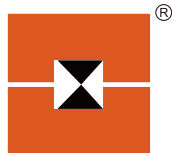


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KAISA GROUP HOLDINGS LTD.

佳兆業集團控股有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1638)

**FURTHER DELAY IN DESPATCH OF CIRCULAR REGARDING
MAJOR AND CONNECTED TRANSACTION**

Reference is made to the announcement of Kaisa Group Holdings Ltd. (the “**Company**”) dated 10 April 2014 (the “**Announcement**”) in relation to the acquisition of the Land and the formation of the Joint Venture Company, the announcements of the Company dated 7 May 2014 and 30 May 2014 in relation to the delay in despatch of the Circular and the announcement of the Company dated 28 August 2014 in relation to the further delay in despatch of the Circular (the “**Further Delay Announcement**”). Capitalised terms used in this announcement shall have the same meanings as those defined in the Announcement, unless the context requires otherwise.

As disclosed in the Further Delay Announcement, the Circular was originally expected to be despatched to the Shareholders on or before 31 October 2014. As additional time is required by the Company to finalise the information of the Transaction to be included in the Circular, the Company expects that the date of despatch of the Circular will be further delayed to a date on or before 31 January 2015.

By Order of the Board
Kaisa Group Holdings Ltd.
Kwok Ying Shing
Chairman

Hong Kong, 30 October 2014

As at the date of this announcement, the executive directors of the Company are Mr. Kwok Ying Shing, Mr. Kwok Ying Chi, Mr. Sun Yuenan, Dr. Tam Lai Ling and Mr. Jin Zhigang; the non-executive director of the Company is Ms. Chen Shaohuan; and the independent non-executive directors of the Company are Mr. Rao Yong, Mr. Zhang Yizhao and Mr. Fok Hei Yu.

* *For identification purposes only*