

Agenda



Financial Performance Review

Outlook & Growth Strategies





Income Statement Highlights

Financial Summary (Profitability)

	9 months ended 31 Mar			3 mor	ths ended 31 Mar	
(RMB'million)	9M FY15	9M FY14	% Change	3Q FY15	3Q FY14	% Change
Revenue	1,507.3	2,233.0	(32.5%)	485.8	690.3	(29.6%)
Cost of sales	(1,073.4)	(1,501.3)	(28.5%)	(323.9)	(445.4)	(27.3%)
Gross Profit	433.9	731.7	(40.7%)	162.0	244.9	(33.9%)
Gross profit margin	28.8%	32.8%	(4.0ppt)	33.3%	35.5%	(2.2ppt)
Loss on fair value of biological assets	(4.9)	-	n.m.	-	-	n.m.
Other income	153.7	92.0	67.1%	50.0	35.1	42.5%
Selling and distribution expenses	(73.8)	(119.7)	(38.3%)	(11.7)	(11.4)	2.8%
Administrative expenses	(122.1)	(117.3)	4.1%	(46.8)	(45.7)	2.3%
Other expenses	(27.0)	(66.1)	(59.2%)	(2.2)	(21.8)	(89.9%)
Finance cost	(82.4)	(49.6)	66.2%	(30.4)	(19.2)	58.1%
Profit before income tax (PBT)	277.4	471.1	(41.1%)	120.9	181.9	(33.5%)
PBT margin	18.4%	21.1%	(2.7ppt)	24.9%	26.4%	(1.5ppt)
Income tax	(39.9)	(87.5)	(54.4%)	(12.9)	(48.6)	(73.5%)
Net profit	237.5	383.6	(38.1%)	108.0	133.3	(19.0%)
Net income margin	15.8%	17.2%	(1.4ppt)	22.2%	19.3%	2.9ppt
EBITDA ⁽¹⁾	484.4	682.1	(29.0%)	190.8	245.8	(22.4%)
EBITDA margin ⁽¹⁾	32.1%	30.5%	1.6ppt	39.3%	35.6%	3.7ppt

Footnote:

(1) EBITDA refers to earnings before interest, tax, depreciation and amortisation.

Notes on Income Statement (9M analysis)



□ Revenue

✓ Revenue for 9MFY2015 declined by 32.5% to RMB1,507.3 million (9MFY2014: RMB2,233.0 million). The decline was mainly due to a decrease in sales of RMB380.0 million from the processed business segment and RMB326.0 million from the cultivation business segment.

☐ Gross profit and margin

✓ Gross profit for 9MFY2015 decreased by 40.7% to RMB433.9 million (9MFY2014: RMB731.7 million). Overall gross profit margin decreased by 4.0ppt to 28.8% (9MFY2014: 32.8%).

☐ Other income

✓ Other income increased by 67.1% to RMB153.7 million (9MFY2014: RMB92.0 million), mainly due to increase in interest income of RMB53.1 million from bank deposits, increase in rental income of RMB19.2 million, refund of property tax of RMB7.5 million offset by decrease in government grants of RMB20.3 million received.

☐ Selling & distribution expenses

✓ Selling and distribution expenses decreased by 38.3% to RMB73.8 million (9MFY2014: RMB119.7 million), mainly due to decrease of RMB45.5 million in marketing and advertising expenses.

☐ Administrative expenses

✓ Administrative expenses increased by 4.1% to RMB122.1 million (9MFY2014: RMB117.3 million), mainly due to increase in depreciation expenses of RMB12.8 million, offset by decrease in professional fees of RMB6.5 million.

☐ Other expenses

✓ Other expenses decreased by 59.2% to RMB27.0 million (9MFY2014: RMB66.1 million), mainly due decrease in exchange loss of RMB38.0 million.

☐ Finance cost

✓ Finance cost increased by 66.2% to RMB82.4 million (9MFY2014: RMB49.6 million) due to increased bank borrowings.

☐ Income tax

✓ Income tax expense decreased by 54.4% or RMB47.6 million, to RMB39.9 million (9MFY2014: RMB87.5 million), in tandem with the decrease of profit before tax.



