition	<ul> <li>Primarily funded by debt, utilizing available debt headroom</li> <li>Pro Forma DPS yield accretive by 8.1% <sup>(1)</sup></li> </ul>
Continued Growth	<ul> <li>Leverage on ARA Group's network to originate deals in the world's largest lodging market</li> <li>Demonstrate ability to execute third-party transactions at attractive yields</li> </ul>



# **Thank You**

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