

**Videocon Industries Limited (the “Company”) announces redemption of
U.S.\$ 200 Million Foreign Currency Convertible Bonds**

Redemption and Consequent Cancellation of the US\$200,000,000 6.75 per cent. Convertible Bonds due 2015 (the “Existing Bonds”) issued by the Company (ISIN: XS0566786546)

This is to inform you that further to the adjourned meeting of the Holders of the Existing Bonds convened by the Company, which was held on 14 December 2015, and which passed an Extraordinary Resolution approving amendments to the terms and conditions of the Existing Bonds, the Company now has closed and settled the Exchange Offer and Consent Solicitation in relation to the Existing Bonds.

Accordingly:

- the Company has paid US\$ 97,200,000 in cash towards principal along with applicable interest and fees under the amended terms of the Existing Bonds and the Exchange Offer and Consent Solicitation Memorandum dated 16 November 2015, as amended and supplemented on 26 November 2015 and 9 December 2015 (the “EOCSM”).
- the Company has issued Exchange Bonds in an aggregate principal amount of US\$97,200,000 (ISIN: XS1334578017).
- consequently, the Existing Bonds have been marked down and cancelled in full.
- Exchange Bonds for Holders (i) holding less than the Minimum Offer Amount, or (ii) from whom no confirmation was received in the form requested, have been placed in an escrow arrangement. Such Holders should contact the Company and Deutsche Bank AG, Hong Kong Branch as the escrow agent at secretarial@videoconmail.com and hk.csg@list.db.com.

Terms not defined herein have the meanings given to them in the EOCSM.

Nothing in this announcement constitutes an offer of, an offer to buy, or a solicitation of an offer to sell, securities in the United States, the Republic of India or any other jurisdiction in which such offer or solicitation would be unlawful.

Dated: 31 December 2015