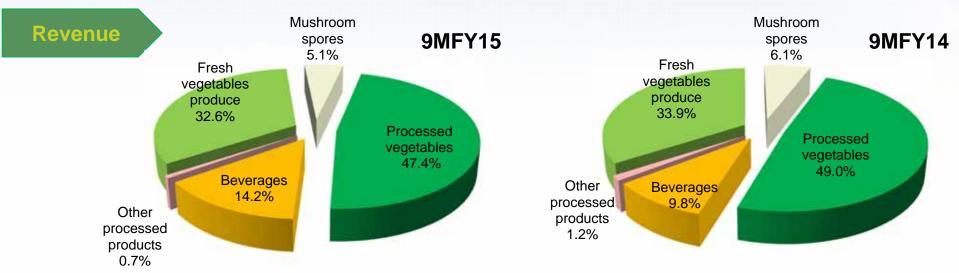


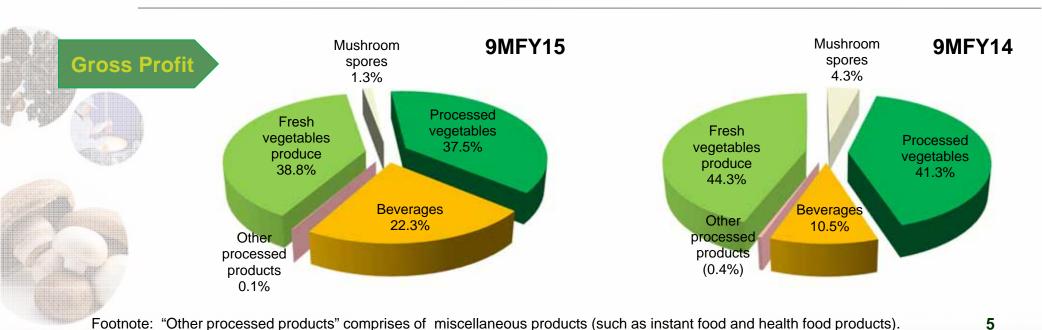


	9 mc	9 months ended 31 Mar			3 months ended 31 Mar		
(RMB'million)	9M FY15	9M FY14	% Change	3Q FY15	3Q FY14	% Change	
Revenue	1,507.3	2,233.0	(32.5%)	485.8	690.3	(29.6%)	
Processed Business Segment	713.7	1093.7	(34.7%)	257.3	366.6	(29.8%)	
Processed vegetables	713.7	1093.7	(34.7%)	257.3	366.6	(29.8%)	
Cultivation Business Segment	568.4	894.4	(36.4%)	179.7	229.0	(21.5%)	
Fresh vegetables produce	491.1	757.5	(35.2%)	179.7	229.0	(21.5%)	
Mushroom spores	77.3	136.9	(43.5%)	-	-	N.A.	
Branded Business Segment	225.3	244.9	(8.0%)	48.8	94.8	(48.5%)	
Beverages	214.7	219.5	(2.2%)	45.1	88.1	(48.8%)	
Others	10.5	25.4	(58.7%)	3.7	6.7	(44.8%)	
Gross Profit	433.9	731.7	(40.7%)	162.0	244.9	(33.9%)	
Processed Business Segment	162.6	302.2	(46.2%)	64.4	96.5	(33.3%)	
Processed vegetables	162.6	302.2	(46.2%)	64.4	96.5	(33.3%)	
Cultivation Business Segment	174.1	355.3	(51.0%)	77.5	111.7	(30.6%)	
Fresh vegetables produce	168.5	323.9	(48.0%)	77.5	111.7	(30.6%)	
Mushroom spores	5.6	31.4	(82.2%)	-	-	N.A.	
Branded Business Segment	97.3	74.2	31.1%	20.0	36.8	(45.7%)	
Beverages	97.0	77.3	25.5%	19.7	37.8	(47.9%)	
Others	0.3	(3.1)	N.M.	0.3	(1.0)	(130.0%)	
Gross Margin	28.8%	32.8%	(4.0ppt)	33.3%	35.5%	(2.2ppt)	
Processed Business Segment	22.8%	27.6%	(4.8ppt)	25.0%	26.3%	(1.3ppt)	
Processed vegetables	22.8%	27.6%	(4.8ppt)	25.0%	26.3%	(1.3ppt)	
Cultivation Business Segment	30.6%	39.7%	(9.1ppt)	43.1%	48.8%	(5.7ppt)	
Fresh vegetables produce	34.3%	42.8%	(8.5ppt)	43.1%	48.8%	(5.7ppt)	
Mushroom spores	7.2%	23.0%	(15.8ppt)	-	-	N.A.	
Branded Business Segment	43.2%	30.3%	12.9ppt	41.0%	38.8%	2.2ppt	
Beverages	45.2%	35.2%	10.0ppt	43.7%	42.9%	0.8ppt	
Others	2.9%	N.A.	N.A.	8.1%	N.A.	N.A.	

