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For the financial year ended 30 June 2024

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For the financial year ended 30 June 2024

Creative Technology Ltd and its subsidiaries ("Creative" or "Group") recognize the importance of delivering long term value and sustainable returns to all our stakeholders. Sustainability has always been integral to Creative's operations. Creative works to keep its environmental, social and governance performance positive by being a responsible, diverse and equal opportunities employer, a global leader for product innovation in the audio and personal digital entertainment segments, and maintaining high standards in corporate governance.

ABOUT CREATIVE

Creative Technology Ltd is the holding company of the Group. It is listed on the Mainboard of the Singapore Stock Exchange Limited ("SGX") since June 1994. Creative's worldwide corporate headquarter is based in Singapore, with regional business units in United States of America (California), Europe (Ireland) and Asia (Singapore). Creative headquarter charts the directions for product innovations, research and development, mechanical and industrial design, production planning, sales and marketing, distribution and logistics and technical support services

Creative is the worldwide leader in digital entertainment products. Famous for its Sound Blaster sound cards, Creative is driving digital entertainment with cutting-edge audio solutions, premium wireless speakers, high performance earphone products and portable media devices. Creative offers consumers high quality products and experience through Creative's hardware, software applications and services. These products and solutions are marketed to consumers and system integrators through a worldwide distribution network that includes traditional sales channels, original equipment manufacturers and the online sales channel.

ABOUT THIS REPORT

This sustainability report covers our performance and practices for the financial year ended 30 June 2024 (FY2024). The scope of this report includes the Group's subsidiaries and corporate office in Singapore, unless otherwise stated. The report has been prepared based on the Global Reporting Initiatives (GRI) Standards, and SGX Sustainability Reporting Guide. The GRI Standards was chosen because it is an internationally recognized reporting framework that provides robust guidance suited for Creative's business model and operations.

An internal review on the sustainability reporting process was performed during the reporting period and we will work towards external assurance for our future sustainability reports subject to regulatory requirements.

We are mindful of SGX's requirement for issuers to undertake climate risk reporting in line with the recommendations of the Task Force on Climate-Related Financial Disclosures ("TCFD"). The Group will adopt a phased approach in reporting climate risk disclosures.

We welcome feedback or suggestions from all our stakeholders on our sustainability efforts to help us continuously improve. Please send your feedback by email provided in the Company website at http://creative.com.

BOARD STATEMENT

The Board continues to embark on our sustainability journey amidst the challenges faced in the current global economy. Our efforts to integrate the material environmental, social and governance factors into our business strategy demonstrates our commitment to drive sustainability in the long term. The Board is responsible for the long-term strategic direction of the Company, with the goal to create sustainable value to all stakeholders. The Board continues to provide oversight on the reporting and management of sustainability matters at various levels in Creative. The material economic, environmental and social issues relevant to the Group are strategically reviewed and approved by the Board.

SUSTAINABILITY GOVERNANCE

The Group is committed to implementing an effective governance structure to ensure that the entire business is aligned to sustainability and creating positive, long-term impact, guided by our Group's sustainability framework. The Board and the Management oversees various aspects of our sustainability efforts to ensure our actions are robust and rooted in integrity.

Creative has complied with SGX's requirement for Directors to undergo mandatory sustainability training. The Directors have attended approved sustainability training courses.

For the financial year ended 30 June 2024

STAKEHOLDER ENGAGEMENT

We understand the importance of stakeholder engagement. Regular engagement with our stakeholders provides input for determining our focus areas, to identify and assess our sustainability issues. This process enables the Company to prioritise strategic decisions and shape the direction of the business. It also helps us build and maintain good relationship with the stakeholders.

