Trendlines and Haier Hai Chuanghui to Collaborate in Investment Opportunities and Technology Development

Trendlines extends its partnership network with renowned global companies

Misgav, Israel - Qingdao, China, 18 September 2017 – The Trendlines Group Ltd. ("**Trendlines**") (SGX: 42T; OTCQX: TRNLY), Israel's most active life science investor[1] and innovation commercialization company in 2016, announced today that it has entered into a Memorandum of Understanding ("**MOU**") with Haier Hai Chuanghui Incubator and Ventures ("**Haier HCH**"), a subsidiary of Haier Group Corporation (the "**Haier Group**"), based in China. Trendlines, with operations in Israel, Singapore, and China; invests in and develops innovation-based medical and agricultural technologies.

Trendlines and Haier HCH will explore ways to collaborate in developing new technologies, solutions and products, deal flow and, investments; supporting Trendlines' portfolio companies in China, supporting Haier HCH's entrepreneurs in Israel, among other opportunities.

The Haier Group, founded in China in 1984, is among the world's leading manufacturers of major household appliances, with annual sales of approximately US$31 billion. In recent years, the Haier Group has transformed itself from a traditional manufacturer to an open entrepreneurship platform, investing in disruptive innovations. Haier HCH is a national platform founded by the Haier Group in 2014, which, by the end of 2016, had developed 15 innovation and entrepreneurship sites supporting 108 incubators, 3,600 incubation projects, and 1,333 venture capital investments totalling US$1.8 billion.

1. Israel's Life Sciences Industry IATI Report 2017 – page 22
   http://www.iati.co.il/files/files/2017%20IATI%20Israeli%20Life%20Sciences%20Industry.pdf

Commenting on the MOU, Mr. D. Todd Dollinger, Chairman and CEO of Trendlines, said, "Further to our deep relationships with B. Braun Melsungen AG and Bayer Crop Science LLC, the MOU with Haier HCH extends Trendlines' track record in building substantial partnership networks with established, renowned, and global companies. It's encouraging that these companies, with profound insights in their respective industries, see the value and growth potential with Trendlines and its portfolio companies. Haier HCH's strong assets, resources, and knowledge of the Chinese market will tremendously complement the localization and commercialization of Trendlines' innovative technologies in China. We look forward to expanding our cooperation, exploring ideas, contributing our knowledge and expertise, and deepening our collaboration to the mutual benefit of Haier HCH and Trendlines."

Mr. Liu Changwen, General Manager of Haier Hai Chuanghui Incubator and Ventures, commented, "Israel is widely known for its expertise and achievements in innovative technologies. Trendlines is one of the most well-known investors and incubators in the medical and agricultural technology spaces in Israel, with a mature and diversified portfolio, an experienced professional team, and a great track record in growing companies from concept stage to commercialization stage. We see strong potential in the Haier HCH-Trendlines collaboration in developing technologies and in co-investment. We expect our MOU will create substantial value for both Haier HCH and Trendlines."

Trendlines will make further announcement(s) as and when there are any material updates to the MOU.

About The Trendlines Group Ltd.

Trendlines is an innovation commercialization company that invents, discovers, invests in, and incubates innovation-based medical and agricultural technologies to fulfill its mission to improve the human condition. As intensely hands-on investors, Trendlines is involved in all aspects of its portfolio companies from technology development to business building. Trendlines' shares are traded on the Singapore Stock Exchange (SGX: 42T) and in the United States as an American Depositary Receipt (ADR) on the OTCQX (OTCQX: TRNLY).

About Haier Hai Chuanghui

Haier HCH is an innovation, entrepreneurship and investment platform founded by the Haier Group in 2014. So far, Haier HCH has about 15 incubators active in China, and it's expanding globally. Haier HCH is dedicated to support global entrepreneurs to enter, explore, and expand their market in China, with the assets, experience, and resources accumulated over the past 33 years by the Haier Group.

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The Trendlines Group Ltd. (the "Company") was listed on Catalist of the Singapore Exchange Securities Trading Limited (the "SGX-ST") on 26 November 2015. The initial public offering of the Company was sponsored by PrimePartners Corporate Finance Pte. Ltd. (the "Sponsor").

This press release has been prepared by the Company and its contents have been reviewed by the Sponsor for compliance with the SGX-ST Listing Manual Section B: Rules of Catalist. The Sponsor has not verified the contents of this press release.

This press release has not been examined or approved by the SGX-ST. The Sponsor and the SGX-ST assume no responsibility for the contents of this press release, including the accuracy, completeness or correctness of any of the information, statements or opinions made or reports contained in this press release.

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