

## FOR IMMEDIATE RELEASE

## ISOTeam unveils a handy solutions portal for home improvement and maintenance needs - ISOHomeCare

- One-stop solutions portal that offers stress-free and effortless home maintenance services
- ISOTeam is the first listed company of its kind to introduce a web portal offering such services



www.isohomecare.com Hotline: 6745 0150 (Weekdays 9 am – 5 pm) Email enquiries: help@isohomecare.com

SINGAPORE – 18 August 2015 – Stress-free and effortless upkeep for homeowners is just a few clicks away with ISOHomeCare (www.ISOHomeCare.com), the new handyman portal from ISOTeam Ltd. (the "Company" or "ISOTeam" and together with its subsidiaries, the "Group").

The home-grown Repairs and Redecoration ("**R&R**") and Addition and Alteration ("**A&A**") specialist today launched this innovative portal for one-stop home improvement and maintenance solutions as part of its diversification strategy to become a complete building and maintenance team. Tapping on its highly established project management skills and wide network of specialist

contractors that it acquired from its years in the R&R and A&A sector, ISOTeam is the first listed company of its kind to introduce a web portal offering such services.

**ISOHomeCare** offers a large and ready pool of expert in-house handymen, skilled in a wide range of services, to homeowners who require repairs or maintenance work for their residences. Specialist services that **ISOHomeCare** provides include home painting, plumbing, electrical wiring and installation and other general repair works for HDB flats, condominiums, landed properties and offices. It also provides expert consultation, when required, on maintenance services it offers on a no-obligation basis.



Said Mr Anthony Koh (许统发), Executive Director and Chief Executive Officer of ISOTeam, "With **ISOHomeCare**, the long-drawn and often troublesome process of searching many places for one suitable handyman is cut out. We believe our "on-line handyman shopping" concept will appeal to busy homeowners today, many of whom utilise the Internet as their main information resource. Homeowners who use the services of **ISOHomeCare** can be assured that we will do a good job as the ISOTeam brand, which is backed by a highly-reputed track record over 15 years in the building and maintenance industry, is our service guarantee."

On the unique factors that set **ISOHomeCare** apart, he continued, "**ISOHomeCare** has many other compelling benefits that will ensure peace of mind and satisfaction for homeowners. Our handymen are reliable, skilled and affordable, and over and above that, we extend a warranty period for all jobs. We also maximise convenience for customers by offering transparent pricing, a hassle-free payment system, and instant appointments where customers are able to lock-in the day and time of their house-call immediately online."

Mr Koh added, "ISOTeam started as a R&R and A&A specialist but our aspiration has always been to be an integrated player in the building and maintenance industry. Through our strategic acquisitions and diversification plans over the last two years, we have successfully expanded our capabilities from just R&R and A&A to include interior design, landscaping, specialist painting, new build painting, access provision services, and now handyman services. We are pleased with the progress our company has made in such a short time. Looking ahead, we are also extremely excited about the potential of **ISOHomeCare** as we believe there is a real need for handyman services in Singapore."

The portal goes live today on open beta, and will continue to react to requirements from homeowners by enhancing the system and adding to the range of specialist services it offers. ISOTeam will be commencing its marketing drive for **ISOHomeCare** island-wide in August, starting with Tampines, a high-density and vibrant HDB estate. Residents there can look forward to flyers and fridge magnets with more information about **ISOHomeCare**.



## About ISOTeam Ltd.

Founded in 1998 and listed on Catalist of the Singapore Exchange Securities Trading Limited (**SGX-ST**) (Ticker: 5WF) on 12 July 2013, ISOTeam Ltd. is an established player in Singapore's building maintenance and estate upgrading industry with over 15 years of Repairs & Redecoration (**R&R**) and Addition & Alteration (**A&A**) experience. We have successfully undertaken more than 230 public and private sector R&R and A&A projects for close to 2,500 buildings and counting since inception. An eco-conscious company, we integrate green methodologies in our R&R and A&A projects and actively work with strategic partners and technology companies to develop and commercialise green solutions / products. ISOTeam's major customers include town councils, government bodies, and private sector building owners. For more information, please visit <u>www.isoteam.com.sq</u>.

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ISOTeam Ltd. (the "Company") was listed on Catalist of the Singapore Exchange Securities Trading Limited (the "SGX-ST") on 12 July 2013. The initial public offering of the Company was sponsored by Hong Leong Finance Limited (the "Sponsor").

This press release has been prepared by the Company and its contents have been reviewed by the Sponsor for compliance with the relevant rules of the SGX-ST. The Sponsor has not independently verified the contents of this press release. This press release has not been examined or approved by the SGX-ST and the SGX-ST assumes no responsibility for the contents of this press release, including the correctness of any of the statements or opinions made, or reports contained in this press release. The contact person for the Sponsor is Ms Joan Ling, Senior Vice President, Head of Corporate Finance, at 16 Raffles Quay, #40-01A Hong Leong Building, Singapore 048581, Telephone (65) 6415 9886.