Segmental Revenue by Proportion



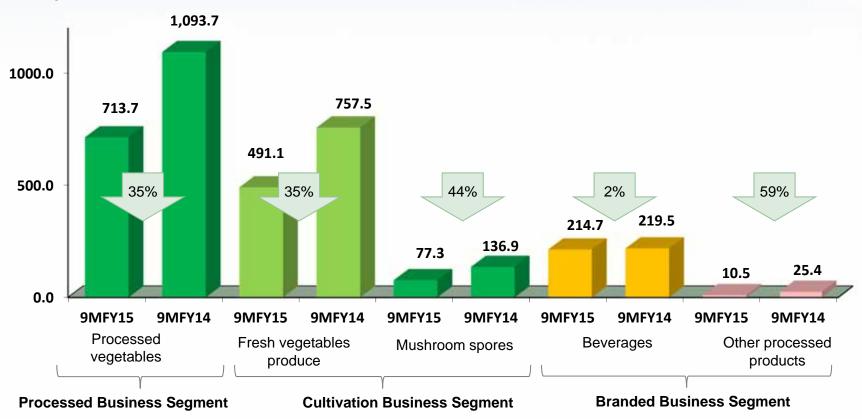




Revenue breakdown across segments



RMB' million



Processed vegetables:

✓ Revenue of processed business segment decreased by 34.7% to RMB713.7 million, as a result of weakened demand for processed vegetables in the South American and European region.

Cultivation business (Fresh vegetables produce, mushroom spores):

- Revenue from fresh vegetables produce decreased by 35.2% to RMB491.1 million, mainly due to the scarcity of rural labour resulting in the decline of fresh vegetables volume output.
- ✓ Mushroom spores sales decreased by 43.6% to RMB77.3 million as a result of shortage of rural labour for cultivation activities

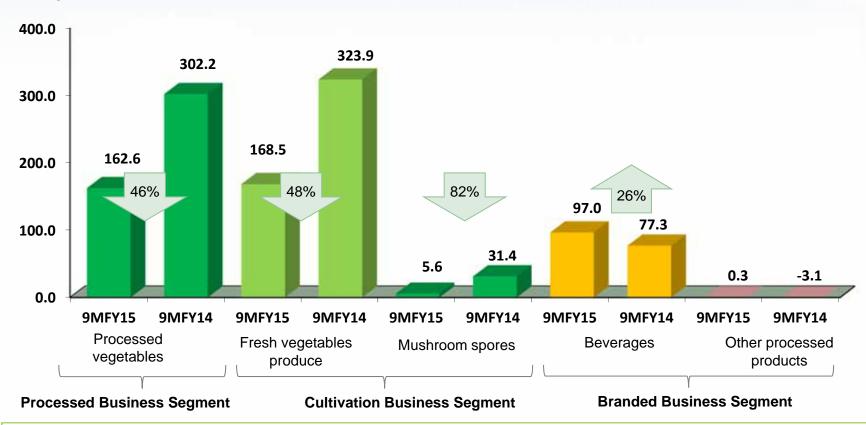
Branded business (Beverages, other processed products):

✓ Revenue from beverages remained fairly constant at RMB214.7 million.

Gross profit breakdown across segments



RMB' million



Processed vegetables:

✓ Gross profit from processed vegetables decreased by 46%, while gross margin declined by 4.8ppt to 22.8% due to increases in raw material costs.

■ Cultivation business (Fresh vegetables produce, mushroom spores):

✓ Gross profit from fresh vegetables produce declined 48% while gross margin is lower due to rising labour costs.

Branded business (Beverages, other processed products):

✓ Gross profit from beverages grew 26% while gross margin improved 10.0ppt to 45.2% primarily due to lower unit fixed costs.



