

**Media Release**

**For Immediate Release**

## **GuocoLand launches Meyer Mansion, a freehold holiday mansion with a view to behold**

**Singapore, 4 September 2019** – GuocoLand Limited (“GuocoLand”) announced today the concept and design of Meyer Mansion. The sales gallery will open on 7 September 2019 for preview, and the development will launch for sale on 13 September 2019.

The 25-storey residential tower comprises 200 units – offering a range of 1-bedroom to 4-bedroom premium units, with sizes spanning 484 square feet (“sq ft”) to 2,142 sq ft. The freehold seafront development of approximately 85,200 sq ft is targeted for completion in 2024.

Meyer Mansion will be the latest edition of GuocoLand’s collection of luxury residential properties in prime districts, following such highly regarded and successful projects like Goodwood Residence, Leedon Residence, Wallich Residence and Martin Modern. While all projects carry the signature features of GuocoLand luxury properties, each is also conceptualised and crafted according to each site’s unique character.

### **A Prime Address, A Rare Freehold Opportunity**

The esteemed name of Meyer Road carries the prestige of a prime seafront residential district, where many affluent businessmen once built their holiday mansions along the coast in the 1800s. Today, the Meyer Road address represents the most prime and coveted estate in the East Coast of Singapore. New projects here are extremely rare.

Mr Cheng Hsing Yao, Group Managing Director of GuocoLand Singapore, said, “It has been eight years since the last good-sized high-rise condominium launch along Meyer Road. It is extremely rare for a high-rise freehold site along Meyer Road to become available, and it will be increasingly so in the future. An opportunity like Meyer Mansion will be very hard to come by going forward.”

**A Holiday Home by the Coast, All Units come with a View**

Inspired by the seafront mansions, 80% of the land area has been dedicated to create a generous garden that presents the signatures of GuocoLand's high-end residential developments – grand arrival court, grand lawn, 40-metre long swimming pool, poolside clubhouse. From the mansion-style garden ambience facing Meyer Road, the garden transits into a coastal garden towards the seafront where a separate pool and clubhouse are set amidst coastal flora. Luxury is expressed through these generously-sized green areas and amenities that give residents space and variety of ambience to relax in or spend quality time with family and friends.

Meyer Mansion features eight different layouts. Each layout is carefully designed to cater to a different lifestyle concept and to capture the best views. Each unique layout only has 25 units. All units have a view; lower floor units will have lush views of Meyer Mansion's own gardens; higher floor units have unblocked panoramic views of the sea, the city including the signature skyline of Marina Bay and Beach Road, or the open views above the landed housing area of Meyer and Mountbatten. These wonderful views are framed by floor-to-ceiling windows with a height of at least three metres.

Internally, all units are thoughtfully designed to be efficient, functional and provide the flexibility to convert one of the bedrooms into multiple functions – be it a family room, entertainment room or just simply to expand the living/dining area. Materials, appliances and fittings are carefully selected to create the lifestyle and ambience of a coastal resort.

**Exceptional location and connectivity**

Meyer Mansion is just a 450-metre walk via an underpass to East Coast Park. The city or the airport is approximately a 10-minute drive away. When the Thomson-East Coast MRT Line is open in 2023, the Katong Park MRT station will be just a six-minute walk away; providing a direct transit to Gardens by the Bay, Marina Bay and Orchard MRT stations. Residents will also be able to enjoy the vibrancy of the surrounding area, which has major shopping and entertainment establishments, trendy F&B outlets, and arts and culture venues.

**## END ##**

**About GuocoLand Limited**

GuocoLand Limited ("GuocoLand") is a public company listed on the Singapore Exchange since 1978. The principal business activities of its subsidiaries are property development, property investment, hotel operations and property management.

GuocoLand and its subsidiaries ("the GuocoLand Group") have established property operations in their geographical markets of Singapore, China, Malaysia and Vietnam, comprising residential, hospitality, commercial and retail developments. In 2017, GuocoLand marked its expansion beyond Asia into the new markets of the United Kingdom and Australia through a strategic partnership with Eco World Development Group Berhad in Eco World International Berhad. As a premier property company, GuocoLand is focused on achieving scalability, sustainability and growth in its core markets through its property development, investment and management businesses.

The parent company of GuocoLand is Guoco Group Limited, a company listed on the Main Board of The Stock Exchange of Hong Kong Limited. Guoco Group Limited is a member of the Hong Leong group of companies.

As at 30 June 2019, the GuocoLand Group had total assets of S\$10.0 billion and total equity attributable to equity holders of S\$4.2 billion.

**For media enquiries, please contact:**

Ruth Shirley  
Asia PR Werkz  
DID: +65 6812 7595  
HP: +65 9712 0540  
Email: [ruth@asiaprwerkz.com](mailto:ruth@asiaprwerkz.com)

Pravin Nair  
Asia PR Werkz  
DID: +65 6812 9824  
HP: +65 9199 0370  
Email: [pravin@asiaprwerkz.com](mailto:pravin@asiaprwerkz.com)