

**FOR IMMEDIATE RELEASE**



## **Media Release**

### **SPH appoints new head for its Chinese Media group**

**Singapore, 16 January 2015** - Singapore Press Holdings Ltd (SPH) today

announced the appointment of Mr Anthony Tan ( **陈康威** ) as Executive Vice President of Chinese Media group (CM), from 1 February 2015.

Mr Tan, 41, who was Deputy Secretary (Policy) with the Ministry of Health, takes over from Mr Lim Jim Koon, 65, who will retire after 38 years with the media group.

Mr Tan will oversee CM, which publishes three Chinese newspapers (Lianhe Zaobao, Lianhe Wanbao and Shin Min Daily News), four student weeklies (zbCOMMA, Thumbs Up, Thumbs Up Junior and Thumbs Up Little Junior), ZbBz Newsgazine, bilingual daily My Paper (Chinese section), UFM100.3 radio as well as Focus Publishing which produces a range of magazines including U-Weekly. In addition, he will also lead the editorial teams to strengthen and grow CM's digital products. CM also has a Cultural Industry Promotion department which promotes Chinese culture through community and arts events.

Mr Tan studied in Maris Stella High School and Victoria Junior College. He graduated with a Bachelor of Social Science degree (First Class Honours in Political Science) from the National University of Singapore in 1997, and a Master of Science degree in Management at Stanford University in USA, in 2005. He has worked in many public sector organisations throughout his career, including Ministries of Home Affairs, Finance and Manpower and the People's Association. Mr Tan was also concurrently the Special Assistant to Mr Lee Kuan Yew from 2011 till Oct 2014. He has also been actively involved in statutory and private organisations like IDA International, Lee Kuan Yew Fund for Bilingualism Ltd and Ngee Ann Polytechnic.

Said Mr Alan Chan, Chief Executive Officer of SPH: "Anthony has close to 20 years of experience in the public sector. His varied experience and extensive knowledge put him in a good stead to drive the future development of our Chinese Media group and contribute to the company's success. I would also like to express my heartfelt gratitude to Mr Lim Jim Koon for his many years of service and contributions to SPH."

On his SPH appointment, Mr Tan said: "I am honoured and excited to be joining SPH and heading Chinese Media group. The group has a dynamic team with a diverse suite of products, in particular, the flagship newspaper Lianhe Zaobao, with its rich history of more than 90 years, and new media products reaching out to younger readers. I hope to build on the strong foundation laid by my predecessors, and to continually innovate and enhance our Chinese media business and cultural outreach activities."



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## **About Singapore Press Holdings Ltd**

Incorporated in 1984, main board-listed Singapore Press Holdings Ltd (SPH) is Asia's leading media organisation, engaging minds and enriching lives across multiple languages and platforms.

### **Media**

The English/Malay/Tamil Media group comprises the print and digital operations of The Straits Times, The Business Times, The New Paper, Berita Harian and My Paper (English section). It also consists of Tamil Murasu Ltd, which publishes Tamil Murasu and tabla!; book publishing arm Straits Times Press; SPH Data Services, which licenses the use of the Straits Times Index, in partnership with the Singapore Exchange and FTSE Ltd; financial data company ShareInvestor; and the two English stations of SPH Radio - Kiss92 and HOT FM91.3.

The Chinese Media group publishes three Chinese newspapers - Lianhe Zaobao, Lianhe Wanbao and Shin Min Daily News; the digital editions of Lianhe Zaobao and Lianhe Wanbao, four student weeklies - zbCOMMA, Thumbs Up, Thumbs Up Junior and Thumbs Up Little Junior, ZbBz Newgazette and My Paper (Chinese section). It also operates SPH Radio's Chinese radio station, UFM100.3, and Focus Publishing, which produces a range of books and magazines including U-Weekly.

SPH also owns award-winning websites AsiaOne, STOMP, omy.com and SPH Razor.

SPH Magazines, SPH's wholly-owned subsidiary, publishes and produces more than 100 magazine titles and has various online sites, like HardwareZone.com, herworldplus.com and Luxury-Insider.com in Singapore and the region, covering a broad range of interests from lifestyle to information technology.

SPH Buzz, a modern retail convenience chain with a network of stores around the island, makes SPH's newspapers and magazines easily available to readers alongside other daily necessities.

SPH has a 20 per cent stake in MediaCorp TV Holdings Pte Ltd, which operates free-to-air channels 5, 8 and U, and a 40 per cent stake in MediaCorp Press Limited, which publishes the free newspaper, Today.

### **Online Classified**

SPH's online marketplaces are STJobs, STProperty, STClassifieds, STCars and sgCarmart as well as Singapore Real Estate Exchange (SRX) under partially-owned subsidiary, Streetsine.

SPH's regional joint venture online classified business, 701Search, has a number of leading online classified sites in the region.

### **Events and Out-of-Home Advertising**

Sphere Exhibits, Sphere Conferences, Exhibits Inc and Bizlink Exhibition Services organise innovative consumer and trade events and exhibitions as well as large scale conferences in Singapore and the region.

In addition, SPH also provides out-of-home (OOH) advertising through its digital out-of-home platform SPHMBO.

**Properties**

SPH REIT is a Singapore-based REIT established to invest in a portfolio of income-producing real estate primarily for retail purposes. SPH REIT comprises Paragon, a premier upscale retail mall and medical suite/office property in Orchard Road and The Clementi Mall, a mid-market suburban mall in the centre of Clementi town.

The Seletar Mall, located in Sengkang, is SPH's latest retail development. This property is a potential asset to be injected into SPH REIT. SPH's wholly-owned subsidiary, Times Development Pte Ltd, also developed a 43-storey upmarket residential condominium, Sky@eleven, at Thomson Road.

**Other Businesses**

SPH has a 22 per cent stake in preschool and enrichment provider MindChamps. SPH also invested in various new media businesses such as restaurant reservation site Chope and digital newsstand Magzter.

For more information, please visit [www.sph.com.sg](http://www.sph.com.sg)