KINGSMEN CREATIVES LTD.

(Company Registration Number: 200210790Z)

SHARE AWARDS PURSUANT TO THE KINGSMEN PERFORMANCE SHARE SCHEME (Rule 704(29) of SGX-ST Listing Manual)

Kingsmen Creatives Ltd. (the "**Company**") wishes to announce the following details pertaining to the grant of share awards ("**Awards**") pursuant to the Kingsmen Performance Share Scheme, to eligible employees of the Company and its subsidiaries (the "**Group**"), and the issue and allotment of an aggregate of 396,600 ordinary shares in the capital of the Company ("**New Shares**") pursuant to the Awards.

The New Shares will rank pari passu in all respects with the existing shares of the Company.

Following the issue and allotment of the New Shares, the number of issued and paid-up capital in the capital of the Company is 198,140,781.

The details of the grant of the Awards are set out below:

(a)	Date of grant of Awards	:	6 May 2016
(b)	Aggregate number of shares which are the subject of the Awards	:	1,437,900
(c)	Market price of securities on date of grant	:	S$999,340.50
(d)	Vesting period of the Awards	:	1,437,900 shares vest immediately on the date of grant of Awards
(e)	Number of shares which are the subject of the Awards granted to eligible participants are as follows:		
	(i) Employees of the Group	:	859,140 shares
	(ii) Directors and/or controlling shareholders of the Company	:	Soh Siak Poh Benedict (175,230 shares) Simon Ong Chin Sim (175,230 shares) Chong Siew Ling (228,300 shares)

BY ORDER OF THE BOARD OF DIRECTORS

Soh Siak Poh Benedict
Executive Chairman

6 May 2016