



mm2 Asia Ltd.

mm2 Asia Ltd.
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PRESS RELEASE

**mm2 Asia promotes Group Financial Controller
to Deputy Chief Financial Officer**

Singapore, 4 March 2015 – Newly-listed local movie producer and distributor, **mm2 Asia Ltd.** (“**mm2 Asia**” and together with its subsidiaries, the “**Group**”) is pleased to announce that Mr. Chong How Kiat, presently Group Financial Controller of mm2 Asia, has been promoted to Deputy Chief Financial Officer with effect from 3 March 2015.

“The promotion of Mr. Chong to Deputy CFO was recommended by the Nominating Committee,” said Mr. Melvin Ang, CEO of mm2 Asia Ltd. “Having reviewed and taken into consideration his previous experience and professional qualifications, the board has approved this appointment.”

Mr. Chong has over 20 years of financial experience in various industries. In 1995, he joined Mascon Sdn Bhd (subsidiary of Olympia Industries Bhd) as an Accounts Assistant. During his term of employment, he obtained a professional qualification, ACCA, and was subsequently promoted to Assistant Accountant. Later on, he joined Mines Shopping Fair Sdn Bhd as an Accountant, before being promoted to Financial Controller of East Vision Leisure Group, holding company of Mines Shopping Fair Sdn Bhd. Prior to joining mm2 Asia Ltd. in 2014 as Group Financial Controller, Mr. Chong held the position of Finance Manager at various companies including Kencana Pinewell Sdn Bhd and Sapphire Plenitude Sdn Bhd.

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About mm2 Asia Ltd.

Headquartered in Singapore, mm2 Asia is a producer of movies and TV/online content. As a producer, mm2 Asia provides services that cover the entire filmmaking process including securing financing, producing and distributing as well as securing advertising and sponsorship. In addition to Singapore, mm2 Asia also has a presence in Malaysia, Hong Kong, Taiwan and the PRC through its group of companies and/or strategic working partnerships. mm2 Asia has co-produced and/or distributed in excess of 20 movies across Asia since 2008 including co-producing well-known films such as the ‘Ah Boys to Men’ series; and distributing titles such as Malaysia’s ‘The Journey’ and Taiwan’s ‘Café.Waiting.Love’. In 2014, mm2 Asia made its debut on the Singapore Exchange Securities Trading Limited (SGX stock code: 41C), becoming the

first Singapore movie production company to achieve this. For more information, please visit www.mm2asia.com

Issued for and on behalf of mm2 Asia Ltd. by

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This news release has been prepared by the Company and its contents have been reviewed by the Company's Sponsor, Hong Leong Finance Limited (the "Sponsor"), for compliance with the relevant rules of the SGX-ST. The Sponsor has not independently verified the contents of this document.

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