



28 April 2023

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ELECTRONIC LODGEMENT

Dear Sir or Madam

Telstra announces new Group Executive for People, Culture and Communications

In accordance with the Listing Rules, I attach a market release by Telstra Group Limited which is also provided for the information of Telstra Corporation Limited noteholders.

Authorised for lodgement by the CEO.

Yours faithfully,

Sue Laver
Company Secretary



Telstra announces new Group Executive for People, Culture and Communications

Friday, 28 April 2023 – Telstra today announced Dr Kathryn van der Merwe had been appointed as the new Group Executive for People, Culture and Communications.

Telstra CEO, Vicki Brady, said Kathryn was a highly regarded people and transformation leader and would bring a strong track record of strengthening organisational culture and capability to Telstra.

“Kathryn’s experience and passion for leading cultural change to improve customer experience, performance, and employee engagement and well-being alongside driving growth is a perfect fit with our strategic focus areas,” Ms Brady said.

“Importantly, Kathryn has led the change in ANZ’s workforce composition to strengthen its digital and data capabilities so there are close synergies with Telstra.”

Kathryn has a PhD in Psychology and for the last six years has led the Talent & Culture function at ANZ, where she is responsible for delivering all core people-related services to enable ANZ’s strategy and desired organisational culture. This included strengthening governance and accountability, and embedding a new enterprise-wide performance, remuneration and recognition framework.

Prior to that Kathryn was Results Delivery Expert Vice-President at Bain & Company, where she helped build the Results Delivery practice focused on transformational organisational design and change management and successfully led a number of client engagements across Asia Pacific.

Kathryn is filling the previous Group Executive of Transformation, People & Communications role made vacant by Alex Badenoch’s departure at the end of 2022. She will start with Telstra on 3 July 2023 and Telstra Executive Darren Fewster will continue to act in the Group Executive role until that time.

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