



Sasseur (Chongqing Liangjiang) Outlets



Sasseur (Chongqing Bishan) Outlets



Sasseur (Chongqing Liangjiang) Outlets



Sasseur (Hefei) Outlets



Sasseur (Kunming) Outlets



SASSEUR REIT

First Listed Outlet REIT in Asia

Tiger Brokers Investor Webinar

24 May 2022

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Contents



About Sasseur REIT & Sasseur Group

1Q 2022 Key Highlights

1Q 2022 Financial Performance

Capital Management

Portfolio Update

Market Review

Key Focus & Priorities



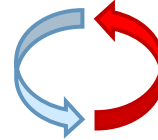
About Sasseur REIT & Sasseur Group

Key Investment Highlights

Riding on the growth of China's Outlet Industry



China Outlet – A Sunrise Industry



Sasseur Group - Leading Outlet Operator



Fast-growing outlet sector projected to become world's largest by 2030¹



Growing middle-class population & spending power



Exposure to high-growth tier-2 PRC cities



Leading privately-owned outlet operator



Deep understanding of local retail market & diverse brand relationships



Unique "Art-commerce" business model with "Super Outlet" concept

(1) Source: China Insights Consultancy

(2) Defined as the sales revenue opportunity available in the outlet industry after considering information such as economic development, population size, residents' disposable income and outlets penetration

About Sasseur REIT

First outlet REIT listed in Asia



- Sasseur REIT was listed on SGX mainboard on 28 March 2018
- A China-Singapore (Chongqing) Demonstration Initiative on Strategic Connectivity (Financial Services)

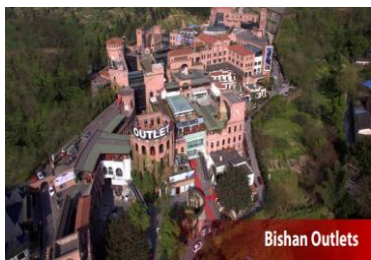


| Key Info (as at 31 Dec 2021) | |
|------------------------------|-----------------|
| No. of Properties | 4 |
| Valuation | S\$1.80 Billion |

Chongqing (2008)



Bishan (2014)



Hefei (2016)



Kunming (2016)



Strong Sponsor – Sasseur Group

Leading outlet operator in China



Introduction to Sasseur Group

- Founded in 1989, Sasseur is one of the leading premium outlet groups in the China that focuses on the development and operation of retail outlet malls
- Sasseur manages 14 outlet malls in 13 major Chinese cities
- Leveraging on the founder's passion for art and culture in its design, offering a unique lifestyle experience for its customers

Founded by Vito Xu



- Vito Xu is the founder and chairman of Sasseur with a wealth of experience in the fashion industry.
- In 1992, he entered the clothing industry and created his own women's wear fashion line – Sasseur
- In 2008, he built the first Sasseur outlet in Chongqing, an art piece that has won numerous awards
- Recipient of numerous prestigious awards



**Sasseur Group
manages 14 outlets
in China including 4
Sasseur REIT outlets**

Strong Sponsor – Sasseur Group

Excellence in outlet operations



Highly Recognised Enterprise

- 2021 China Top 500 Service Enterprise – Ranked 283th place
- 2021 Chongqing Top 100 Service Enterprise – Ranked 14th Place
- 2021 Chongqing Top 100 Enterprise – Ranked 32nd Place
- Winner of Multiple Industry Awards

Leading Operators in China's Outlet Industry

- 14 Outlets Under Management, 6 in the Pipeline
- 6 Outlets Achieved Sales > RMB 1 billion each in 2021
- More than 3,500 International and Local Brands
- More than 8 Million VIP Members Across All Outlets

Source: Sasseur Group FY2021 Performance Figures

2021 Sales Revenue

> RMB 2.0 Billion



Sasseur (Chongqing Liangjiang) Outlets

> RMB 2.0 Billion



Sasseur (Nanjing) Outlets

> RMB 2.0 Billion



Sasseur (Xi'an) Outlets

> RMB 1.0 Billion



Sasseur (Changsha) Outlets

> RMB 1.0 Billion



Sasseur (Changchun) Outlets

> RMB 1.0 Billion



Sasseur (Guiyang) Outlets

Unique “Super Outlet” Business Model

Creating an outlet shopping destination for the whole family

- ▶ Sasseur “Super Outlet” Formula: **A x (1+N) x DT**
- ▶ “1” represents the outlet mall business platform and “N” reflects the various lifestyle options offered in each of the outlet malls
- ▶ Unique lifestyle experience based on a combination of art in the design and decoration of its outlet malls, and as a one-stop shopping and lifestyle experience, provides resilience against competition from e-commerce

