KINGSMEN CREATIVES LTD.

(Company Registration No: 200210790Z)

SHARE AWARDS PURSUANT TO THE KINGSMEN PERFORMANCE SHARE SCHEME
(Rule 704(29) of SGX-ST Listing Manual)

Kingsmen Creatives Ltd. (the "**Company**") wishes to announce the following details pertaining to the grant of share awards ("**Awards**") pursuant to the Kingsmen Performance Share Scheme, to eligible employees of the Company and its subsidiaries (the "**Group**"), and the issue and allotment of an aggregate of 353,810 ordinary shares in the capital of the Company ("**New Shares**") pursuant to the Awards.

The New Shares will rank *pari passu* in all respects with the existing shares of the Company.

Following the issue and allotment of the New Shares, the number of issued and paid-up capital in the capital of the Company is 194,536,961.

The details of the grant of the Awards are set out below:

(a)	Date of grant of Awards	:	20 May 2014
(b)	Aggregate number of Shares which are the subject of the Awards	:	760,910 [(1)]
(c)	Market price of securities on date of Grant	:	S$715,255.40
(d)	Vesting period of the Awards	:	760,910 shares vest immediately on the date of grant of Awards
(e)	Number of Shares which are the subject of the Awards granted to eligible participants are as follows:		
	(i) Employees of the Group	:	514,550 shares
	(ii) Directors of the Company	:	Benedict Soh Siak Poh (118,140 shares) Simon Ong Chin Sim (118,140 shares)
	(iii) Controlling shareholders of the Company or their associates	:	Roy Ong Chin Kwan (10,080 shares)

Notes:

(1) The aggregate number of Shares which are the subject of the Awards comprises 407,100 treasury shares which have been transferred for fulfillment of the Awards and 353,810 New Shares.

BY ORDER OF THE BOARD

Judith Low Chu Li
Company Secretary
20 May 2014