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CHINA CULIANGWANG BEVERAGES HOLDINGS LIMITED

中國粗糧王飲品控股有限公司

(Incorporated in Bermuda with limited liability)

(Stock code: 904)

UNUSUAL PRICE AND TRADING VOLUME MOVEMENTS

This announcement is made at the request of The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”).

The board (“**Board**”) of directors (“**Directors**”) of China Culiangwang Beverages Holdings Limited (the “**Company**”) has noted the increases in the price and trading volume of the shares of the Company today. Having made such enquiry with respect to the Company as is reasonable in the circumstances, the Directors confirm that, save as disclosed below, they are not aware of any reasons for these prices and trading volume movements or of any information which must be announced to avoid a false market in the Company’s securities or of any inside information that needs to be disclosed under Part XIVA of the Securities and Futures Ordinance.

Reference is made to the announcement of the Company dated 14 March 2014 in relation to, among other things, Partner Shanghai Limited has requested the Company to negotiate in good faith for a supplemental agreement to the Master Framework and Subscription Agreement dated 4 September 2013 to provide an anti-dilution mechanism to the subscription shares under the Master Framework and Subscription Agreement. As at the date of this announcement, discussion between the parties are on-going, no definitive agreement has been reached. Further announcement(s) in relation to such supplemental agreement to the Master Framework and Subscription Agreement, if materialises, will be made by the Company as and when appropriate.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the securities of the Company.

This announcement is made by the order of the Board. The Board collectively and individually accepts responsibility for the accuracy of this announcement.

By Order of the Board
China Culiangwang Beverages Holdings Limited
Sun Shao Feng
Chairman

Hong Kong, 12 September 2014

As at the date of this announcement, the Board comprises two executive Directors, namely Mr. Sun Shao Feng (Chairman and Chief Executive Officer) and Mr. Chen Changgai; and three independent non-executive Directors, namely Mr. Wei Xiongwen, Mr. Hu Ji Rong and Mr. Zeng Shaoxiao.