ASP and Sales Volume Breakdown

	9MFY15 ASP/ RMB per kg	9MFY14 ASP/ RMB per kg	% Change		9MFY14 Sales volume/ '000 tonnes	% Change
Processed vegetables (1)	36.99	37.16	(0.5%)	19.3	29.4	(34.4%)
Fresh vegetables produce	3.29	2.91	12.9%	149.4	260.2	(42.6%)

⁽¹⁾ The ASP and sales volume for processed vegetables may change due to different processing mix (eg. air-dried vs brining). Compared to fresh vegetables, ASP for processed vegetables is generally higher due to the higher value added processing, while volume for processed vegetables (particularly air-dried and freeze-dried products) is generally lower, due to the removal of water content during processing.

Processed vegetables:

- ✓ Decrease in sales volume by 34.4%
- ✓ ASP maintained relatively constant.

Fresh vegetables produce

- ✓ Decrease in sales volume by 42.6%.
- ✓ Increase in ASP by 12.9%



Financial Summary

E	Balance Sheet (Key High	lights)	
(RMB'million)	As at 31 Mar 2015 (unaudited)	As at 30 June 2014 (audited)	% Change
Total Assets	7,427.6	7,021.9	5.8%
Non-current assets	2,702.8	2,934.0	(7.9%)
Property, plant and equipment	2,047.4	2,130.4	(3.9%)
Land use rights	132.4	134.7	(1.7%)
Land improvement costs	107.5	175.2	(38.6%)
Operating lease prepayments	255.5	328.8	(22.3%)
Current assets	4,724.8	4,087.9	15.6%
Inventories	56.9	106.6	(46.6%)
Trade receivables	403.8	476.6	(15.3%)
Other receivables and prepayments	141.1	149.9	(5.9%)
Cash and bank balances	4,040.4	3,267.4	23.7%
Total Liabilities	2,118.7	1,802.1	17.6%
Non-current liabilities	975.8	976.3	(0.1%)
Government grants	16.4	18.5	(11.4%)
Bank term loans	903.3	903.6	0.0%
Current liabilities	1,142.9	825.9	38.4%
Trade Payables	150.6	103.5	45.5%
Bank term loans	831.7	593.7	40.1%
Other payables and accruals	152.2	124.6	22.2%
Shareholders' equity	5,308.9	5,219.8	1.7%
Net Assets Value per share (RMB)	8.10	7.96	1.8%

Notes to Balance Sheet



Assets

- □ Non-current assets decreased by approximately 7.9% to RMB2,702.8 million (30 June 2014: RMB2,934.0 million), primarily due to disposal of operating lease prepayments and land improvement costs of RMB43.0 million and the result of amortisation and depreciation expenses.
- □ Current assets increased by 15.6% to RMB4,724.8 million (30 June 2014: RMB4,087.9 million), primarily due to increase in cash and bank balances of RMB773.0 million offset by a decline in trade and other receivables and inventories of RMB81.6 million and RMB49.7 million respectively.
- ☐ Increase in cash and bank balances was mainly due to collections from trade debtors over the period.

Liabilities

- □ Non-current liabilities remained relatively constant at RMB975.8 million (30 June 2014: RMB976.3 million).
- □ Current liabilities increased by 38.4% or RMB317.0 million, to RMB1,142.9 million (30 June 2014: RMB825.9 million). This was largely attributable to increase in short term bank financing of RMB238.0 million and increase in trade and other payables and accruals of RMB74.7 million.



Financial Summary

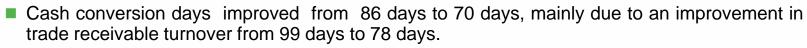
	Ca	ash Flow Hi	ghlights			
	For 9 months ended 31 Mar			For 3 months ended 31 Mar		
(RMB'million)	9MFY15	9MFY14	% Change	3QFY15	3QFY14	% Change
Net cash from operating activities	704.4	1,239.5	(43.2%)	197.7	505.4	(60.9%)
Net cash generated from/ (used in) investing activities	57.0	237.9	(76.0%)	(6.0)	(49.9)	(88.0%)
Net cash generated from/ (used in) financing activities	39.5	794.0	(95.0%)	31.6	268.0	(88.2%)
Net increase / (decrease) in cash	800.9	2,271.4	(64.7%)	223.3	723.4	(69.1%)
and cash equivalents						
Cash and cash equivalents at beginning of financial period	3,267.4	785.2	316.1%	3,830.7	2,328.7	64.5%
Effect of exchange rate changes	(27.9)	2.8	N.M	(13.6)	7.3	N.M.
Cash and cash equivalents at the	4,040.4	3,059.4	32.1%	4,040.4	3,059.4	32.1%
end of financial year						

