



FOR IMMEDIATE RELEASE

Katrina Group and Lotte GRS Celebrate Official Signing Ceremony for Lotteria's Singapore Debut

SINGAPORE, 25 August 2025 – Katrina Group Ltd. (“Katrina Group”), a leading food and beverage (“F&B”) and hospitality group, is pleased to announce the official partnership with Lotte GRS Co., Ltd. (“Lotte GRS”) to bring Korea’s iconic hamburger chain, Lotteria, to Singapore, with the first outlet scheduled to open by February 2026.



On the 25th at Lotte World Tower, Lotte GRS executives Lee Kwon hyoung (Director, Global Business Division), Shin Yoo-yeol (Executive Vice President, Future Strategy Office at Lotte Corporation), and Cha Woo-chul (CEO of Lotte GRS) pose for a commemorative photo with Katrina Group’s Alan Goh (CEO) and Krystal Goh (Executive Director). (From left to right)

Building on the earlier announcement of a strategic collaboration in October 2024, Katrina Group and Lotte GRS have now formalised the partnership through the signing of a Franchise Agreement and Development Agreement, paving the way for the rollout of multiple Lotteria outlets across Singapore.

Mr. Alan Goh, CEO and Founder of Katrina Group, expressed his excitement: “We are proud to take this next step with Lotte GRS in bringing Lotteria to Singapore. The official signing of the Franchise and Development Agreements marks a major milestone in our journey to introduce a dynamic and globally respected brand to our market. We believe Lotteria’s unique Korean-style offerings will resonate strongly with Singaporeans and further elevate our F&B portfolio.”

Founded in 1979, Lotteria has established itself as a dominant force in Korea's fast food landscape. Known for its creative menu of Korean-style burgers, seasonal specials, and customer-driven innovation, Lotteria operates more than 1,300 outlets in South Korea and approximately 320 outlets across international markets including the United States, Vietnam, and Mongolia. Its entry into Singapore is expected to add a fresh dimension to the nation's vibrant fast food and Korean dining scene.

Mr. Cha Woo Chul, CEO of Lotte GRS, added, "We are excited to deepen our partnership with Katrina Group through the signing of the Franchise and Development Agreements. With their strong track record in managing successful F&B brands in Singapore, we are confident that Lotteria will be well-received and deliver an authentic Korean fast food experience to local consumers."

As part of the agreement, Katrina Group will lead the development and management of Lotteria outlets in key locations across Singapore. This partnership leverages Katrina Group's local market expertise and operational capabilities with Lotteria's strong brand identity and product innovation, creating a synergy that will drive growth for both companies.

Further details about Lotteria's first outlet in Singapore will be shared in the lead-up to the February 2026 opening.

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About Katrina Group Ltd. (BLOOMBERG TICKER KTG:SP)

Katrina Group Ltd. (the "Company") is an established F&B and hospitality group that operates 8 F&B brands in Singapore. These include casual dining brands such as Bali Thai, Daily Chicken, Sanchos taqueria, Streets, and So Pho, along with mid-range dining brands Rico Rico and Tomo Tokyo. The Company has also introduced Daily Beer, a joint venture brand offering an innovative Korean style craft beer and fried chicken experience.

In addition to its F&B portfolio, the Company runs a hospitality business in Singapore, managing fully furnished serviced apartments under the ST Residences brand, as well as affordable luxury co-living hotels under the ST Signature brand. The Company has been listed on the Catalist board of Singapore Exchange Securities Trading Limited since 2016.

For more information, visit www.katrinagroup.com.

About Lotte GRS Co., Ltd.

Lotte GRS Co., Ltd. is a leading F&B company in South Korea, renowned for its diverse portfolio of global and homegrown brands. LOTTERIA, one of its flagship brands, is the dominant fast-food chain in Korea and is known for its creative take on burgers and fast food that cater to local tastes. Lotte GRS also manages an array of other F&B brands across various categories, emphasising quality, service, and innovation.

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This news release has been reviewed by the Company's Sponsor, Hong Leong Finance Limited. It has not been examined or approved by the Exchange and the Exchange assumes no responsibility for the contents of this news release, including the correctness of any of the statements or opinions made or reports contained in this news release.

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