Stakeholder Group	Interests and Concerns	Engagement Channels
Shareholders	 Growth prospect of the business Risk management Corporate governance Sustainable shareholder value 	Timely and accurate information to shareholders through announcement on SGXNet and our website (http://creative.com). This includes half yearly financial results, major events and new product launches Annual reports Annual general meetings
Regulatory authorities	Compliance with laws and regulationsLabour practicesEnvironment and waste management	 Compliance with regulatory requirements Dialogue, feedback sessions and meetings
Customers	Product design and features Product performance Pricing and quality	 Engagement with customers is facilitated by our Customer Care team, social media channels, website and online community Information on products is also communicated via press releases, blogs, media events, trade shows and exhibitions Feedback is also received through our network of business partners, including retailers and distributors
Business partners	Pricing and payment schedules Compliance with agreed terms	 Engagement with our supply chain business partners includes regular meetings, factory visits and audits, during which our requirements are communicated, and good working relationships are established Our sales team works closely with the distributors, retailers and other business partners to understand customer needs and product performance
Employees	 Corporate direction and growth plan Job security Career development and training opportunities Work-life balance 	 We endorse an open-door environment, and employees feel they can interact at every level, to provide ideas and feedbacks Town hall meetings are held regularly, where employees are updated on company development and its business goals. Employees also participate actively during such meetings

For the financial year ended 30 June 2024

MATERIALITY ASSESSMENT

Following regular internal and external engagement with our stakeholders, Creative continues to assess and review the material environmental, social and governance (ESG) factors. The material ESG factors were reviewed for relevance and for any changes to the priorities that will impact the business and operations of the Group and the stakeholders.

To identify and prioritise material ESG factors that are important to our business and stakeholders, we have implemented a three-step materiality assessment process.

1. IDENTIFY

Identify a list of potential material ESG factors considering key sustainability issues and trends.

2 PRIORITISE

Prioritise material ESG factors based on management's evaluation.

3. VALIDATE

Validate material ESG factors by the Board.

By applying the above methodology, Creative focused on the following material topics.

Economic	Economic performance Procurement practices
Environment	Product development and design Energy use
Social	Employment practices Marketing and labelling
Governance	 Corporate Governance Compliance Ethical business practices

ECONOMIC

The overall economic performance of the Group is important to our stakeholders. Economic performance is closely monitored, reviewed and analysed by management and the Board.

The following table provides an overview of the economic performance of the Group in this financial year:

_	(US\$'000)
Revenue	62,779
Employee wages and benefits	20,545
Other operating costs	54,187
Government grant	277

For more details on the economic performance of the Group, please refer to Creative's Annual Report 2024.

For the financial year ended 30 June 2024

ECONOMIC (cont'd)

Management of procurement practices is vital for our business. As a finished goods manufacturer, we recognize the complexity of our supply chain and have set expectations for our suppliers to operate in a socially and environmentally responsible manner by maintaining management systems that integrate environmental, health and safety, labour and ethics standards into their business processes. We expect suppliers to conduct their worldwide operations in a responsible manner that does not result in human rights violations.

ENVIRONMENT

Our vision is to reduce and minimize adverse impact on the environment through a commitment for continuous improvement. We conduct our business operations responsibly and efficiently, constantly seek to minimize our environmental footprint and make efficient use of limited resources.

As a global leader for product innovation in audio and personal digital entertainment segments, Creative offers consumers a complete, high quality digital entertainment experience through Creative's hardware, software applications and services. Finding a perfect balance between form and function, Creative strives to create value to our customers for every product purchased.

Excellence in design and engineering is at the heart of what we do. Our goal is to bring products which consumers love, using groundbreaking technology and leading-edge designs for not just the technically-savvy consumers, but for everyone who enjoys entertainment. With strong focus on user-friendly interface, multiple features and cool industrial designs, the Creative brand is synonymous with lifestyle personal digital entertainment.

To achieve this, we believe in investment in research and development, spending \$9.7 million in FY2024 on research and development on product development, industrial design and innovation in technology, with emphasis on developing responsible products.

Improving the energy efficiency of our products is a driving factor in our product development. This allows us to reduce the carbon footprint of our products. We have put in great effort to improve battery life and product energy efficiency during our product innovation process. This is done without sacrificing product performance or consumer experience. Our products are engineered for optimal energy efficiency, consuming less than 0.5 watts of power in standby or off mode and less than 2 watts in networked standby, in compliance with EU energy efficiency requirements. For devices with rechargeable batteries, we comply with the U.S. Department of Energy requirement in terms of Unit Energy Consumption. All our products with power adaptors comply with the Europe Energy-Related Products (ERP) Directive and the U.S. Department of Energy Level VI energy efficiency requirements. This means our power adaptors achieve over 88% efficiency, and consume lesser watts when disconnected or turned off.