- Net cash from operating activities amounted to RMB197.7 million in 3QFY15 and RMB704.4 million in 9MFY15.
- Net cash generated from investing activities amounted to RMB57.0 million in 9MFY15, attributable to proceeds from disposal of operating lease prepayments of RMB44 million, refund of deposits for land use right and construction of an aggregate amount of RMB28.8 million, and offset by property, plant and equipment additions of RMB15.8 million.
- Net cash generated from financing activities of RMB39.5 million in 9MFY15, mainly attributable to net proceeds from bank loans of RMB251.7 million offset by dividend payment and interest expenses of RMB136.2 million and RMB82.4 million respectively.



Key Financial Indicators

Key Financial In	dicators	
	For trailing 12	months ended
	31 Mar 2015 (unaudited)	30 Jun 2014 (audited)
Working Capital Days		
Trade Receivable Turnover Days (1a)	78	99
Trade Payable Turnover Days (1b)	(36)	(38)
Inventory Turnover Days (1c)	28	25
Cash Conversion Days	70	86
Liquidity Ratios		
Total Debt (RMB 'mil)	1,735.0	1,497.3
Net Gearing Ratio ⁽²⁾	Net cash	Net cash
Current Ratio ⁽³⁾	4.1	4.9



Group's net gearing remained at net cash level.



Footnote:

- (1a) Average trade receivables/ revenue x 365 days
- (1b) Average trade payables/ cost of goods sold x 365 days
- (1c) Average inventory balance/ cost of goods sold for processed products x 365 days
- (2) Net Gearing Ratio is calculated by dividing total debt less cash and cash equivalents over equity.
- (3) Current Ratio is calculated by dividing current assets over current liabilities.

Agenda



Financial Performance Review

Outlook & Growth Strategies





Favorable industry conditions and strong government support

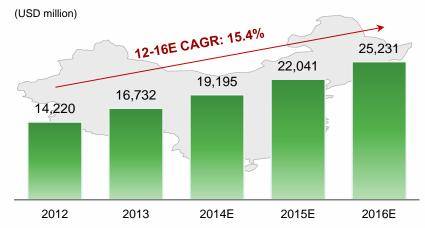
World's top producer of vegetables

Estimated breakdown of production volume of fresh vegetables produce and processed vegetables by nations (2011)

Country		Production (million MT)	Share of global production	
1. China		677.0	56.3%	
2. India	0	125.5	10.4%	
3. US		38.4	3.2%	

PRC vegetables export market poised for continued strong growth

Market size of vegetables exports (PRC), 2012-2016E

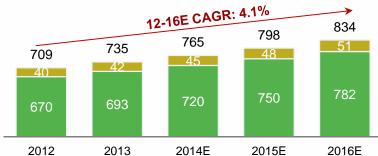


Robust PRC vegetables consumption

Market size of vegetables consumption (PRC), 2012–2016E

■ Fresh (million MT)

■ Processed (million MT)



Positive industry fundamentals

- Favorable PRC government initiatives supporting large-scale farming
- **■** Fast response to changes in the market
- ✓ Low cost competitive advantage
- Strong demographics and steady growth in population
- Increasing awareness for a healthier diet



Source: FAO of United Nations, Ministry of Agriculture of PRC, China Customs, Frost & Sullivan

PRC government's supportive initiatives



PRC's 12th Five Year Plan continues to support large-scale farming

- 1 Food security / ensuring food supply
- Optimizing variety structure, improving yield and standardizing the management of largescale farmland
- 3 Improve farmers' living standards
- Provide more benefits to farmers, broaden their income channels and improve farmers' living and working standards

- 2 Food safety
 - Enhance animal & plant disease prevention and control and improve agricultural products quality assurance
- 4 Development of modern agriculture
 - Promote establishment / integration of modern technologies in agriculture, mechanization of labor and information management of production
- Status of "National Leading Dragon Head Enterprise" in the agricultural sector enabled Minzhong to secure good agricultural farmland with ease and receive government subsidies for projects
- Less than 2% of PRC's total vegetable production is contributed by large-scale corporations and collective enterprises, signifying **ample room for growth and consolidation**
- ✓ Higher cultivation yield relative to individual farmers
- ✓ Strong financial capabilities to lease land from farmers and employ farmers. Farmers earn at least twice their annual income through leasing their farmland to the corporations and providing labour .



