



KINGSMEN CREATIVES LTD.

(Company Registration Number: 200210790Z)

SHARE AWARDS PURSUANT TO THE KINGSMEN PERFORMANCE SHARE SCHEME (Rule 704(29) of SGX-ST Listing Manual)

Kingsmen Creatives Ltd. (the “**Company**”) wishes to announce the following details pertaining to the grant of share awards (“**Awards**”) pursuant to the Kingsmen Performance Share Scheme, to eligible employees of the Company and its subsidiaries (the “**Group**”), and the issue and allotment of an aggregate of 966,280 ordinary shares in the capital of the Company (“**New Shares**”) pursuant to the Awards.

The New Shares will rank *pari passu* in all respects with the existing ordinary shares in the capital of the Company.

Following the issue and allotment of the New Shares, the number of issued and paid-up capital in the capital of the Company is 199,107,061.

The details of the grant of the Awards are set out below:

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|---|---|---|
| (a) Date of grant of Awards | : | 5 May 2017 |
| (b) Aggregate number of shares which are the subject of the Awards | : | 966,280 |
| (c) Market price of securities on date of grant | : | S\$579,768 |
| (d) Vesting period of the Awards | : | 966,280 shares vest immediately on the date of grant of Awards |
| (e) Number of shares which are the subject of the Awards granted to eligible participants are as follows: | | |
| (i) Employees of the Group | : | 790,320 shares |
| (ii) Directors and/or controlling shareholders of the Company | : | Soh Siak Poh Benedict
(11,430 shares)

Simon Ong Chin Sim
(11,430 shares)

Cheng Oon Teck
(11,430 shares)

Chong Siew Ling
(141,670 shares) |

BY ORDER OF THE BOARD OF DIRECTORS

Soh Siak Poh Benedict
Executive Chairman

5 May 2017