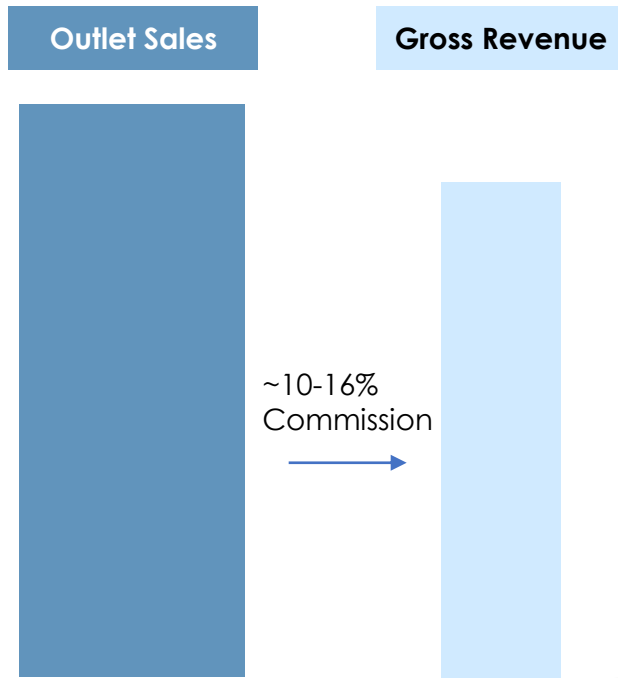


Entrusted Management Agreement Model

Aligning the interest of the Entrusted Manager, REIT Manager and Unitholders

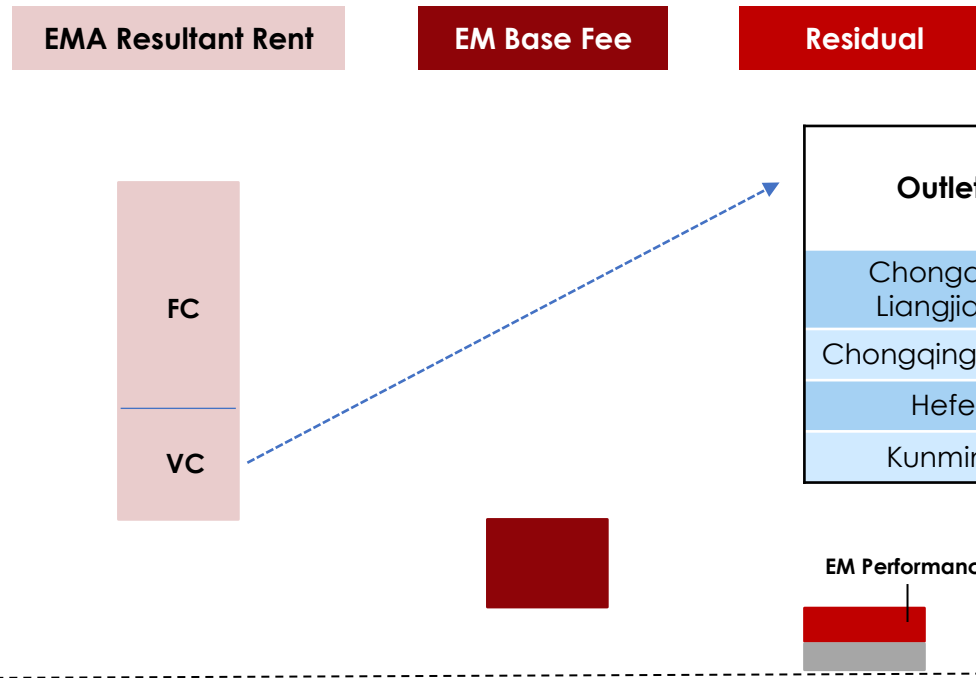


Business Model



- GR = Total rental receivable + Income from permissible investments

REIT Income Model



| Outlets | Variable Component (% of Sales) |
|----------------------|---------------------------------|
| Chongqing Liangjiang | 4.0% |
| Chongqing Bishan | 4.5% |
| Hefei | 5.5% |
| Kunming | 5.0% |

- EMA Resultant Rent ("RR") comprises FC and VC
- REIT paid EMA Resultant Rent before EM Base Fee
- VC is pegged to the Sales of the Outlet
- EM Base Fee: Up to 30% of GR to the Entrusted Manager
- EM Performance Fee:
 - 60% x (GR - RR - EM Base Fee)
 - Payment to REIT: 40% x (GR - RR - EM Base Fee)

Outlet Competitive Landscape

A privately-owned outlet specialist with deep understanding of the local market



Leading private outlet specialist in PRC

| Outlet Operators | Operator category | Outlets |
|--------------------------|---------------------------------|---------|
| Sasseur Group 砂之船集团 | Local Private Outlet Specialist | 14 |
| Beijing Capital Grand 首创 | Real Estate Company | 14 |
| Shanshan 杉杉 | Conglomerate | 14 |
| Wangfujing SCITECH 王府井赛特 | Real Estate Company | 13 |
| Bailian 百联 | SOE Retail Group | 8 |
| RDM | International Outlet Specialist | 7 |

Source: Company Website

Benefits of a private outlet specialist

Different Types of Outlet Operators in China ■ Applicable □ Not applicable

| | Operational Experience | Brand Resources | Understanding of Local Market | Financial Strength |
|----------------------------------|---------------------------------------|---------------------------------------|---------------------------------------|---------------------------------------|
| Local Private Outlet Specialists | ● | ● | ● | ◐ |
| SOE Retail Groups | ◐ | ◐ | ◐ | ◐ |
| Real Estate Companies | ◐ | ◐ | ◐ | ◐ |
| International Outlet Specialists | ◐ | ◐ | ◐ | ◐ |

