



17LIVE GROUP CELEBRATES SEVEN YEARS OF LIVESTREAMING EXCELLENCE IN JAPAN

"SUPER LIVE STREAMING FESTIVAL 2024" Draws Overwhelming Attendance As It Honours Top 17LIVE Livers and Celebrity Performances

Tokyo, 4 November 2024 – 17LIVE Group Limited (“**17LIVE**”) celebrated its 7th anniversary in Japan with the “*Super Live Streaming Festival 2024 – Everyone has a Dream that Can Come True*” at Shinjuku’s Sumitomo Hall. The landmark event drew over 1,000 attendees, including popular livestreamers (“**Livers**”), devoted fans, and high-profile performers, creating a memorable gathering that showcased the platform’s success and community.

The event, titled ‘Super Live Streaming Festival 2024,’ represents 17LIVE’s commitment to creating spaces where dreams can come true, uniting Livers, fans, and high-profile artists for dynamic performances.

Highlighting top “Livers” who competed in 13 categories across a month-long contest from August to September, the event recognized outstanding Livers in areas including music, gaming, lifestyle, and more. 34 winners took the stage alongside celebrated guests including EXILE SHOKICHI, members of NMB48, Yuki Kashiwagi, Miku Tanaka, and others, who honoured the creators and performed for the crowd.

“The livestreaming community in Japan is extremely vibrant, and we want to show our appreciation to the Livers who make 17LIVE the platform of choice here,” said **Jiang Honghui, Executive Director and CEO of 17LIVE**. *“Supporting creators in this growing space is central to our mission, and we are committed to nurturing their success and dreams through our products and events, and make 17LIVE a fun and empowering platform for all our Livers.”*

The festival was streamed live on the 17LIVE app, offering a prime opportunity for online fans to connect with top Livers across multiple genres, reinforcing 17LIVE’s reputation as a platform that empowers human connections.

About 17LIVE

17LIVE is a leading pure-play live-streaming platform in Japan and Taiwan. Its business lines include Live live-streaming, V-live live-streaming and other businesses such as in-app games and live commerce. 17LIVE is accessible globally, and its key markets of operations include Japan and Taiwan with a presence in Hong Kong, Singapore, the United States, the Philippines, India, and Malaysia. It has fostered a diverse live-streaming ecosystem with a loyal and engaged user community, as well as a deep pool of live streamers.

For more information, please visit: <https://about.17.live>

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APPENDIX (OFFICIAL PICTURES OF THE EVENT)



Winners of the Grand Prix of 'Super Live Streaming Festival 2024', (Left to Right) 3rd place: [Rumi](#), 1st place: [百獣のいちか \(100 of animals, Ichika\)](#), 2nd place: [Naoki Kishida \(Naoking\)](#)



Jiang Honghui, CEO of 17LIVE Group (second from left) with performing celebrities and winning Livers at the Grand Finale of 'Super Live Streaming Festival 2024'