

## RESULTS OF ANNUAL GENERAL MEETING HELD ON 21 APRIL 2025

Pursuant to Rule 704(15) of the Singapore Exchange Securities Trading Limited (“**SGX-ST**”) Listing Manual Section B: Rules of Catalist (the “**Catalist Rules**”), the Board of Directors (the “**Board**” or the “**Directors**”) of Audience Analytics Limited (the “**Company**”, and together with its subsidiaries, the “**Group**”) is pleased to announce that, at the Annual General Meeting (“**AGM**”) of the Company held at 600 North Bridge Road, #05-01, Parkview Square, Singapore 188778 on Monday, 21 April 2025 at 2.00 p.m., all resolutions relating to the matters as set out in the Notice of AGM dated 4 April 2025 and put to vote at the AGM of the Company were duly passed on a poll vote by shareholders of the Company.

**(a) Breakdown of all valid votes cast at the AGM**

The results of the poll on each of the resolutions put to vote at the AGM of the Company are set out below:-

Resolution Number and Details	Total number of shares represented by votes for and against the relevant resolution	For	As a percentage of total number of votes for and against the resolution (%)	Against	As a percentage of total number of votes for and against the resolution (%)
		Number of Shares		Number of Shares	
AS ORDINARY BUSINESS					
Resolution 1 Adoption of the Directors' Statement and the Audited Financial Statements of the Company and of the Group for the financial year ended 31 December 2024 (“FY2024”), together with the Independent Auditor’s Report thereon	192,096,464	192,096,464	100.00	0	0.00
Resolution 2 Declaration and approval of the payment of a first and final tax exempt (one-tier) dividend of S\$0.015 per ordinary share in respect of FY2024	192,096,464	192,096,464	100.00	0	0.00
Resolution 3 Re-election of Dato’ Ooi Keim Fung as a Director of the Company (“Director”) retiring by rotation pursuant to Regulation 100 of the Constitution of the Company	192,096,464	192,096,464	100.00	0	0.00
Resolution 4 Re-election of Ms. Elaine Beh Pur-Lin as a Director retiring by rotation pursuant to Regulation 100 of the Constitution of the Company	192,096,464	192,096,464	100.00	0	0.00
Resolution 5 Approval of the payment of Directors' fees of S\$74,000 for the financial year ending 31 December 2025 (“FY2025”) to	192,096,464	192,096,464	100.00	0	0.00

**AUDIENCE ANALYTICS LIMITED**

Announcement on resolutions passed at the Annual General Meeting held on Monday, 21 April 2025

Resolution Number and Details	Total number of shares represented by votes for and against the relevant resolution	For		Against	
		Number of Shares	As a percentage of total number of votes for and against the resolution (%)	Number of Shares	As a percentage of total number of votes for and against the resolution (%)
be paid half yearly in arrears (FY2024: S\$54,000)					
<b>Resolution 6</b> Re-appointment of Messrs Baker Tilly TFW LLP as the Independent Auditors of the Company to hold office until the next AGM and to authorise the Directors to fix their remuneration	191,838,598	191,838,598	100.00	0	0.00
<b><u>AS SPECIAL BUSINESS</u></b>					
<b>Resolution 7</b> Authority to allot and issue shares in the capital of the Company	191,838,598	191,838,598	100.00	0	0.00
<b>Resolution 8</b> Authority to offer and grant awards, and to allot and issue shares under the Shared Purpose and Prosperity Incentive Plan	192,096,464	192,096,464	100.00	0	0.00
<b>Resolution 9</b> Authority to offer and grant options, and to allot and issue shares under the Group Employee Share Option Scheme	191,838,598	191,838,598	100.00	0	0.00

**(b) Re-election of Directors**

Dato' Ooi Keim Fung ("**Dato' Ooi**") was re-elected as a Director and remains as the Executive Director of the Company.

Ms. Elaine Beh Pur-Lin ("**Ms. Elaine Beh**") was re-elected as a Director of the Company and remains as the Lead Independent Director, the Chairman of the Remuneration Committee, and a member of the Audit Committee and the Nominating Committee. The Board considers Ms. Elaine Beh to be independent for the purpose of Rule 704(7) of the Catalist Rules.

**(c) Details of parties who are required to abstain from voting on any resolutions**

No party was required to abstain from voting on any of the resolutions put to vote at the AGM.

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**(d) Name of firm and/or person appointed as scrutineer**

Reliance 3P Advisory Pte. Ltd. was appointed as the scrutineer for the conduct of the poll at the AGM.

**BY ORDER OF THE BOARD**

**Datuk William Ng**  
Chairman and Managing Director  
21 April 2025

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*This announcement has been reviewed by the Company's sponsor, ZICO Capital Pte. Ltd. ("**Sponsor**").*

*This announcement has not been examined or approved by the Singapore Exchange Securities Trading Limited ("**SGX-ST**") and the SGX-ST assumes no responsibility for the contents of this announcement, including the correctness of any of the statements or opinions made or reports contained in this announcement.*

*The contact person for the Sponsor is Ms. Leong Huey Miin, ZICO Capital Pte. Ltd. at 77 Robinson Road, #06-03 Robinson 77, Singapore 068896, telephone (65) 6636 4201.*