Outlet's Competitive Edge Against Other Retail Models

Unique value proposition to brands owners and consumers



| | Outlet | Departmental Store | Shopping Mall | Online Platform |
|----------------------------|---------------------------|---------------------------------------|---------------------------|--|
| Product Mix | Middle to high-end brands | Middle to high-end brands | Middle to high-end brands | Low priced products |
| Pricing Strategy | Large Discounts | Normal | Normal | Low |
| Consumer Experience | ✓ | ✗ (small area with compact layout) | ✓ | ✗ (no in-store shopping experience) |
| Location | Suburbs | City Center | City Center | - |
| Segment | Middle Class | Mass Market | Mass Market | Mass Market |
| Authenticity | ✓ | ✓ | ✓ | Possibility of counterfeit goods |



Why outlet is generally not impacted by e-commerce

- Product mix - per transaction via online platform ~ RMB200 vs per transaction at the outlet malls ~ RMB800/1000 => minimal product overlap
- Economics – online sales of outlet brands incur ~ 20% commission vs 10-16% commission at the outlets.
- Authenticity – 10X penalty / reward for selling by merchants / reporting by customers, of fake goods ensure no fakes goods at outlet

Source: China Insights Consultancy - Independent Market Research Report



1Q 2022 Key Highlights

1Q 2022 Key Highlights

Record high 1Q distributable income of S\$24.7M, rose 4.7% year-on-year



S\$ 24.7 million

Distributable Income

Vs 4Q 2021: S\$25.3 million
Vs 1Q 2021: S\$23.6 million



RMB 1,096.2 million

Total Outlet Sales

Vs 4Q 2021: RMB 1,162.9 million
Vs 1Q 2021: RMB 1,136.6 million



**Debt Headroom
Supports Growth**

4.4% p.a.

Weighted Average Cost of Debt

Vs 31 Dec 2021: 4.4% p.a.

26.2%

Aggregate Leverage³

Vs 31 Dec 2021: 26.1%



1.822 cents

Distribution Per Unit¹

Vs 4Q 2021: 1.900 cents
Vs 1Q 2021: 1.759 cents



S\$33.8 million

EMA Rental Income²

Vs 4Q 2021: S\$33.6 million
Vs 1Q 2021: S\$32.3 million



**Driving Higher
Occupancies**

95.4%

Average Portfolio Occupancy⁴

Vs 4Q 2021: 94.4%
Vs 1Q 2021: 93.5%

2.6 years

WALE by NLA³

Vs 4Q 2021: 2.7 years

¹ Represent Distribution Per Unit (after retention for asset enhancement initiatives and/or working capital)

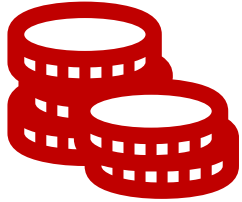
² Excluding straight-line accounting adjustments

³ As at 31 March 2022

⁴ Occupancy is calculated based on average of the last day of each month in the quarter

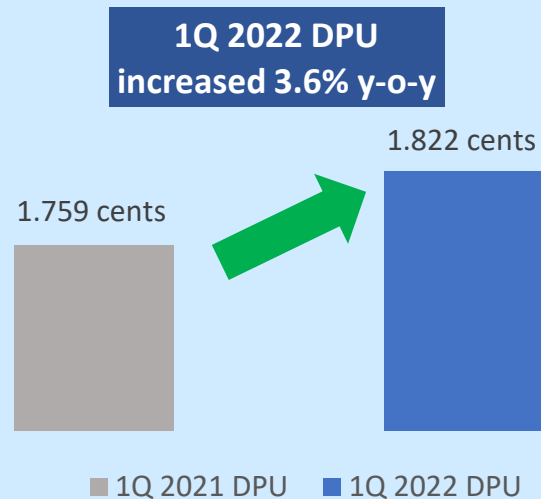
1Q 2022 Key Highlights

REIT delivers 3.6% year-on-year growth for 1Q 2022 DPU



Steady Growth

- 1Q 2022 Distributable Income and DPU both increased 4.7% and 3.6% year-on-year.



Stable Operations

- Portfolio occupancy edged higher to 95.4%, reaching pre-COVID-19 level of 96% as at end 2019.
- With completion of Chongqing Bishan Outlets AEI, its occupancy continues to improve, achieving 85.7% in 1Q 2022.
- Due to active leasing efforts, the lease expiry in 2022 by gross revenue has been reduced q-o-q from 63.6% to 52.7%

Prudent Capital Management

- Low gearing ratio of 26.2%, providing ample debt headroom to support growth.
- Strong interest coverage ratio of 5.1 times.
- Total borrowings hedged to fixed rate and stable interest rate amount to 72%¹.