USDA Foreign Agriculture Service; China's 12th Five Year Plan; equity research reports





PRC's No. 1 Central Document focuses on agriculture for 12th consecutive year





China's No.1 Central Document focuses on agriculture for 12th consecutive year

DATE:2015-02-03 SOURCE:MOA

Agriculture, rural community and farmer related issues are once again the topic of China's "No. 1 Central Document" this year, the first policy document jointly released by the Central Committee of the Communist Party of China and the State Council on Feb. 1, 2015.

The Document calls for reforms and innovation in agriculture to speed up the modernization drive in this sector. It marks the 12th consecutive year that the "No. 1 Central Document" has focused on agricultural issues.

Source: Ministry of Agriculture, PRC





Strategic investment by Indofood

Indofood considers China Minzhong's business to be strategically complementary to Indofood's business and that various opportunities exist for strategic integration and synergies, including:

Expand China Minzhong's international market presence to one of fastest growing economies, Indonesia.

Strategic cooperation in supply chain and product distribution in the markets of China and Indonesia.

Replication of China Minzhong's business model on industrialised and conventional farming in Indonesia.

Supply of instant noodles seasoning pack ingredients and other raw materials by China Minzhong to Indofood.





Potential sale and distribution of China Minzhong products in Indonesia, using Indofood's extensive distribution network in Indonesia.

Leveraging on Indofood's strengths, including financial management knowledge, and expertise to further improve China Minzhong's operations.

Application of China Minzhong's business model to strengthen Indofood's supply chain and expand its product portfolio.

Supporting China Minzhong's future investment and expansion plans with Indofood's financial backing and further enhancing China Minzhong's ability to tap debt and capital markets.

Key growth strategies





Continued shift of product mix towards higher value products

- Rising affluence of China's population -> increased demand for champignon mushrooms, king oyster mushrooms and black fungus
- Introduction of wider range of products and optimization of product mix to meet demands of changing demographics and market factors



3

Expansion of sales and distribution networks

- Expands domestic and international sales and distribution networks
- Targets expansion in areas of increasing affluence
- Increases points of sale and distribution





Continued expansion of industrialized farming operations

- Increases production capacity, yields and scale of operations
- Decreases direct labor costs
- Reduces risks of adverse weather



Cultivation of champignon mushrooms using industrialized farming











Front view of Tianjin Minzhong's second phase of industrialized farming facilities

Strategy

- ✓ During peak season industrialized farming of champignon mushrooms in-house for processing needs. This reduces the Group's working capital needs in outsourcing cultivation to contract farmers.
- ✓ During off-peak season to sell fresh champignon mushrooms in domestic PRC markets to capitalize on the high selling prices.
- ✓ Group will continue to explore the industrialized farming of other high value crops to tap on the rising affluence in the PRC markets and overseas.

Advantages of Industrialized farming



What is industrialized farming?

- Cultivation of vegetables under closed-room, airconditioned environment
- Centralized system control of cultivation parameters such as temperature, humidity, air-circulation flow, etc to ensure optimal conditions for the growth of crops full-year round



Fermentation of mushroom substrate



Quality Control Process



Introduction of mushroom spores into substrate



Packaging

Advantages of industrialized farming



Ability to grow vegetables even during off-peak seasons when local climatic conditions are not conducive



Centralized system-controlled and 24 hours monitoring of cultivation conditions enables real-time fine-tuning of cultivation parameters such as temperature, humidity and air circulation flow to suit the various phases of cultivation



Less labor intensive and standardized cultivation procedures allow for higher productivity of labor due to specialization



Consistent yield which is not susceptible to changes in weather patterns.



Stack farming methodology (up to 2 meters in height) to fully optimize use of space



Factory environment allows grower to source for labor at provincial or even national level



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