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MEDIA RELEASE

SMJ International raises S\$55,690 for Children's Cancer Foundation

- **Charity auction done in memory of late founder, Mr Peter Ho, who passed away from cancer last year**

SINGAPORE, 9 July 2014 – SGX-Catalist listed SMJ International Holdings Ltd¹. (“SMJ International” or the “Company”), a leading premier carpet specialist serving the commercial and institutional sectors in Asia, has raised S\$55,690 in donations for Children’s Cancer Foundation (“CCF”), via a charity auction.

Held during its IPO celebration dinner, the charity auction featured five art-pieces painted by CCF beneficiaries aged between 5 to 6 year old, a live painting done by French artist Delphine Bernard, as well as other sponsored items.

Ms Rena Ho, Executive Director and CEO of SMJ International, commented: *“I’m delighted that we raised 10 times more than what we expected. We chose CCF as the beneficiary because it is close to our heart. My father, Peter Ho, who founded the company, passed away from cancer last year and as parents ourselves, we empathise with families who have cancer suffering children.”*

Children’s Cancer Foundation is a non-profit organisation with a mission to improve the quality of life of children with cancer and their families through enhancing their emotional, social and medical well-being. Founded in 1992, CCF provides children with cancer and their families the much needed support in their battle against the life threatening illness. In a year, CCF helps more than 500 children and their families at different stages of the illness. Armed with the vision of providing world-class resources and psychosocial services to families impacted by childhood

¹ SMJ Holdings Ltd. was recently listed on SGX-Catalist on 30 June 2014

cancer, CCF employs professional caseworkers and counsellors, and adopts an integrated hospital-home-community service model to offer a spectrum of critical services to our beneficiaries. The donation to CCF is SMJ International's first charity donation and CCF henceforth shall be SMJ International's adopted charity as part of its corporate social responsibility efforts.

Ms Neo Lay Tin, Executive Director of Children's Cancer Foundation, mentioned: *"The management and staff of SMJ International have given generously in their effort and money to help children with cancer and their families. The generous contributions will go a long way to help fund critical programmes and services that CCF provides for our children and their families. Our beneficiaries are encouraged by the support, knowing that they are not alone in their fight against cancer."*

Some 180 attendees including customers, suppliers, vendors and business associates from China, Indonesia, Malaysia, Philippines and Taiwan attended the dinner and many contributed to the charity auction.

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About SMJ International Holdings Ltd. (www.smjf.com.sg)

Established in 1988, SMJ International is one of the leading premier carpet specialists serving commercial and institutional sectors in Asia with an established reputation and track record of more than 25 years.

SMJ International specialises in the sale and distribution of a wide range of carpets marketed under its "SMJ" brand through its global distribution network of more than 260 carpet dealers, carpet importers and carpet installation companies in Singapore and over 20 countries mainly in Asia.

SMJ International's 42,614 sq ft warehouse stocks a ready supply of carpets in approximately 80 different designs in up to 400 different colours. SMJ International is also the authorised supplier for the "Shaw Contract Group" range of carpets in Singapore.

SMJ International was listed on the SGX-Catalist on 30 June 2014.

This Media Release has been prepared by the Company and its contents have been reviewed by the Company's Sponsor Hong Leong Finance Limited (the "Sponsor") for compliance with the relevant rules of the Singapore Exchange Securities Trading Limited (the "SGX-ST"). The Sponsor has not independently verified the contents of this Media Release.

This Media Release has not been examined or approved by SGX-ST. The Sponsor and the SGX-ST assume no responsibility for the contents of this Media Release, including the correctness of any of the statements or opinions made or reports contained in this Media Release.

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**Issued for and on behalf of SMJ International Holdings Ltd. by Cogent Communications Pte Ltd.
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