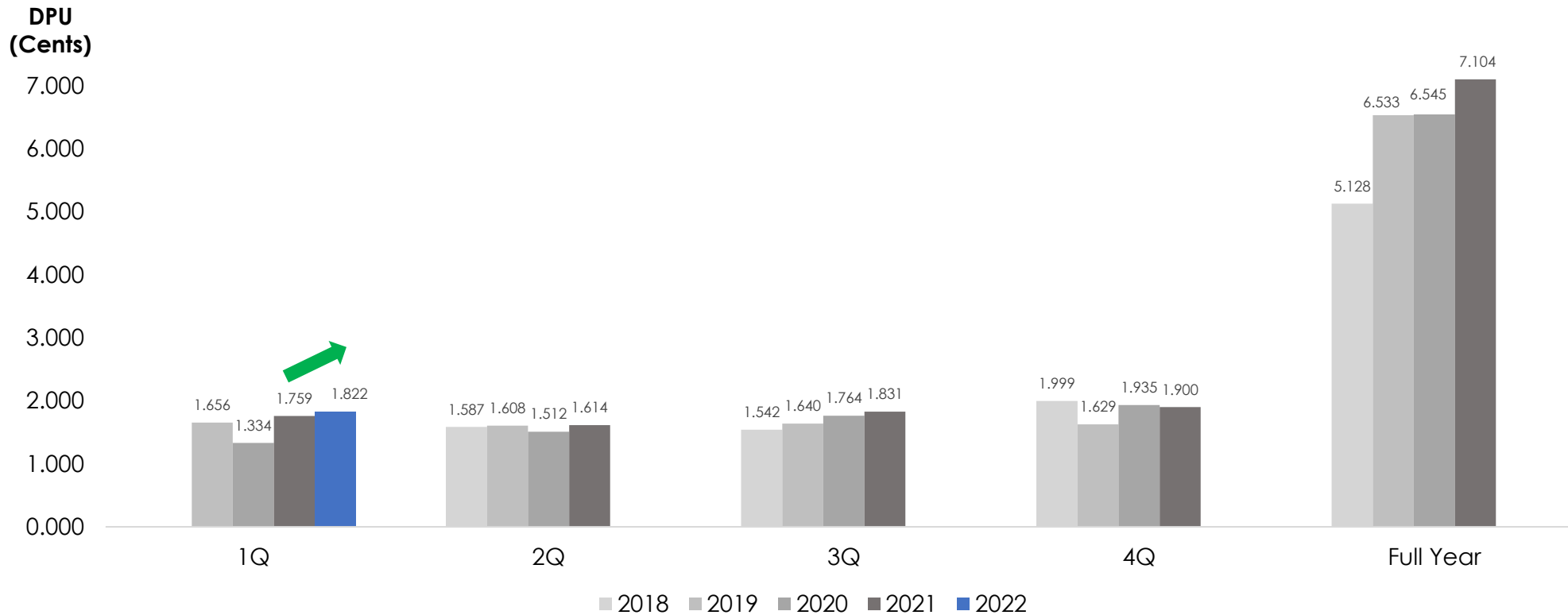
¹ 40% of the offshore borrowings are hedged to fixed rate. Onshore RMB borrowings account for 54% of total borrowings as at 31 March 2022. Chinese Central Bank rate is observed to be generally stable.

DPU Profile

Steady growth since listing



- 1Q 2022 DPU exceeded 1Q 2021 DPU by 3.6%.
- Highest 1Q DPU since listing.





1Q 2022 Financial Performance

1Q 2022 Key Financial Highlights

EMA rental income in SGD recorded 4.7% growth year-on-year



- 1Q 2022 outlet sales of RMB1,096.2 million was 3.6% lower than 1Q 2021 as a result of weaker buying sentiments after a new wave of COVID-19 outbreak occurred across several cities in China in early March. Sales were affected particularly in the month of March 2022. However, there was no known outbreaks of COVID-19 in the cities where the REIT's four outlets are located.
- 1Q 2022 recorded marginally higher EMA rental income in RMB by 0.7% y-o-y, cushioned by higher fixed component of EMA rental income in the EMA model. EMA rental income in SGD rose by 4.7% y-o-y in line with RMB appreciation against SGD by 4.0% y-o-y.
- After 10% retention of distributable income for working capital purposes, 1Q 2022 DPU stands at 1.822 cents, 3.6% higher than 1Q 2021.

| | 1Q 2022 ³ | 1Q 2021 ³ | Change % |
|--|----------------------|----------------------|----------|
| Sales (RMB mil) | 1,096.2 | 1,136.6 | (3.6) |
| Fixed component (RMB mil) | 108.6 | 105.5 | 3.0 |
| Variable component (RMB mil) | 49.9 | 51.9 | (4.0) |
| EMA rental income (RMB mil)¹ | 158.5 | 157.4 | 0.7 |
| EMA rental income (\$\$ mil)¹ | 33.8 | 32.3 | 4.7 |
| Income available for distribution to Unitholders (\$\$ mil) | 24.7 | 23.6 | 4.7 |
| DPU (SG Cents) before retention | 2.024 | 1.955 | 3.5 |
| DPU (SG Cents) after retention | 1.822 ² | 1.759 | 3.6 |

¹ Exclude straight-line accounting adjustments.

² DPU after retention of approximately S\$2.5 million.

³ Average SGD: RMB rate of 1:4.6850 for 1Q 2022 and 1:4.8730 for 1Q 2021.

