



**OCEANUS GROUP LIMITED**

(Incorporated in the Republic of Singapore under Registration Number: 199805793D)

31 Harrison Road, Food Empire Building #11-03/04, Singapore 369649

Tel: +65 6285 0500 Fax: +65 6280 0822

**NEWS RELEASE**

**OCEANUS SUBSIDIARY AP MEDIA CONFERRED “EXCELLENCE IN EVENT MARKETING (VIRTUAL)” IN RECOGNITION OF ITS CAMPAIGN – “THE FRONT ROW” IN MARKETING EXCELLENCE AWARDS 2020**



*The Winning Team from AP Media Pte Ltd*

**Singapore, 17 December 2020** – Homegrown premium seafood and fast-moving consumer goods (“**FMCG**”) value chain manager, Oceanus Group Limited (“**Oceanus**”, 欧圣集团, and together with its subsidiaries, the “**Group**”), is pleased to announce that

AP Media Pte Ltd, a subsidiary under the Group's Services pillar has been conferred the "Excellence in Event Marketing (Virtual)" award, in recognition of its campaign "The Front Row", in this year's Marketing Excellence Awards.

Mr. Nick Tan, Managing Director, AP Media remarked, "'*The Front Row*' campaign was conceptualised by AP Media together with fashion veteran Daniel Boey, is Singapore's first virtual fashion festival that provides a complete immersive user experience through virtual runway shows, fashion presentations, interactive panels, workshops and exhibitions. This revolutionary virtual platform brings about sustainable and eco-friendly practices to the world of fashion. As we continue to make headway in the tech segment, we will also strive to build up the AP Media brand recognition in the industry."

The Group's award-winning subsidiary, AP Media, continues to spearhead high profile projects both locally and overseas. In addition to The Front Row, Singapore's first virtual fashion show held in August 2020, AP Media has also made significant headway in the multimedia space and secured projects with notable clients including National Day in Virtual, the National Museum of Singapore, National Gallery of Singapore, Maritime Port Authority of Singapore, DBS Bank, HP, and the National Heritage Board. This division has established confirmed and prospective project pipelines with customers in Singapore, Malaysia and Cambodia, providing good earnings visibility for Oceanus.

Oceanus' Chief Executive Officer, Mr. Peter Koh, said, "We are delighted to be presented with such a notable award by Marketing Magazine. Through AP Media and the accelerated push for digitalisation due to the onset of Covid-19, we were able to showcase how fashion shows can adopt digital transformation. Above all else, we believe that technology and innovation is the way forward. By harnessing the synergies from our four pillars of growth – Aquaculture, Distribution, Services, Innovation – Oceanus is on the way to become a revolutionary forward-thinking FoodTech company."

## About Oceanus Group Limited

Global premium seafood and FMCG value chain manager, Oceanus Group Limited (“**Oceanus**”, and together with its subsidiaries, the “**Group**”), is listed on the Mainboard of the SGX-ST since May 2008. It harnesses synergies from its ecosystem comprising diversified businesses across the aquaculture and FMCG value chain, with four growth pillars – Aquaculture, Distribution, Services and Innovation.

Working closely with the brightest minds and industry thought leaders, Oceanus strives to create a synergistic aquaculture ecosystem with a focus on food security and safety.

For more information, please visit: <http://oceanus.com.sg/>

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ISSUED ON BEHALF OF	:	Oceanus Group Limited
BY	:	Citigate Dewe Rogerson Singapore Pte Ltd 105 Cecil Street #09-01 The Octagon Singapore 069534
CONTACT	:	Ms Dolores Phua / Ms Melissa Sim at telephone
DURING OFFICE HOURS	:	6589-2383 / 6589-2379
EMAIL	:	<a href="mailto:dolores.phua@citigatedewerogerson.com">dolores.phua@citigatedewerogerson.com</a> <a href="mailto:melissa.sim@citigatedewerogerson.com">melissa.sim@citigatedewerogerson.com</a>

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