

CYBERSECURITY INCIDENT

The Board of Directors (the "**Board**") of Kingsmen Creatives Ltd. (the "**Company**", and together with its subsidiaries, the "**Group**") wishes to announce that the Group was the subject of a ransomware incident recently (the "**Incident**").

Together with its external experts, the Group took immediate actions to identify, contain and address the Incident. The Group also activated its business continuity plan, and reported the Incident to the relevant authorities, including the Singapore Police Force, the Personal Data Protection Commission and the Cyber Security Agency of Singapore. Investigations into the Incident are currently ongoing.

Based on preliminary investigations of the Incident, neither the Group nor its external experts have observed any evidence of data exfiltration. The Group takes information security seriously and remains committed to strengthening its cybersecurity infrastructure.

As of the date of this announcement, there has been no significant impact to the Group's business operations and financials arising from the Incident.

The Group will provide further updates should there be any material developments relating to the Incident.

BY ORDER OF THE BOARD

Soh Siak Poh Benedict Executive Chairman

2 May 2025