Packaging is an important aspect of our product design. It helps to deliver products to market safely, provides information to consumer, and is also a branding and marketing tool. We continue to work on improving our packaging to be more environmentally friendly, taking into consideration the amount and type of packaging materials used in our products, like using less plastic and more paper for our packaging materials. At Creative, we actively support Singapore's Mandatory Packaging Reporting scheme lead by the National Environment Agency (NEA). Under the scheme, we report packaging components data and implement comprehensive 3R (Reduce, Reuse, Recycle) plans. The plans include setting goals to cut down on packaging waste by reducing plastic components while promoting materials that can be reused or recycled.

Our use of hazardous substances is limited to those substances which are necessary due to unavailable substitutes that is scientifically or technically practicable. Our products do not contain restricted substances exceeding the allowable threshold limits. Restricted substances are hazardous to the environment and pollute landfills, and are dangerous in terms of occupational exposure during manufacturing and recycling. We are compliant with Restriction of Hazardous Substance (RoHS) and Registration, Evaluation, Authorisation and Restriction of Chemicals (REACH).

Our products are not only designed to be energy efficient and with limited use of restricted substances. They are also designed to have less impact on the environment at the end of their life cycle. We are member of various compliance schemes in Europe for collection and recycling of WEEE (Waste Electrical and Electronic Equipment), Batteries and Packaging wastes compliance. The Company pays for the collection as well as the future recycling of these wastes.

For the financial year ended 30 June 2024

ENVIRONMENT (cont'd)

The Company ensures raw materials and packaging materials used are sourced from responsible and reliable suppliers. Our suppliers are mostly certified to ISO14001 – Environmental Management System. They have also given commitment on their social and environmental responsibility, with compliance to the RBA (Responsible Business Alliance) Code of Conduct which establishes standards to ensure that working conditions in the electronics industry supply chain are safe, that workers are treated with respect and dignity, and that business operations are environmentally responsible and conducted ethically.

In our assessment, product distribution and logistics is another important environmental factor. We are working to optimize our approach to product distribution and logistics, focusing on logistical efficiency and reliability, cost efficiency, environmental footprint. With proper planning and scheduling, where possible, our products were transported to the market by sea freight, and cargoes are consolidated in the most efficient manner. Use of regional hubs has also helped in reducing the carbon footprint.

Creative strives to avoid unnecessary impact on the environment and to reduce environmental impact. We practice green initiatives in the workplace by reducing energy consumption, implementing energy-efficient measures and increasing paper recycling to reduce resource depletion.

One of the measures adopted is to reduce paper usage. Electronic documents are used whenever possible, without having to print hard copy. Invoices and statements of accounts to customers are sent through emails. Electronic approvals were implemented where possible, for various systems, like human resource systems and purchase requisition systems.

In our commitment to improve environmental footprint, we believe working towards energy efficiency will provide a positive influence on our environment and also help to reduce our energy costs in the long term. We tracked our electricity consumption at our Corporate Headquarter in Singapore, as Singapore Corporate Headquarter is where all major activities take place with majority of the Group's headcounts and floor spaces are located. All electricity in Singapore is purchased from the national grid and is produced almost entirely by the combustion of natural gas. A total of 269,514 kWh of electricity was consumed in FY2024. Energy intensity per gross floor area in FY2024 was 62 kWh per square metre.

Creative continues to review and implement energy conservation and efficiency initiatives, and target to reduce electricity consumption. We will explore and consider various initiatives such as efficient use of spaces, use of energy efficient appliances, motion sensors for lights.

There is no incident of non-compliance with environmental laws and regulations in the reporting year.

The Group also encourages employees to reduce business travel. Creative has offices in Asia, Europe and America. Interoffice communications are made through conference calls or electronic mails whenever possible. A fully integrated, seamless ERP system also helps in sharing of data for operations.

SOCIAL

Creative is operating in a highly competitive industry, we believe our people are the building block of the Company, where the ability to attract, develop and retain the right and best people, is paramount to the success of the Company.

