FOR IMMEDIATE RELEASE

YuuZoo Signs Exclusive Partnership for TV and Offline-to-Online Marketing with Leading Chinese Integrated Overseas Education and Investments Network

- ***YuuZoo signs exclusive partnership to create online social e-commerce network for "Dream Overseas", a leading Chinese integrated service provider for overseas education, properties, investments and immigration***
- ***Network will be marketed to Chinese consumers through extensive marketing on TV and through more than 1,000 Dream Overseas Centers in China***

Singapore, April 14th 2015: Singapore-listed YuuZoo Corporation ("**YuuZoo**" SGX: **AFC.SI**), the world's first third generation mobile social e-commerce company, today announced it has signed yet another exclusive partnership agreement in China. YuuZoo will develop a social e-commerce network for China's "Dream Overseas"— a leading overseas education and investments services network in China.

Founded in 1989, Dream Overseas helps individuals, professional consultants and businesses in China with overseas education, investments and real estate as well as immigration issues. With wealth in China growing fast, an increasing number of Chinese individuals and businesses look overseas to increase and preserve their wealth[1]. 83 percent of wealthy Chinese today invest offshore[2]. An increasing number of Chinese also look overseas for studies. 31 percent of overseas students in the US come from China[3].

These significant numbers reflect the large and fast-growing market for which Dream Overseas offers services and solutions. Headquartered in Shanghai, the company has a network of over 1,000 venues covering every key city in China.

The company also has a large network of consultants in markets where Chinese seek overseas education or investment opportunities such as the USA, Canada, Australia, New Zealand, key European markets etc. In China, Dream Overseas runs a weekly TV program entitled *VISAlution*, which airs on China Business Network (CBN) a division of China's second largest TV network SMG.

Under the terms of the now signed agreement, YuuZoo will develop a complete social e-commerce network for Dream Overseas. The Dream Overseas social e-commerce network will sit within YuuZoo's virtual shopping mall, which is fully localized and mobile-optimized for Chinese users.

Through the exclusive tie-up, users in China can find overseas investment and education opportunities, interact with others doing the same, or seek the professional advice from any of Dream Overseas' consultants.

The Dream Overseas social e-commerce network will be supported by significant marketing exposure through TV advertisements, QR codes displayed on the TV screen, and announcements on the TV show *VISAlution* on China Business Network (CBN).

Dream Overseas will also promote the network extensively in their more than 1,000 brick-and-mortar centers all over China, and through their network of overseas consultants. Through this offline-to-

[1] AP: "Rich Chinese look abroad to preserve wealth" (May 7, 2013)
[2] Financial Times: "Wealthy Chinese look overseas for investment" (June 23, 2013)
[3] China Daily USA: "Wealthy Chinese want kids to study abroad" (November 25, 2014)

online (O2O) business model, the visitors of the centers will become members of the YuuZoo social e-commerce network, effectively converting offline customers into online members of YuuZoo.

Speaking on the tie-up, John Du, Founder and CEO of Dream Overseas said, "We are targeting a large and fast-growing market. It is important for us to create more and better channels for marketing to and communication with our customers. We know that traditional social networks cannot meet our needs, but that YuuZoo's targeted and localized social e-commerce networks can. I am impressed by YuuZoo's unique ability to fully tailor and localize solutions for us on mobile, web as well as smart TV."

"The offline-to-online model and the links between our TV program and promotion, our new social e-commerce network and our more than 1,300 centers across 34 provinces in China brings us maximum benefits. This network is launched at an important time, which we call the 'Golden Overseas Season.' This period creates new overseas investments for us that could reach up to USD 500 million."

Commenting on this new partnership, Thomas Zilliacus, Chairman and CEO of YuuZoo said, "We are excited to add yet another innovative new business in China to our network of partners. Dream Overseas targets a fast-growing market that carries significant commercial potential.

The marketing of the Dream Overseas social e-commerce network on TV through CBN will drive more users to YuuZoo's virtual shopping mall, which every day is adding new users, products or partners. Chinese Internet usage is social and mobile, and is responding very well to our mobile-optimized social networks".

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ABOUT YUUZOO®:
Headquartered in Singapore and listed on the SGX mainboard (SGX: AFC), with access to over 85 million registered users in 164 countries, YuuZoo in a unique way combines social networking and e-commerce in a mobile-optimized, fully localized virtual shopping mall, where the consumer can access hundreds of targeted social networks, targeted shops and targeted entertainment through one single login. All networks are localized for each market as comes to language as well as merchandise and design. To see the networks, log into: www.yuuzoo.com and www.yuuzoo.cn. For more information about the company, please log on to: www.yuucorp.com

ABOUT DREAM OVERSEAS:
Founded in 1989, Dream Overseas helps individuals, professional consultants and businesses in China with overseas real estate, overseas investments, overseas education and overseas immigration issues. Headquartered in Shanghai, the company has a network of over 1,000 venues covering every key city in China. The company also has a network of international consultants. In China, Dream Overseas runs a weekly TV program entitled VISAlution, which airs on China Business Network (CBN) a division of China's second largest TV network SMG. For more information, visit www.do360.com .

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Macquarie Capital (Singapore) Pte. Limited ("Macquarie") was the financial adviser to W Corporation Limited (now known as YuuZoo Corporation Limited) in relation to the acquisition of the entire issued and paid-up share capital of YuuZoo Corporation and its subsidiaries. Macquarie assumes no responsibility for the contents of this announcement.