Robust Balance Sheet

NAV remains stable, supported by capex and stronger RMB



- Investment properties are higher by 0.6% as at 31 Mar 2022, contributed by RMB appreciation against SGD and capitalisation of capital expenditure of S\$1.9 million undertaken in 1Q 2022.
- NAV per Unit as at 31 March 2022 was marginally higher at 99.22 cents.

| S\$ million | As at 31 Mar 2022 | As at 31 Dec 2021 |
|--|-------------------|-------------------|
| Investment properties | 1,812.4 | 1,801.0 |
| Cash and short-term deposits | 137.6 | 159.8 |
| Total assets | 1,977.2 | 1,989.8 |
| Loans and borrowings | 510.7 | 510.6 |
| Total liabilities | 761.5 | 780.6 |
| Net assets | 1,215.7 | 1,209.2 |
| NAV per Unit (SG cents)¹ | 99.22 | 98.94 |

¹ Based on units in issue and to be issued of 1,225,173,776 and 1,222,205,028 as at 31 March 2022 and 31 December 2021 respectively.

Distribution Details

Record Date on 13 June 2022, with payout before end of June 2022



| | |
|----------------------------------|----------------------------|
| Distribution Period | 1 January to 31 March 2022 |
| Distribution Per Unit | 1.822 Cents ¹ |
| Distribution Timetable | |
| Notice of Record Date | 12 May 2022 |
| Ex-dividend Date | 10 June 2022 |
| Record Date | 13 June 2022 |
| Distribution Payment Date | 28 June 2022 |

¹ Distribution Per Unit after retention of approximately S\$2.5 million.



Capital Management

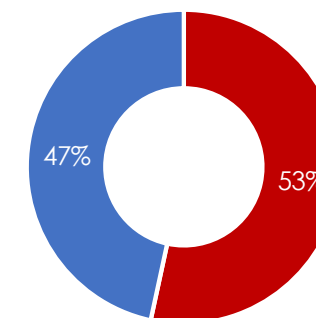
Well-balanced Debt Profile

Equal mix of onshore and offshore loans



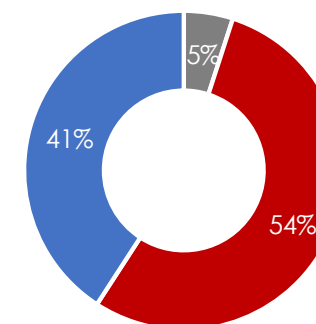
▪ The Manager is in active discussion with various lenders to refinance the loan and de-risk the current debt profile by staggering its debt maturity and amount.

Funding Sources



■ Onshore Loans ■ Offshore Loans

Debt Currency Profile



■ USD Loan ■ RMB Loans ■ SGD Loans

| | Onshore Loans | | Offshore Loans | |
|--|--------------------------------------|-------------------------|-----------------------------------|--|
| Currency | RMB | SGD | USD | |
| Outstanding Quantum¹ | RMB 1.30 billion ~SGD 276 million | SGD 214 million n.a. | USD 20 million ~SGD 27 million | |
| Maturity | March 2023 | March 2023 | March 2023 | |
| Floating Rate | 5-year LPR | SOR | USD LIBOR | |

¹ Based on SGD:RMB and USD:SGD exchange rates of 4.6932 and 1.3526 as at 31 March 2022 respectively.

Prudent Capital Management

Low gearing with considerable debt headroom, strong interest coverage



| | 31 Mar 2022 | 31 Dec 2021 |
|---|--------------|--------------|
| Gross borrowings | S\$517.2 mil | S\$518.6 mil |
| Aggregate leverage | 26.2% | 26.1% |
| Average debt maturity | 1.0 years | 1.2 years |
| Debt headroom ^{1,2} | S\$943 mil | S\$952 mil |
| Available undrawn facilities | S\$8 mil | S\$8 mil |
| Weighted average cost of debt (p.a.) ³ | 4.4% | 4.4% |
| Interest coverage ratio ⁴ | 5.1 times | 5.1 times |

- Low gearing of 26.2% provides considerable debt headroom to pursue potential acquisition opportunities.
- Total borrowings hedged to fixed rate and stable interest rate amount to 72%⁵.

⁵ 40% of the offshore borrowings are hedged to fixed rate. Onshore RMB borrowings account for 54% of total borrowings as at 31 March 2022. Chinese Central Bank rate is observed to be generally stable.

¹ Debt headroom is computed based on total assets and assuming a corresponding increase in total assets with new debts raised.

² Based on MAS prescribed leverage limit of 50%.

³ Includes borrowing-related fees.