We encourage a work environment that embraces inclusiveness, diversity and teamwork, with employees from various countries, ethnicities and age groups. We value diversity of our people which in turn helps foster innovation and enable us to better understand our customers.

Creative is an equal opportunity employer. Prospective employees are evaluated based on their qualifications, capabilities and experience, regardless of gender, age or ethnicity. Employee evaluations are conducted through a transparent appraisal process. Creative offers employees competitive remuneration packages commensurate with their experience, performance and job responsibilities.

For the financial year ended 30 June 2024

SOCIAL (cont'd)

To compete in an ever-changing industry, we believe in investing in employee training and development. Creative provides the necessary resources and support for employees who are keen to learn and develop their functional, technical, and professional skills. This will broaden and deepen employees' professional knowledge and skills, and also help employees to reach their fullest potential.

At Creative, we place emphasis within our organization to promote workplace safety and healthy work environment for our staff and visitors. A safe and healthy work environment enhances employee retention and morale.

As at 30 June 2024, Creative has a total staff strength of 295 from Asia, Europe and United States of America, 58% are male and 42% female, 94% are from Asia. There are 252 permanent staff of which 56% are male and 44% female, 93% are from Asia and the balance are from Europe and United States of America. There are 257 full-time employees and 11 are part-time employees. For full-time employees, 56% are male and 44% female, with 93% from Asia. For part-time employees, 73% are male and 27% female, with 91% from Asia. There are 13 temporary employees, 69% are male and 31% are female, and all are from Singapore. There are also 27 contract staff, 70% are male and 30% are female, all from Asia.

On the product front, Creative always invests its resources on our product labels. From design to production, it went through numerous levels of reviews to ensure the right messages are conveyed to the consumers. From encouraging potential customers to purchase our products to communicating how to use, recycle or disposal of the package or product.

Labelling is not just a key marketing tools, it is also an effective means of information transmission. Being an innovator, manufacturer and distributor of consumer electronic products, Creative recognizes product information and labelling can have great environmental and social impacts to our customers and end users.

Through clear labelling on our products, consumers are aware of how to recycle or dispose of our products. Mandatory environmental logos such as the WEEE marking, France Triman, Green Dot and the China RoHS marking, are placed on our product packaging. We also provide unique QR codes which consumers can have access on the product's safety and regulatory information online.

With a dedicated team in the Corporate Headquarter, Creative has established internal procedures to ensure compliance with regulations on environmental laws and directives of every country it supplies to. The team monitors these regulations and introduces new measures to respond proactively to evolving environmental laws and directives.

The Company has not identified any incidents of non-compliance with regulations concerning product information and labelling and marketing communications.

GOVERNANCE

Creative strongly believes that good corporate governance processes are essential for corporate sustainability. We are committed to adhere to a high standard of corporate governance, accountability and transparency to safeguard the interests of all stakeholders.

The Board and Management are committed in conducting business with integrity, consistent with the high standards of business ethics, and in compliance with all applicable laws and regulatory requirements.

The Board monitors the effectiveness of management and reviews the Group's corporate governance practices. The Board adheres to the principles and provisions of the Singapore's Code of Corporate Governance 2018. We have also adopted a Code of Business Conduct and Ethics which sets out the principles and policies upon which our businesses are to be conducted.

For detailed discussion on the Group's corporate governance practices, please refer to the "Corporate Governance" section of the Annual Report.

For the financial year ended 30 June 2024

TASK FORCE ON CLIMATE-RELATED FINANCIAL DISCLOSURES

Climate change is a global challenge that affects different sectors of society. Governments and businesses are taking actions to address and manage climate change impact.

Creative recognizes the importance of aligning our business practices with the recommended climate change disclosures by the Task Force on Climate-related Financial Disclosures (TCFD). Through TCFD framework, companies can communicate to their stakeholders how climate change risks, impacts and opportunities are assessed, managed and identified within our operations.

GOVERNANCE

Board Oversight of Climate-Related Risks and Opportunities

The Board has identified climate change as a material and strategic issue. It has oversight of Creative's approaches in considering, evaluating and integrating climate-related risks and opportunities throughout the Group.

