



(Company Registration No. 201108844H)

ANNOUNCEMENT

PROFIT GUIDANCE FOR THE SIX-MONTH PERIOD AND FULL YEAR ENDED 30 JUNE 2024

The Board of Directors (the "Board") of NoonTalk Media Limited (the "Company") wishes to update shareholders of the Company that based on the preliminary review of the draft unaudited financial results for the six-month period ("2H2024") and full year ended 30 June 2024 ("FY2024"), the Company is expecting to report an increased loss for FY2024 compared to the loss recorded for the full year ended 30 June 2023.

This is primarily attributable to the impairment loss on the film product resulting from the underperformance of the recently launched movie.

The Company is in the process of finalising the unaudited financial results for 2H2024 and FY2024. Further details of the Company's financial performance will be furnished when the Company releases its unaudited financial results for 2H2024 and FY2024.

In the meantime, the Board of Directors wishes to advise shareholders and investors to exercise caution when dealing in the shares of the Company. Persons who are in doubt as to the action they should take should consult their stockbrokers, bank managers, solicitors, accountants or other professional advisers.

BY ORDER OF THE BOARD

Dasmond Koh Chin Eng
Executive Director and Chief Executive Officer

8 August 2024

This announcement has been prepared by the Company, and its contents have been reviewed by the Company's Sponsor, Evolve Capital Advisory Private Limited ("Sponsor"), for compliance with the relevant rules of the SGX-ST.

This announcement has not been examined or approved by the SGX-ST, and the SGX-ST assumes no responsibility for the content of this announcement, including the accuracy of any statements or opinions made or reports contained in this announcement.

The contact person for the Sponsor is Mr Jerry Chua, at 138 Robinson Road, #13-02 Oxley Tower, Singapore 068906, telephone (65) 6241 6626.