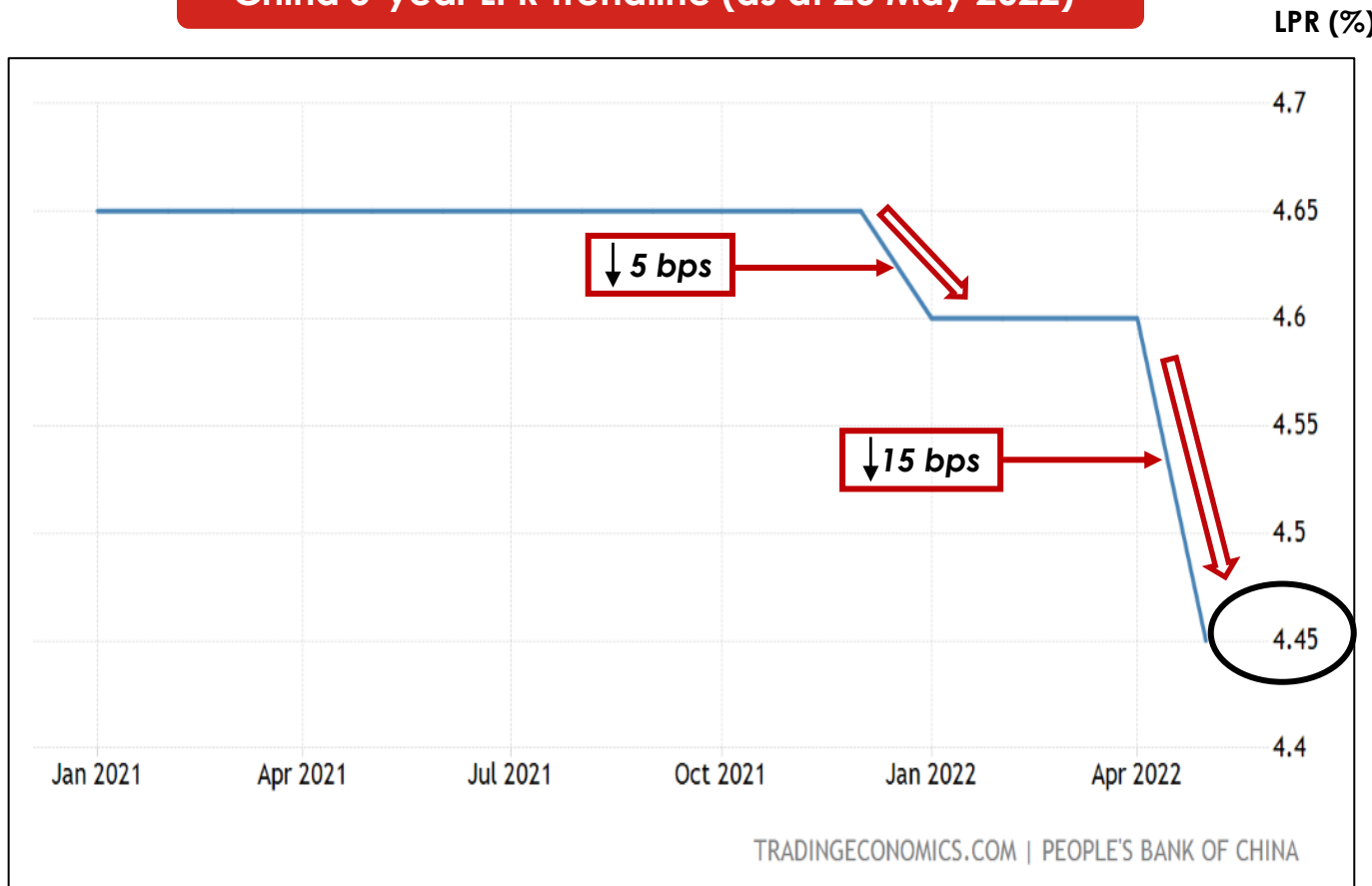
⁴ Based on dividing the trailing 12 months EBITDA (excluding the effects of any fair value changes of financial derivatives and investment properties, and foreign exchange translation) by the trailing 12 months interest expense and borrowing-related fees as set out in the CIS Code.

China Loan Prime Rate (LPR)

5-year LPR trimmed by 15 bps May 2022, the largest reduction since a revamp of the rate in 2019



China 5-year LPR Trendline (as at 20 May 2022)¹



- In January 2022, the 5-year LPR was lowered by 5 basis points (bps) from 4.65% to 4.6% — the first cut in nearly 2 years.
- On 20 May 2022, the People's Bank of China slashed its 5-year LPR for the second time this year, by 15 bps to 4.45%. This is the largest rate reduction since 2019.
- As the LPR is observed to be fairly stable with downward trend, the hedging on RMB-denominated loans to reduce the interest rate volatility is deemed unnecessary.
- 54% of Sasseur REIT's borrowings are RMB-denominated loans. A reduction of LPR will benefit the REIT.

¹ Source: tradingeconomics.com as at 20 May 2022



Portfolio Update

Portfolio Summary

Quality properties in high growth cities with large population base



Portfolio of 4 outlets

Total Valuation* : RMB 8.50 billion / S\$1.80 billion

*Based on independent valuation as at 31 Dec 21 by Savills Real Estate Valuation (Beijing) Limited

| As at 31 Dec Outlets | Valuation (RMB mil) | | |
|-------------------------|---------------------|--------------|--------------|
| | 2019 | 2020 | 2021 |
| Chongqing Liangjiang | 2,973 | 2,982 | 3,121 |
| Chongqing Bishan | 824 | 809 | 838 |
| Hefei | 2,795 | 2,758 | 2,883 |
| Kunming | 1,620 | 1,593 | 1,655 |
| Portfolio | 8,212 | 8,142 | 8,497 |