The Board plays a pivotal role in integrating climate-related considerations into key aspects of our strategic decision-making processes. Climate-related risks and opportunities are evaluated during strategy reviews, where the Board considers the potential impacts on our business model, supply chains and market positioning.

Management's Role in Assessing and Managing Climate-Related Risks and Opportunities

Management and heads of departments review and assess the enterprise-wide risks to update its enterprise risk management ("ERM") framework annually. The annual enterprise risk reports are submitted to the AC for review. The ERM framework defines the risk areas for which respective HODs have ongoing oversight responsibility, while the Board focuses on the most significant risks facing the Group.

During the year, environmental risk has been identified as one of the operational risks to be assessed. While no measures have been implemented following the ERM assessment exercise, we are committed to manage climate-related risks and opportunities.

STRATEGY AND RISK MANAGEMENT

Creative uses the TCFD framework to categorize our climate-related risks and opportunities. We use both quantitative and qualitative measures to assess and evaluate the impact of climate change risks to the Group.

Through the ERM framework, we identify the risks and opportunities that will have an impact on the business. The framework includes assessing materiality of the risks based on the level of significance of impact, and vulnerability of the Group to the risks identified.

We also consider climate-related risks and opportunities in terms of time horizon; across the short-term (less than 5 years), medium-term (five to ten years) and long-term (more than ten years).

Following which, we will work on mitigation plans or business solutions that can lessen the risks or discover opportunities in the market.

For the financial year ended 30 June 2024

TASK FORCE ON CLIMATE-RELATED FINANCIAL DISCLOSURES

STRATEGY AND RISK MANAGEMENT (cont'd)

Climate-Related Risks Identified

Time Horizon	Climate-Related Risk Type	Climate-Related Risk Factors	Potential Impact
Short-term	Policy and Legal	Tightening regulations on Greenhouse Gas ("GHG") Emission leading to: • Increase in climate reporting obligations • Increased pricing of GHG emissions • exposure to penalties for non- compliance	Imposition of carbon tax will lead to an increase in GHG emissions reporting and regulatory costs Increased regulations may require the Group to pay carbon tax or purchase carbon credits
Medium-term	Technology	 Need to develop new products that align with industry regulations. Substitution of existing products with lower emissions options Increase in product costs 	 Increase in R&D expenses Capital investments in hardware and software for technology development Exposure to inventory obsolescence Higher raw material and production costs
Long-term	Physical Risk - Chronic and Acute	Weather disruptions, rising temperature, global warming and water scarcity arising from climate change	 Increased distribution costs and duration to distribute our products due to logistics difficulties increase in insurance premium for the Group and our suppliers Disruption to production schedules, affecting revenue Higher raw material and production costs

For the financial year ended 30 June 2024

TASK FORCE ON CLIMATE-RELATED FINANCIAL DISCLOSURES

STRATEGY AND RISK MANAGEMENT (cont'd)

Climate-Related Opportunities Identified

Time Horizon	Climate-Related Opportunity Type	Climate-Related Opportunities	Potential Impact
Short-term to Medium-term	Resource efficiency	Use of more efficient modes of transport Use of technology to better plan and schedule shipment and delivery	Reduce operating costs, distribution and logistics costs
	Products	Develop products: • with higher energy efficiency • that optimize material usage • that use more of post-consumer recycled plastic	Reduce carbon footprint Can lead to competitive advantages and increase market demand
	Markets	New and emerging markets - consumer interest in climate-friendly products is growing. Developing and designing products with more environmental features (e.g. recycled plastic, recyclable packaging material), provide consumers with choice of climate friendly products	Increase revenue through access to new and emerging markets with climate friendly products

As the Group adopts a phased approach in reporting climate risk disclosures and as we advance in our climate reporting journey, we plan to work on the followings in the subsequent reporting years:

Metrics and Targets

- disclose the metrics used by the organisation to assess climate-related risks and opportunities in line with its strategy and risk management process
- disclose Scope 1, Scope 2, and, if appropriate, Scope 3 greenhouse gas (GHG) emissions, and the related risks
- describe the targets used by the organisation to manage climate-related risks and opportunities and performance against targets.

