

Media Release

GHY to Organise Mandopop Superstar Jay Chou's Carnival World Tour Concert in Bangkok, Thailand

- GHY is the organiser of Jay Chou's Carnival World Tour concert in Bangkok, Thailand, that will be held on 9 December 2023 at Thailand's largest stadium, Rajamangala National Stadium.
- Capitalising on its in-house core capabilities, the Group has been increasing its concert production activities across Asia as part of the Group's strategy to harness the opportunities within this market and expand its business presence across Asia.
- GHY has the rights to undertake the production of concerts for Jay Chou in Singapore, Malaysia, Australia, Thailand, Japan and the PRC (excluding Hong Kong and Macau) either on a long-term basis or without any expiry in time.

Singapore, 2 October 2023 – G.H.Y Culture & Media Holding Co., Limited ("GHY", and together with its subsidiaries and its PRC Affiliated Entities¹, the "Group"), a leading player in the media and entertainment industry, is pleased to announce that the Group is the organiser of Jay Chou's Carnival World Tour Bangkok Concert (周杰伦《嘉年华》世界巡回演唱会曼谷站) that will be held on 9 December 2023 at Rajamangala National Stadium, Bangkok, Thailand, which is the largest stadium in Thailand (the "**Jay Chou Bangkok Concert**").

In the first half of 2023, the Group has successfully completed Jay Chou's Carnival World Tour Concerts in Malaysia and Australia. In addition to the Jay Chou Bangkok Concert, the Group recently also announced its investments in a series of Jay Chou's Carnival World Tour concerts in China that were held in August 2023 and September 2023.

Building on the momentum of the revival of the live performance industry in the endemic phase of COVID-19, the Group has been increasing its concert production activities across Asia. The Jay Chou Bangkok Concert is part of the Group's strategy to utilise its in-house core capabilities to harness the opportunities within this market and expand its business presence across Asia.

Anchored by its two core businesses of TV Program and Film Production and Concert Production, the Group expects its business operations to further normalise in FY2023.

Mr. Guo Jingyu (郭靖宇), Executive Chairman and Group CEO, said, "With his diverse range of talents, including music, directing, and acting, Mandopop superstar Jay Chou is a true innovator in the global entertainment industry, building a global audience and fan base for his work that transcends language and cultural barriers.

Jay Chou's Carnival World Tour celebrates his achievements in the music industry over the past 23 years and we are excited to reunite his fans in Thailand with his visually-energising Carnival World Concert."

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¹ Entities which the Group is conferred operational control and economic rights over, and the Group is able to exercise control over the business operations of such entities and enjoy substantially all the economic rights arising from the business of such entities. The Group regards each PRC affiliated Entity as a controlled structured entity and consolidates the financial positions and results of operations of the PRC Affiliated Entities in the financial statements of the Group.



G.H.Y CULTURE & MEDIA HOLDING CO., LIMITED
(Incorporated in the Cayman Islands on 29 May 2018)
(Company Registration No: 337751)

This press release should be read in conjunction with the announcement uploaded on SGXNet on **2 October 2023**.

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About G.H.Y Culture & Media Holding Co. Ltd. (SGX: XJB; Bloomberg: GHY:SP)

Listed on the Mainboard of the Singapore Exchange, GHY is a leading diversified group within Asia's media and entertainment industry. GHY has produced several dramas and films in the PRC, Singapore and Malaysia that have been broadcasted and/or distributed on major TV networks and leading video streaming platforms in the PRC. The Group has also undertaken the production of concerts for well-known international artistes in Singapore, Malaysia and Australia.

GHY has strong in-house production teams, with scriptwriters, directors and producers who have been involved in various notable dramas and films. The production teams have consistently produced quality dramas and films and the Group also possesses expertise and capabilities across the business value chain.

Currently headquartered in Singapore and the PRC with over 130 employees, the Group also engages in concert production, talent management services, and costumes, props and make-up services as well as the production of musical plays.

For more information, please visit <https://ghyculturemedia.com/>