

**PRESS RELEASE**

## **Local Movie Producer & Entertainment Group mm2 Asia to give Shareholders a glimpse into UnUsUaL Group of Companies**

- *Up to 250 concert tickets to Karen Mok Regardez World Tour for balloting*
- *To be eligible for ticket entitlement, investors will need to be listed as a shareholder of mm2 Asia (SGX:43D) with a minimum holding of 5,000 shares as at 5:00pm on 23 March 2016*
- *Shareholders will be grouped by range of shares for balloting*

**SINGAPORE, 11 MARCH 2016** – Listed local movie producer & entertainment group, **mm2 Asia Ltd.** (“**mm2 Asia**” “mm2 全亚影视娱乐有限公司” and together with its subsidiaries, the “**Group**”), today announced an exclusive insight for its shareholders. The Group will be inviting up to 250 investors to the highly anticipated “**Karen Mok Regardez World Tour 莫文蔚 看看世界巡回演唱会**” held on 9 April 2016, 15 years since her last concert in Singapore. This concert is promoted by **Unusual Entertainment Pte Ltd**, part of the UnUsUaL Group of Companies (“**UnUsUaL Group**”), which mm2 Asia has entered into a term sheet to acquire 51% of, on 3 February 2016.

“**Karen Mok Regardez World Tour 莫文蔚 看看世界巡回演唱会**” is one of the concerts promoted by the UnUsUaL Group, shortly after the announcement of the term sheet on its 51% stake acquisition by mm2 Asia. The intent is to allow investors to better understand and be informed on the business of concert promotion in Singapore, and the opportunities that will be unlocked regionally and in the entertainment value chain, as part of the mm2 Asia Group.

Mr Melvin Ang (洪伟才), CEO of mm2 Asia said, “**Our shareholders play a significant part in the mm2 family and we want to engage them in our business. Inviting our shareholders to have a sneak preview into the business of concert promotion is vital to the Company especially after the recent announcement of the proposed acquisition of UnUsUaL, which will soon be a part of the mm2 family. The Group will continue to engage with our shareholders through various exclusive invitations and we are dedicated to keeping regular and transparent communication with our shareholders.**”

In 2016, mm2 released “**Long Long Time Ago 我们的故事**”, and “**Long Long Time Ago 2 我们的故事 2**” is expected to be released in end March, with an exciting pipeline of movies produced in Singapore and regionally for the rest of the fiscal year.

**Details of the Concert - Karen Mok Regardez World Tour 莫文蔚 看看世界巡回演唱会****Date: Saturday, 9 April 2016****Venue: The Star Theatre, The Star Performing Arts Centre****Key Dates****Cut-off date to determine eligibility: Wednesday, 23 March 2016 at 5:00PM****Respond by date: Monday, 28 March 2016**

To be eligible for the tickets to the movie, investors will need to be listed as a shareholder of mm2 Asia (SGX:43D) with a minimum holding of 5,000 shares as at 5.00 PM on 23 March 2016. An invitation letter will be mailed by the Group to all shareholders on the register with the full details, and qualifying shareholders may respond via mail or email (ir@mm2asia.com) to be included for the ballot by 28 March 2016. Balloting will begin thereafter, and Shareholders will be informed subsequently by email if they are entitled to the tickets.

**About UnUsUaL Group of Companies**

The Unusual Group of Companies (“UnUsUal”), previously known only as Unusual Productions, was incorporated in 1997. It started off as a sound, stage and lighting equipment rental business and has since grown to become one of the leading names in event and concert production. It is also a proud partner of the Singapore Grand Prix. Its dominance in audio and lighting design, as well as its ability to deliver a total technical production package that has seen the company successfully penetrating the arts and drama scene, in addition to organizing world-class events and concerts such as well-known Hong Kong and Taiwanese artists such as Andy Lau, Jacky Cheung, A-mei (Zhang Hui Mei), Sammi Cheng, and the late Anita Mui. UnUsUal has also gone regional and promoted their shows in Malaysia, China, Hong Kong and Macau. Since then, the UnUsUal Group of Companies has taken the opportunity to expand its operations and is now home to Unusual Productions, UnUsUal Entertainment and UnUsUal Development.

**About mm2 Asia Ltd.**

Headquartered in Singapore, mm2 Asia is a producer of films and TV/online content. As a producer, mm2 Asia provides services that cover the entire filmmaking process, including securing financing, producing and distributing as well as securing advertising and sponsorship. In addition to Singapore, mm2 Asia also has a presence in Malaysia, Hong Kong, Taiwan and the PRC through its group of companies and/or strategic working partnerships. mm2 Asia has co-produced and/or distributed in excess of 20 films across Asia since 2008 including co-producing well-known films such as the ‘Ah Boys to Men’ series; and distributing titles such as Malaysia’s ‘The Journey’ and Taiwan’s ‘Café.Waiting.Love’.

In 2014, mm2 Asia made its debut on the Singapore Exchange Securities Trading Limited (SGX stock code: 43D), becoming the first Singapore film production company to achieve this.

For more information, please visit [www.mm2asia.com](http://www.mm2asia.com)

**For media inquiries, please contact:**

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Issued on behalf of : **mm2 Asia Ltd.**

By : Cogent Communications Pte Ltd

100 Beach Road, #32-02/03 Shaw Tower, Singapore 189702

Contact : Ms Emily Choo / Ms Jessica Teh Sze Shi / Mr Gerald Woon

Email / DID / Mobile : emily@cogentcomms.com / (65) 6704 9278 / (65) 9734 6565  
szeshi@cogentcomms.com / (65) 6704 9277 / (65) 9237 8654  
woon@cogentcomms.com / (65) 6704 9268 / (65) 9694 8364

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*This news release has been prepared by the Company and its contents have been reviewed by the Company's Sponsor, Hong Leong Finance Limited (the "**Sponsor**"), for compliance with the relevant rules of the SGX-ST. The Sponsor has not independently verified the contents of this document.*

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*The contact person for the Sponsor is Mr Tang Yeng Yuen, Vice President, Head of Corporate Finance who can be contacted at 16 Raffles Quay, #40-01A Hong Leong Building, Singapore 048581, Telephone: 6415 9886.*

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