

Media Release
For Immediate Release

MindChamps Opens 40th Preschool at Hard Rock Hotel, Resorts World Sentosa

Homegrown preschool brand achieves another milestone in Singapore

Singapore, 21 September 2020 – Singapore's Number One market share holder of premium preschools, MindChamps PreSchool Limited (MindChamps), will open its 40th research-based preschool centre in Singapore at the Hard Rock Hotel Singapore, Resorts World Sentosa (RWS).

Slated to open by the end of this year, the 13,000 square foot preschool with indoor and outdoor learning zones, will also allow preschoolers the opportunities to learn beyond the classroom.

The vibrant and colourful centre, with clean lines and bright rooms, is designed to create an engaging, multi-sensory learning environment, that is both aesthetically pleasing and conducive to experiential and experimental play.

Mr David Chiem, Founder CEO and Executive Chairman of MindChamps PreSchool Limited said, "We envision that children attending our MindChamps PreSchool at Sentosa will have the chance to make beautiful memories, while enjoying an enriching, holistic learning experience. The entire island of Sentosa is a potential classroom. Its many attractions present unique learning opportunities for the children. Here, they can learn about and interact with nature."

For more information on MindChamps PreSchool at Sentosa, visit <https://www.mindchamps.org/location/sentosa/>



The Reception of MindChamps PreSchool at Sentosa: An inviting space to welcome preschoolers and their parents

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For additional information or interviews, please contact:

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About MindChamps PreSchool Limited

MindChamps PreSchool holds the Number One position in market share of premium range preschools in Singapore, with a market share of 38.5 per cent*. Our growing global presence includes centres in Australia, the Philippines, Vietnam, Myanmar and Malaysia.

First launched as an educational research centre in Sydney, Australia in 1998, MindChamps established our global headquarters in Singapore in 2002 and launched our first preschool in Singapore in 2008. MindChamps PreSchool subsequently listed on the Mainboard of the Singapore Exchange in November 2017.

We grew from a passion for filling educational gaps and improving education practices around the world in education systems world-wide and a vision to provide the world's best early childhood curriculum and care. With our focus on the skills and strategies of learning, we emphasise teaching the 'how to learn' rather than the 'what to learn'.

Based on a cutting edge scientifically researched curriculum, MindChamps works alongside international experts and draws inspiration and research from the domains of Neuroscience, Psychology and Theatre, synthesising them with Education theory and practice. MindChamps is the only educational institute to collaborate with world-renowned Neuroscientist Emeritus Professor Allan Snyder (Fellow of the Royal Society) on the empirical research of the revolutionary 3 Minds model of education – the Champion Mind, the Creative Mind and the Learning Mind – which is uniquely built into the MindChamps curriculum.

MindChamps' unrelenting commitment to excellence in cultivating young minds has led to the organisation being honoured with some of the most sought-after industry awards in the Singapore and in the region, as well as industry-wide recognition in the fields of intellectual property, franchise management and branding.

Find out more about at MindChamps at www.mindchamps.org, [LinkedIn](#) and [Facebook](#).

** Based on independent market research as of 15 September 2017*