KINGSMEN CREATIVES LTD.

(Company Registration No: 200210790Z)

DISPOSAL OF SHARES IN KINGSMEN KEG SDN BHD.

The Board of Directors of Kingsmen Creatives Ltd. (the "**Company**") wishes to announce that Kingsmen Sdn. Bhd. (the "**Vendor**"), a subsidiary of the Company, has on 15 August 2014 entered into a share purchase agreement ("**Transaction**") with Mr. Lee Kam Chee (the "**Purchaser**") in relation to the sale of 88,001 issued shares ("**Sale Shares**") in the share capital of Kingsmen KEG Sdn. Bhd., (previously known as Kingsmen Environmental Graphics Sdn. Bhd.) ("**Kingsmen KEGSB**").

The aggregate purchase consideration for the Sale Shares is Malaysian Ringgit 50,000 (approximately S$19,500) ("**Purchase Consideration**"), which was arrived at on a willing-buyer willing-seller basis taking into consideration, *inter alia*, the unaudited book value and the unaudited net tangible asset value attributable to the Sale Shares as at 31 July 2014 which were both Malaysian Ringgit 97,000 (approximately S$37,900). The Purchase Consideration will be satisfied by the Purchaser in cash.

Upon the completion of the Transaction, the Vendor's equity interest in Kingsmen KEGSB will decrease from 80% to 40%, and Kingsmen KEGSB shall cease to be a subsidiary of the Vendor and shall become an associated company of the Vendor.

The Transaction is not expected to have a material impact on the earnings per share and net tangible assets per share of the Group (the "**Company and its subsidiaries**") for the financial year ending 31 December 2014.

None of the Company's directors, controlling shareholders and substantial shareholders has any interest, direct or indirect, in the Transaction, other than through their shareholdings in the Company.

BY ORDER OF THE BOARD

Soh Siak Poh Benedict
Executive Chairman
15 August 2014