LIFEBRANDZ LTD.

(Incorporated in the Republic of Singapore) (Company Registration No.: 200311348E)

- (1) RE-CONSTITUTION OF AUDIT COMMITTEE, NOMINATING COMMITTEE AND REMUNERATION COMMITTEE
- (2) APPOINTMENT OF LEAD INDEPENDENT DIRECTOR

The Board of Directors of Lifebrandz Ltd. (the "Company") wishes to announce:-

- (i) Changes to the Audit Committee ("AC"), Nominating Committee ("NC"), and Remuneration Committee ("RC") with effect from 2 August 2017
 - (a) Mr Chng Weng Wah to be appointed as member of the AC and RC
 - (b) Mr Lim Kee Way Irwin to be appointed as member of the NC

Consequent to the above changes, the AC, NC and RC will comprise the following:-

Audit Committee

Mr Lim Kee Way Irwin (Chairman - Independent Director) Mr Nishijima Osamu (Member - Independent Director)

Mr Yamaguchi Hiroyuki (Member - Independent Director)

Mr Chng Weng Wah (Member- Non-Executive Director)

Nominating Committee

Mr Nishijima Osamu (Chairman - Independent Director) Mr Yamaguchi Hiroyuki (Member - Independent Director) Mr Lim Kee Way Irwin (Member - Independent Director) Mr Chng Weng Wah (Member- Non-Executive Director)

Remuneration Committee

Mr Yamaguchi Hiroyuki (Chairman- Independent Director) Mr Lim Kee Way Irwin (Member - Independent Director) Mr Nishijima Osamu (Member - Independent Director) Mr Chng Weng Wah (Member- Non-Executive Director)

(ii) The appointment of Mr Lim Kee Way Irwin, an Independent Director, as the Lead Independent Director of the Company with effect from 2 August 2017

Mr Lim is also the Chairman of the Audit Committee as well as a member of the Nominating Committee and Remuneration Committee.

By Order of the Board

Saito Hiroyuki Executive Chairman / Chief Executive Officer

2 August 2017

This announcement has been reviewed by the Company's sponsor, RHT Capital Pte. Ltd. (the "Sponsor"), for compliance with the relevant rules of the Singapore Exchange Securities Trading Limited ("SGX-ST"). The Sponsor has not independently verified the contents of this announcement.

This announcement has not been examined or approved by the SGX-ST and the SGX-ST assumes no responsibility for the contents of this announcement, including the correctness of any of the statements or opinions made or reports contained in this announcement.

The details of the contact person for the Sponsor is: -

Name: Mr. Nathaniel C.V. (Registered Professional, RHT Capital Pte. Ltd.)

Address: Six Battery Road, #10-01, Singapore 049909

Tel: 6381 6757