

**NOEL GIFTS INTERNATIONAL LTD.**  
Company Registration No. 198303940Z  
(Incorporated in Singapore)

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**BREACH**

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The Board of Directors (the “**Board**”) of Noel Gifts International Ltd. (the “**Company**” and together with its subsidiaries, the “**Group**”) wishes to announce that there was a breach by an unknown party on certain order information on our online ordering platform on 6 February 2025 (the “**Breach**”).

The Group has informed all our online customers about the above suspicious activities and advised them to take certain precautions.

The Group has engaged the services of an external consultant to assess the extent of the Breach and to advise the Group on the next steps.

The Company will provide further update where there is any new and material development.

By Order Of The Board

Wong Siu Hong Alfred  
Managing Director

Singapore, 12 February 2025