

PROFIT GUIDANCE FOR THE 6 MONTHS ENDED 30 NOVEMBER 2025

The Board of Directors (the “**Board**”) of shopper360 Limited (the “**Company**”, and together with its subsidiaries, the “**Group**”) wishes to announce that, based on the management’s preliminary review of the Group’s consolidated financial statements for the 6-month period ended 30 November 2025 (“**1H2026**”), the Group is expected to report a profit after tax for 1H2026, as compared to a loss after tax for the corresponding 6-month period ended 30 November 2024.

The Group’s profit after tax for 1H2026 is primarily attributed to factors such as the absence of administrative expenses incurred by shopperplus Myanmar Co. Ltd., a subsidiary previously owned by the Group that is currently undergoing a members’ voluntary liquidation process. Details of the liquidation was previously announced in the Group’s full year results announcement on 30 July 2025 via SGXNet. The decrease in administrative expenses was further driven by various cost optimisation initiatives undertaken by the Group, including cost management of staff-related expenses and strategic realignment of manpower resources to enhance operational efficiency.

The Company wishes to highlight that the information contained in this announcement is a preliminary assessment based on the Group’s unaudited consolidated management accounts for 1H2026 and such information has not been reviewed by the auditors of the Company.

Further details of the Group’s financial performance will be disclosed when the Company announces the unaudited consolidated financial results of the Group for 1H2026, which will be released by 14 January 2026.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company. When in doubt as to the action they should take, shareholders and potential investors are advised to consult their stockbrokers, bank managers, accountants, solicitors or other professional advisers.

By order of the Board

Chew Sue Ann

Executive Chairman and Group Managing Director

2 January 2026

*This announcement has been reviewed by the Company's sponsor, ZICO Capital Pte. Ltd. (the "**Sponsor**").*

*This announcement has not been examined or approved by the Singapore Exchange Securities Trading Limited ("**SGX-ST**") and the SGX-ST assumes no responsibility for the contents of this announcement, including the correctness of any of the statements or opinions made or reports contained in this announcement.*

The contact person for the Sponsor is Ms. Leong Huey Miin, ZICO Capital Pte. Ltd. at 77 Robinson Road, #06-03 Robinson 77, Singapore 068896, telephone: +65 6636 4201.