Chongqing Liangjiang



Chongqing Bishan



Hefei



Kunming



1Q 2022 Outlet Sales Summary

Portfolio sales recorded 3.6% dip year-on-year due to lower sales in March



| Outlet Sales | 1Q 2022 (RMB mil) | 4Q 2021 (RMB mil) | 1Q 2022 vs 4Q 2021 (%) | 1Q 2021 (RMB mil) | 1Q 2022 vs 1Q 2021 (%) |
|----------------------|----------------------|----------------------|------------------------------|----------------------|------------------------------|
| Chongqing Liangjiang | 566.1 | 601.8 | -5.9% | 560.6 | +1.0% |
| Chongqing Bishan | 108.4 | 102.9 | +5.4% | 111.3 | -2.6% |
| Hefei | 244.0 | 268.6 | -9.1% | 244.2 | -0.1% |
| Kunming | 177.7 | 188.6 | -5.8% | 220.6 | -19.5% |
| Portfolio | 1,096.2 | 1,161.9 | -5.7% | 1,136.6 | -3.6% |

Lower Quarter-on-Quarter Sales due to:

- Buying momentum continued into the first two months of 2022 with the Chinese New Year promotions.
- However, buying sentiments weakened after outbreaks of COVID-19 across cities in China in early March. The Annual Spring Festival was postponed to 2Q 2022 (except Kunming Outlets).

Lower Year-on-Year 1Q Sales due to:

- COVID-19 outbreaks across other China cities in 1Q 2022 which affected shopper traffic.
- Sharper drop for Kunming Outlets due to two key macro-factors :
 - a. Fall in local tourists' arrivals due to inter-city travel restrictions.
 - b. Supply-chain disruptions due to lockdowns in Shanghai & some major logistical hubs in Quanzhou & Suzhou, which affected the inventory level of some popular brands.

Diversified Trade Mix

Wide variety of carefully curated trade sectors



Retail Trend

vs 4Q21

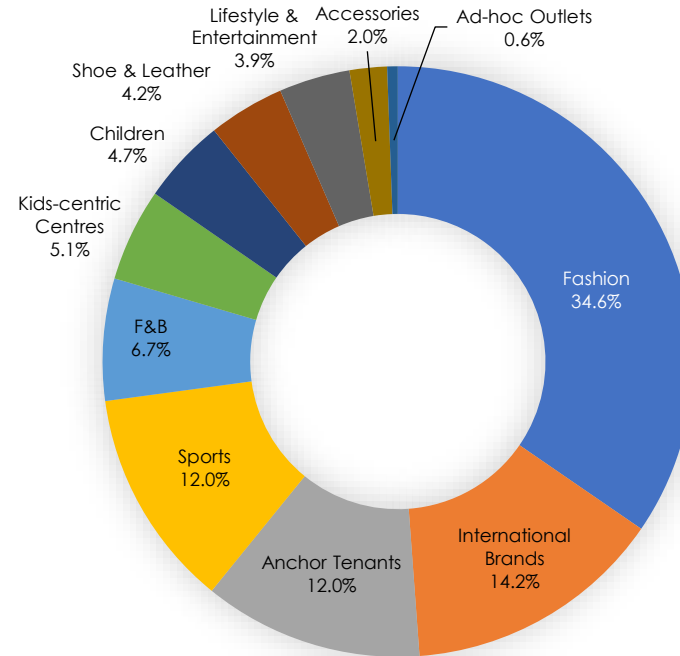
Fashion and Sports

- Contribution to Gross Revenue increased Q-o-Q, despite relatively similar NLA proportion.
- Due to:
 1. Promotional events during festive seasons.
 2. Additional contributions from online sales.

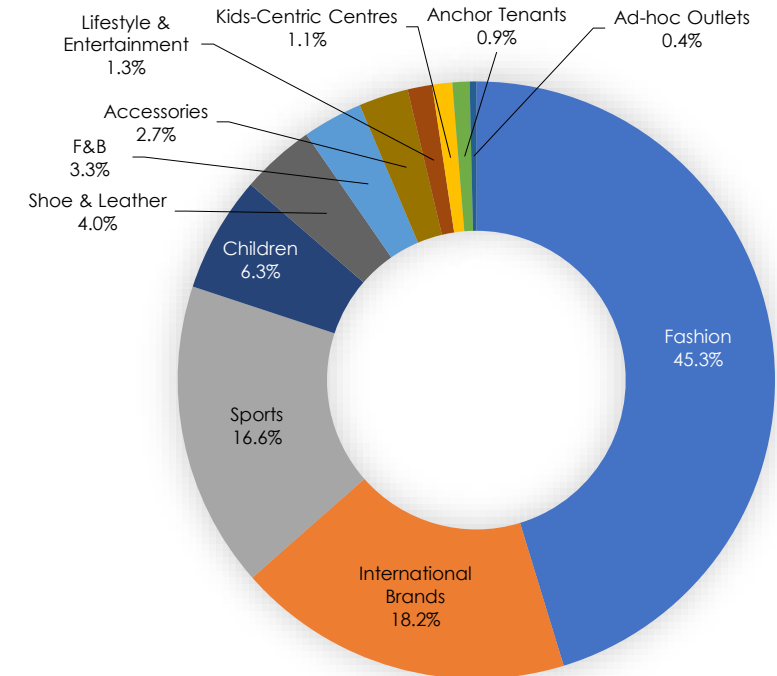
Domestic vs International brands

- Marginal drop in Gross Revenue contribution by International Brands, continuing to reflect the shift in preference of shoppers for domestic brands.

