



Yanlord Land Group Limited

Press Release - YANLORD ACQUIRES TWO LAND PARCELS WITH TOTAL GFA OF 262,100 SQM IN TIANJIN HAIHE ACADEMIC PARK FOR RMB1.97 BILLION

**YANLORD ACQUIRES TWO LAND PARCELS WITH TOTAL GFA OF 262,100 SQM
IN TIANJIN HAIHE ACADEMIC PARK FOR RMB1.97 BILLION**

- Yanlord acquires two land parcels with total gross floor area (“GFA”) of 262,100 square metre (“sqm”) in the prestigious Tianjin Haihe Academic Park (天津海河教育园) (“Haihe Academic Park”) over 2 bidding exercises for RMB1.97 billion.
- Ideally situated for prime integrated developments, the project will include the development of high-quality residential apartments, townhouses and villas and is well connected via key thoroughfares and stations from two of the city’s metro lines, route 1 and 8.

Singapore/Hong Kong – 18 March 2016 – Singapore Exchange listed **Yanlord Land Group Limited** (“Yanlord” or the “Company”, and together with its subsidiaries, the “Group”), a real estate developer focused on developing high-end integrated commercial and residential property projects in strategically selected high-growth cities in the People’s Republic of China, announced today that it has successfully acquired two land parcels with a total GFA of 262,100 sqm in the prestigious Haihe Academic Park for RMB1.97 billion or at an average purchase price of approximately RMB7,517 per sqm in two public land auctions.

Ideally situated within the Haihe Academic Park, the sites have plot ratios of between 1.3 and 1.4 times and benefits from the Tianjin government initiatives to develop the area into a key educational district. Home to numerous campuses of renowned institutes such as the Tianjin University and the Nankai University, the district will also house some of the through-train and affiliated primary and secondary schools of these renowned institutes.

Well connected via key thoroughfares passing through the district as well as neighbouring stations from two of the city’s metro lines route 1 and 8, the sites will enjoy a comprehensive suite of amenities that will meet their lifestyle needs.

Commenting on the latest acquisition, Mr. Zhong Sheng Jian, Yanlord’s Chairman and Chief Executive Officer, said, “This latest acquisition is our fourth project in Tianjin and a continuation

of our strategic initiative to further expand our footprint within the Bohai Rim. A key economic centre, Tianjin's rapid pace of development presents significant potential for the development of prime international communities that will contribute significantly to our future growth."

"Nestled between Tianjin's city centre and the new Marina Centre district, this project has attracted the attention of industry participants who are keen to participate in the development of the area. Leveraging on our past experiences in developing prime international communities, we will create a landmark international residential development that will set new benchmarks for the area," Mr Zhong added.

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Issued on behalf of Yanlord Land Group Limited

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About Yanlord Land Group Limited:

(Co. Reg. No. 200601911K)

Yanlord Land Group Limited (Z25.SI) is a real estate developer based in the People's Republic of China, with a focus on the development of high-end fully-fitted residential, commercial and integrated property projects in strategically selected key and high-growth cities in the PRC. Yanlord Land Group Limited was listed in June 2006 on the Mainboard of the Singapore Stock Exchange.

Since Yanlord's foray into the PRC market in 1993, it has successfully developed a number of large-scale residential property developments in Shanghai and Nanjing with international communities of residents, such as Yanlord Gardens, Yanlord Riverside Gardens and Yanlord Riverside City in Shanghai and Orchid Mansions, Bamboo Gardens and Yanlord International Apartments in Nanjing. The "Yanlord" name has been developed into a premium brand, synonymous with quality, within the property development industry of PRC. Currently, the Group has an established presence in 10 key high-growth cities within the five major economic regions of the PRC, namely, (i) Yangtze River Delta – Shanghai, Nanjing, Suzhou and Nantong (ii) Western China – Chengdu; (iii) Bohai Rim – Tianjin and Tangshan; (iv) Southern China – Zhuhai and Shenzhen; and (v) Hainan – Sanya.

Yanlord has proactively extended its commercial property development projects, acquired a considerable number of land parcels for commercial use and has completed construction of retail malls, offices, hotels and serviced residence developments. These projects are expected to generate a stable rental income and increase the asset value for Yanlord.

For additional information pertaining to Yanlord Land Group Limited, please refer to the Group's website, www.yanlordland.com.