For the financial year ended 30 June 2024

GRI CONTENT INDEX

Statement of	Creative Technology Ltd has reported the information cited in this GRI content index for period from 1 July 2023 to 30 June 2024 based on the GRI Standards		
GRI 1 Used	II 1 Used GRI 1: Foundation 2021		
GRI Standards	Disclosure		Location
GRI 2: Gene	eral Disclosure	2021 - The Organisation and Its Reporting Practices	
2-1	Organisation	details	Page 1
2-2	Entities inclu	ded in the organisation's sustainability reporting	Page 1
2-3	Reporting per	riod, frequency and contact point	Page 1
2-4	Restatement of information		No information has been restated in this report
2-5	External assu	rance	Page 1
GRI 2: Gene	eral Disclosure	2021 – Activities and Workers	
2-6	Activities, value chain and other business relationship		Page 1, 5
2-7	Employees		Page 7
2-8	Workers who are not employees		Page 7
GRI 2: Gene	eral Disclosure	2021 – Governance	
2-9	Governance s	structure and composition	Annual Report - Corporate Governance
2-10	Nomination and selection of the highest governance body		Annual Report - Corporate Governance
2-11	Chair of the highest governance body		Annual Report - Corporate Governance
2-12	Role of the highest governance body in overseeing the management of impacts		Annual Report - Corporate Governance, Page 8
2-13	Delegation of responsibility for managing impacts		Page 2
2-14	Role of the h	ighest governance body in sustainability reporting	Page 2
2-15	Conflicts of i	nterest	Annual Report - Corporate Governance
2-16	Communicati	on of critical concerns	Annual Report - Corporate Governance
2-17	Collective kn	owledge of the highest governance body	Page 2
2-18	Evaluation of	the performance of the highest governance body	Annual Report - Corporate Governance
2-19	Remuneration	n policies	Annual Report - Corporate Governance
2-20	Process to determine remuneration		Annual Report - Corporate Governance
2-21	Annual total compensation ratio		Information is not provided due to confidentiality reasons

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GRI CONTENT INDEX (cont'd)

GRI Standards	Disclosure	Location
GRI 2: Gen	eral Disclosure 2021 – Strategy, Policies and Practices	
2-22	Statement on sustainable development strategy	Page 1
2-23	Policy commitments	Page 8
2-24	Embedding policy commitments	Page 8
2-25	Processes to remediate negative impacts	Annual Report - Corporate Governance
2-26	Mechanisms for seeking advice and raising concerns	Annual Report - Corporate Governance, Page 8
2-27	Compliance with laws and regulations	Page 7, 8
2-28	Membership associations	None
GRI 2: Gen	eral Disclosures 2021 – Stakeholder Engagement	
2-29	Approach to stakeholder engagement	Page 3
2-30	Collective bargaining agreements	None of the employees are covered by collective bargaining agreements
GRI 3: Mate	erial Topics 2021	
3-1	Process to determine material topics	Page 4
3-2	List of material topics	Page 4
	Material Topics	
	GRI 201: Economic Performance 2016	
3-3	Management of material topics	Page 4
201-1	Direct economic value generated and distributed	Page 4
201-2	Financial implications and other risks and opportunities due to climate change	Did not assess financial implications
201-3	Defined benefit plan obligations and other retirement plans	Annual Report
201-4	Financial assistance received from government	Page 4
	GRI 302: Energy	
3-3	Management of material topics	Page 5
302-1	Energy consumption within the organization	Page 6
302-2	Energy consumption outside of the organisation	Page 6
302-3	Energy intensity	Page 6
302-4	Reduction of energy consumption	Page 6
302-5	Reductions in energy requirement of products and services	Page 5

For the financial year ended 30 June 2024

GRI CONTENT INDEX (cont'd)

GRI Standards	Disclosure	Location
	GRI 417: Marketing and Labeling	
3-3	Management of material topics	Page 7
417-1	Requirements for product and service information and labeling	Page 7
417-2	Incidents of non-compliance concerning product and service	Page 7
417-3	Incidents of non-compliance concerning marketing communications	Page 7

