# NEWS RELEASE

*WORLD'S FIRST "LIVING WORLDS: AN ANIMAL PLANET EXPERIENCE" OPENS IN SINGAPORE COME NOVEMBER 2019*

*Singapore, October 23, 2019 – Living Worlds: An Animal Planet Experience* is the first-in-the-world wildlife and exploration travelling exhibition, created and produced by Kingsmen Creatives Ltd. ("Kingsmen") and its subsidiaries.

Made in collaboration with Discovery, Inc., through Discovery Licensing and Science Centre Singapore, it is a first-of-its-kind edutainment exhibition that explores the interdependent relationship between animals and the environments they inhibit. Through the use of the latest technology, bespoke multimedia interactives and never-seen-before footage, the exhibition narrates stories of the natural world to captivate visitors with unique immersive experiences, while fostering environmental consciousness.

*Living Worlds: An Animal Planet Experience* will be held at the Singapore Science Centre from 16th November 2019 till 22nd March 2020.

**About Kingsmen Creatives Ltd.**

Listed on the Mainboard of the Singapore Exchange, Kingsmen is a leading communication design and production group. Established in 1976, the Group has a network of 21 offices and full service facilities serving global clients in Exhibitions & Thematic, Retail & Corporate Interiors, Research & Design, and Alternative Marketing.

Kingsmen's seamless end-to-end solutions, through its vertically and horizontally integrated service offerings, coupled with its network of offices and partners, provide clients the benefits of flexibility, speed and value. Building on its design-led, quality and service-driven culture, the Group has established a reputation and visible brand that is synonymous with creative and innovative solutions.

The Group serves a long-standing base of clients from diverse industries including well-known names such as Chanel, DBS, Gucci, Hong Kong & Shanghai Disneyland, LVMH Group, Ralph Lauren, Resorts World Sentosa, Robinsons Group, Singapore GP, TAG Heuer, Tax Free World Association, Tiffany & Co., Universal Studios and Wing Tai Asia.

For more information, please visit: http://www.kingsmen-int.com.

**About Animal Planet**

Animal Planet, one of Discovery, Inc.'s great global brands, is dedicated to creating high quality content with global appeal delivering on its mission to keep the childhood joy and wonder of animals alive by bringing people up close in every way. Available to 360 million homes in more than 205 countries and territories, Animal Planet combines content that explores the undeniable bonds forged between animals and humans, optimized across all screens around the world. In the U.S., Animal Planet audiences can enjoy their favorite programming anytime, anywhere through the Animal Planet Go app which features live and on-demand access.

For more information, please visit: http://www.animalplanet.com.

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