



29 April 2026

MEDIA STATEMENT

StarHub Appoints Matt Williams as Deputy CEO

Singapore, 29 April 2026 – StarHub is pleased to announce the appointment of Matt Williams as Deputy Chief Executive Officer, effective 1 May 2026. In this role, he will report to Chief Executive Officer Nikhil Eapen.

Matt joined StarHub in May 2025 as Chief of Consumer Business Group. He brings over 30 years of experience in the telecommunications sector across Australia, New Zealand and Europe. Prior to joining StarHub, he led the Consumer business at Optus Australia, serving a customer base of 9 million.

Over the past year, Matt has strengthened StarHub's consumer business, revitalising the brand and advancing its multi-brand, multi-segment strategy. This includes the well-received "We Got You" campaign, as well as sharper positioning across eight, giga! and MyRepublic Broadband to better serve distinct customer needs. The focus remains on delivering the best experiences in our industry and returning the consumer business to growth.

As Deputy Chief Executive Officer, Matt will take on expanded responsibilities across StarHub's customer service, information systems and network divisions, in addition to his role as Chief of Consumer Business Group. This will strengthen end-to-end delivery of customer experience and service excellence.

STARHUB

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