

**G.H.Y CULTURE & MEDIA HOLDING CO., LIMITED**  
(Company Registration No. 337751)  
(Incorporated in the Cayman Islands on 29 May 2018)

---

**JAY CHOU'S CARNIVAL WORLD TOUR – BANGKOK CONCERT ON 9 DECEMBER 2023**

---

The Board of Directors (the "**Board**") of G.H.Y Culture & Media Holding Co., Limited (the "**Company**") and together with its subsidiaries and associated companies, the "**Group**") is pleased to announce that the Group is the organiser of Jay Chou's Carnival World Tour Bangkok Concert (周杰伦《嘉年华》世界巡回演唱会曼谷站) that will be held on 9 December 2023 at Rajamangala National Stadium, Bangkok, Thailand (the "**Jay Chou Bangkok Concert**").

Jay Chou (周杰伦) is a popular and well-known Chinese singer-songwriter who has released numerous chart-topping albums and singles throughout his career. He has also received numerous awards and accolades, including Golden Melody Awards and World Music Awards. Jay Chou's Carnival World Tour celebrates his achievements in the music industry over the past 23 years, and the Group strives to provide fans with a visually energising representation of his much-loved songs during his return to the live stage in Bangkok, Thailand.

Building on the momentum of the revival of the live performance industry in the endemic phase of COVID-19, the Group has been increasing its concert production activities across Asia. Jay Chou's Carnival World Tour Bangkok Concert is part of the Group's strategy to utilise its in-house core capabilities to harness the opportunities within this market and expand its business presence across Asia.

The Group has been granted the rights by Sure Legend International Limited to undertake the production of concerts for Jay Chou in Singapore, Malaysia, Australia, Thailand, Japan and the PRC (excluding Hong Kong and Macau) either on a long-term basis or without any expiry in time.<sup>1</sup> Sure Legend International Limited is 45% owned by Mr. Yang Jun Rong, a Non-Executive Director of the Company, who is also the manager of Jay Chou.

The Jay Chou Bangkok Concert is not expected to have any material impact on the earnings per share or net tangible assets per share of the Company for the financial year ending 31 December 2023. The Company will make further announcements to keep shareholders informed of the business updates of the Group, as appropriate or when there are material updates or developments.

Save as disclosed above, none of the directors or controlling shareholders of the Company has any interest, direct or indirect, other than through their respective shareholding interest in the Company, in the Jay Chou Bangkok Concert.

**By Order of the Board**  
**G.H.Y CULTURE & MEDIA HOLDING CO., LIMITED**

Guo Jingyu  
Executive Chairman and Group CEO  
2 October 2023

---

<sup>1</sup> At the annual general meeting of the Company held on 27 April 2023, the renewal of the shareholders' general mandate for interested person transactions was approved by ordinary resolution. The Mandated Transactions under the IPT Mandate (each as defined in the FY2022 Annual Report issued by the Company on 12 April 2023) include the grant of rights by Sure Legend International Limited to the Group to undertake the production of concerts for artistes managed by Sure Legend International Limited.