

4 April 2025

Dear Shareholder

**AUDIENCE ANALYTICS LIMITED (“AAL”) - ANNUAL REPORT FOR THE FINANCIAL YEAR ENDED 31 DECEMBER 2024 (“FY2024”)**

In line with our continuing efforts to protect the environment, we are using electronic communications for the transmission of our annual reports and related documents for FY2024 (“**Annual Report 2024**”). The Annual Report 2024 will be available for download from the SGXNet at the URL <https://www.sgx.com/securities/company-announcements> and the Company's corporate website at the URL <https://audience.asia/> or by scanning the QR Code below, from the date of this letter. An internet browser and PDF reader are required to view the above-mentioned documents.

Printed copies of the Notice of AGM and the Proxy Form will continue to be sent to you by post.

If you still wish to receive a printed copy of the Annual Report 2024, please send in your request by completing the Request Form below and returning it to Boardroom Corporate & Advisory Services Pte. Ltd. via email at [srs.requestform@boardroomlimited.com](mailto:srs.requestform@boardroomlimited.com) or by post to 1 Harbourfront Avenue Keppel Bay Tower #14-07 Singapore 098632, no later than **10 April 2025**.

By completing, signing and returning the Request Form to us, you agree and acknowledge that we and/or our service providers may collect, use and disclose your personal data, as contained in your submitted Request Form or which is otherwise collected from you or your authorised representative(s), for the purpose of processing and effecting your request.

Yours faithfully  
For **AUDIENCE ANALYTICS LIMITED**

Datuk William Ng Yan Meng  
Chairman and Managing Director



**REQUEST FORM**

**To: AUDIENCE ANALYTICS LIMITED**

**N.B. Please tick accordingly. Incomplete or incorrectly completed forms will not be processed.**

I / We wish to receive a printed copy of the: ☐ Annual Report 2024

The shares are held by me / us under or through:-

☐ CDP Securities Account Number :      -      -

☐ CPF Investment Scheme (“**CPFIS**”) Account / Supplementary Retirement Scheme (“**SRS**”) Account

☐ Physical Scrip

Name of Shareholder(s) : \_\_\_\_\_

NRIC / Passport / Company Registration No. : \_\_\_\_\_

Address : \_\_\_\_\_  
\_\_\_\_\_

Signature : \_\_\_\_\_

Date : \_\_\_\_\_