

Media Release

GHY's Revenue Surged 58% to S\$32.7 Million with Gross Profit Increasing by 110% to S\$10.6 Million in 6M2023; Eyes Turnaround and Profitability in FY2023

- Reflecting a return to a more normalised operating environment with the reopening of the People's Republic of China ("PRC"), the Group achieved higher gross profit and higher gross profit margin in the six months ended 30 June 2023 ("6M2023").
- Excluding net foreign exchange loss of approximately S\$3.4 million, mainly due to the appreciation of the Singapore Dollar against Chinese Renminbi, the Group would have registered net profit of approximately S\$1.5 million for 6M2023.
- The Group's Concert Production business continues its growth momentum with revenue from Jay Chou's sold-out concerts in Malaysia and Australia held in 6M2023 and the Group expects to invest in Jay Chou's concerts in four Chinese cities including Taiyuan and Hohhot in the PRC, in second half year of 2023.
- Anchored by its "IP franchise" business strategy, the Group has entered into various production collaborations with leading streaming service providers in the PRC (such as iQIYI, Tencent Video, etc) and expects a stronger pipeline of new drama productions for FY2023 and FY2024.

Singapore, 7 August 2023 – G.H.Y Culture & Media Holding Co., Limited ("GHY", and together with its subsidiaries and its PRC Affiliated Entities¹, the "**Group**"), a leading player in the media and entertainment industry, has announced its unaudited financial results for 6M2023.

Key Financial Highlights

	6M2023	6M2022	Change
	(S\$'M)	(S\$'M)	(%)
Revenue	32.7	20.6	▲ 58
Gross profit	10.6	5.0	▲ 110
Gross profit margin (%)	32.3	24.3	▲ 8.0 ppt ²
Loss for the period	(1.9)	(1.8)	N.M ³
Excluding the net foreign exchange loss of approximately S\$3.4 million recognised in 6M2023, the Group would have been registered a net profit of approximately S\$1.5 million for 6M2023			

Commenting on GHY's 6M2023 results, Mr. Guo Jingyu (郭靖宇), Executive Chairman and Group CEO, said, "We have been focused on driving the recovery of our businesses and the strong revenue growth of 58% in 6M2023 is a testament to our turnaround strategy and execution capabilities.

Notably, we posted higher gross profits in all of our three business segments with overall higher gross profit margin, reflecting a return to a more normalised operating environment with the reopening of the PRC.

Working in collaboration with leading streaming service providers in the PRC, we continue to maintain a healthy pipeline of both long-form and short-form dramas and films. In addition, with the successful completion of two Jay Chou's sold-out concerts in Malaysia and Australia, we intend to build on this momentum to expand our Concert Production business activities for FY2023 and FY2024.

¹ Entities which the Group is conferred operational control and economic rights over, and the Group is able to exercise control over the business operations of such entities and enjoy substantially all the economic rights arising from the business of such entities. The Group regards each PRC affiliated Entity as a controlled structured entity and consolidates the financial positions and results of operations of the PRC Affiliated Entities in the financial statements of the Group.

² ppt means percentage points.

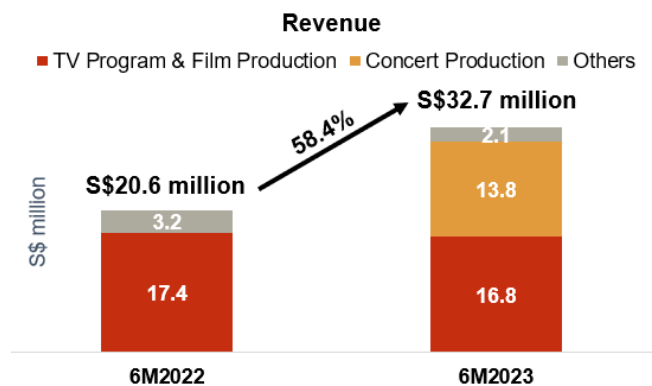
³ Not meaningful.

Whilst the foreign exchange loss recorded in 6M2023 has outpaced our operational profitability, we remain optimistic for FY2023 with our strategic priorities and plans ahead.”

Strong revenue growth of 58% for 6M2023 with healthy momentum in the Group’s Concert Production business segment: The Group’s revenue surged to approximately S\$32.7 million in 6M2023, of which the Group’s TV Program and Film Production, Concert Productions and Others business segments contributed approximately S\$16.8 million, S\$13.8 million and S\$2.1 million, respectively.

