



YING LI INTERNATIONAL REAL ESTATE LIMITED

(Incorporated in the Republic of Singapore)

(Company Registration No. 199106356W)

PRESS RELEASE

6 July 2015

For Immediate Release

YING LI REBRAND ITS MALLS TO YING LI IMIX PARK

- Both IFC retail mall and Ying Li International Plaza retail mall renamed under Ying Li IMIX Park
- Rebranding forges greater synergy with strategic partner, China Everbright Limited
- Continue to be the leading retail, leisure and entertainment destinations in the fast growing Chongqing city

Singapore, 6 July 2015 – Ying Li International Real Estate Limited (“**Ying Li**” or the “**Group**”), a PRC-based commercial and residential property developer listed on the Singapore Exchange, is pleased to announce the rebranding of its retail malls under Ying Li IMIX Park. IMIX Park is a well-known and popular retail mall in Chongqing owned and managed by EBA Investments, the sole real estate investment arm of China Everbright Limited (“**CEL**”).

Effective July 2015, Ying Li International Financial Centre retail mall (“**IFC mall**”) (英利国际购物中心), located at the heart of Chongqing Jiefangbei CBD (解放碑) will be known as Ying Li IMIX Park Jiefangbei (英利大融城解放碑). Ying Li International Plaza retail mall (“**Daping mall**”) (英利国际广场) which is located in Daping CBD (大坪) will be known as Ying Li IMIX Park Daping (英利大融城大坪).

Ying Li IMIX Park Jiefangbei (英利大融城解放碑) currently has popular brands such as H&M, G-Star, Y-3 and Evisu. Additional popular brands focusing on the younger and fashionable demographic in Chongqing, such as Under Armour and La Chapelle (拉夏贝尔), will be introduced in the second half of 2015.

Ying Li IMIX Park Daping (英利大融城大坪) will introduce additional well-known restaurants to cater to the increasing demand and upgrade its movie theatre as part of the asset enhancement initiatives. Separately, the Group is also exploring to introduce Chongqing’s first indoor children snow and marine theme park into the mall.

With higher combined traffic flows from IMIX Park and Ying Li IMIX Park, the Group will be in better position to attract more popular brands into Ying Li IMIX Park retail malls at more competitive terms.

Mr. Fang Ming, CEO and Executive Chairman of the Group, said: “Combining the prime locations of the Group’s malls, and with the mall management expertise from CEL, this rebranding and synergistic partnership with CEL will enhance the overall shopping experience of customers. This will ensure that our retail malls continue to be the leading retail, leisure and entertainment destinations of choice in the rapidly urbanising city of Chongqing. Working closely with CEL and leveraging on their mall management expertise to extract greater value from our existing commercial properties is one of the original objectives when CEL invested in Ying Li.”

Mr. Fang added: “We are confident these new changes will excite the customers in Chongqing and will increase footfall in our malls, which will in turn create values for our shareholders. We remain committed to be the premier developer in China and will leverage on the prime location of our developments and brand name to capitalise on the growing market in Chongqing.”



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About Ying Li International Real Estate Limited

Ying Li International Real Estate Limited is the first Chongqing-based property developer to be listed in Singapore. Ying Li is engaged in the development, sale, rental, management and long-term ownership of high-quality commercial and residential properties in prime locations in Chongqing.

“Chongqing Yingli” is a recognisable brand name in Chongqing for quality, innovation and excellence in commercial property development, and is well-positioned to capitalise on the growing market in Chongqing. Established in 1993, Ying Li has a solid track record in urban renewal, having transformed old city areas into high-quality and premier-design developments. Ying Li has modernised the landscape of Chongqing’s main business districts with the development of several landmark commercial buildings, such as New York New York, Zou Rong Plaza, Future International and Ying Li International Financial Centre.

Over the years, Ying Li has earned numerous awards and accolades such as the Chongqing Real Estate Development Industry Trustworthy Brand Award (highest AAA category).

For more information, please visit www.yingligj.com

Issued for and on behalf of Ying Li International Real Estate Limited

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