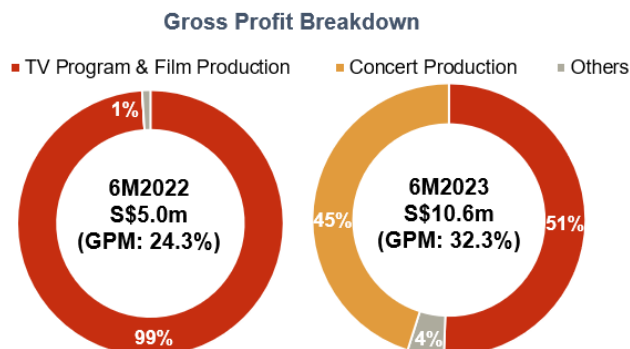
In 6M2023, the Group’s TV Program and Film Production business segment recognised revenue from one drama series titled “Strange Tales of Tang Dynasty 2: To the West 唐朝诡事录之西行”.

The Group’s Concert Production business segment recognised revenue of approximately S\$13.8 million from the completion of two Jay Chou’s sold-out concert productions in Malaysia and Australia in 6M2023. In comparison, there were no concerts organised in 6M2022.



Higher gross profit and higher gross profit margin achieved in 6M2023 as operating markets continue to normalise: The Group’s three business segments posted gross profit growth in 6M2023 with overall gross profit increasing by approximately S\$5.5 million to approximately S\$10.6 million in 6M2023, driven mainly by both the Group’s TV Program and Film Production and Concert Production business segments.

In addition, the Group’s overall gross profit margin improved to 32.3% in 6M2023 from 24.3% in 6M2022, as the Group’s operating markets continue to normalise with the reopening of the PRC.



The Group generated net cash of approximately S\$2.6 million from operating activities in 6M2023: As at 30 June 2023, the Group’s cash and cash equivalents stood at approximately S\$42.5 million.

The Group eyes turnaround and profitability in FY2023, supported by a resilient financial position with net working capital of approximately S\$116.3 million: Anchored by its two core businesses of TV Program and Film Production and Concert Production, the Group expects its business operations to further normalise in FY2023.

G.H.Y CULTURE & MEDIA HOLDING CO., LIMITED
(Incorporated in the Cayman Islands on 29 May 2018)
(Company Registration No: 337751)

For its TV Program and Film Production business, the Group has announced production collaborations with iQIYI and Tencent Video in 6M2023. The Group continues to maintain a healthy pipeline of both long-form and short-form dramas and films in FY2023 and FY2024.

The reopening of the PRC has brought on new opportunities where there is a trend of the pent-up demand for concerts and live entertainment in the PRC. The Group expects to invest in Jay Chou's concerts in four Chinese cities including Taiyuan and Hohhot in the PRC, in second half year of 2023.

Supported by a healthy and robust balance sheet with net working capital of approximately S\$116.3 million, the Group believes it is well-positioned to capture organic and inorganic growth adjacencies and to tap the opportunities associated with the reopening of the PRC and across the region, augmenting the Group's mission to be at the forefront of the media and entertainment industry in the Asia-Pacific region.

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This press release should be read in conjunction with the announcement uploaded on SGXNet on **7 August 2023**.

For media and analysts' queries, please contact:

8PR ASIA Pte Ltd

Alex Tan

T: +65 9451 5252

E: alex.tan@8prasia.com

About G.H.Y Culture & Media Holding Co. Ltd. (SGX: XJB; Bloomberg: GHY:SP)

Listed on the Mainboard of the Singapore Exchange, G.H.Y Culture & Media Holding Co., Limited ("**GHY**" and together with its subsidiaries and affiliated entities, the "**Group**") is a leading diversified group within Asia's media and entertainment industry. GHY has produced several dramas and films in the People's Republic of China ("**PRC**"), Singapore and Malaysia that have been broadcasted and/or distributed on major TV networks and leading video streaming platforms in the PRC. The Group has also undertaken the production of concerts for well-known international artistes in Singapore, Malaysia and Australia.

GHY has strong in-house production teams, with scriptwriters, directors and producers who have been involved in various notable dramas and films. The production teams have consistently produced quality dramas and films and the Group also possesses expertise and capabilities across the business value chain.

Currently headquartered in Singapore and the PRC with over 130 employees, the Group also engages in concert production, talent management services, and costumes, props and make-up services as well as the production of musical plays.

For more information, please visit <https://ghyculturemedia.com/>