Breakdown of NLA¹ by Trade Sector



Breakdown of Revenue² by Trade Sector



Fashion, Sports and International Brands

60.8%

80.1%

¹. As percentage of the portfolio's net lettable area as at 31 Mar 2022

². As percentage of the portfolio's gross revenue as at 31 Mar 2022

Exciting Brands in 1Q 2022

Revamp completions and popular new tenants



New VICUTU Store with LED displays in Hefei Outlets



New RAIDY BOER Store in Kunming Outlets



NEW BALANCE Flagship Store at Chongqing Bishan Outlets



New MAXRIENY in Chongqing Liangjiang Outlets

New Sports Brands



New Fashion Brands

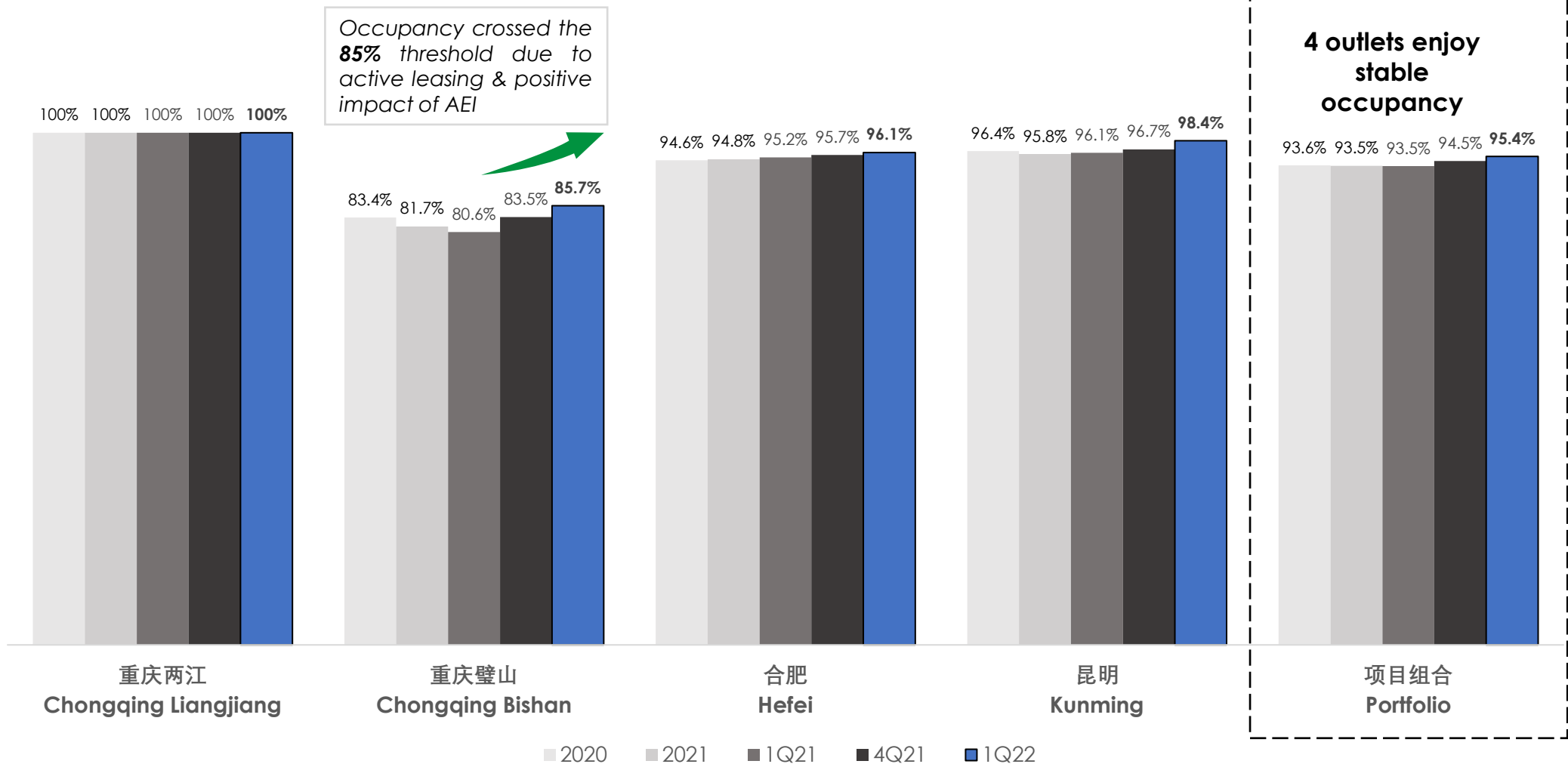


New F&B Brands



Portfolio Occupancy

Portfolio occupancy reaching pre-COVID-19 level of 96%



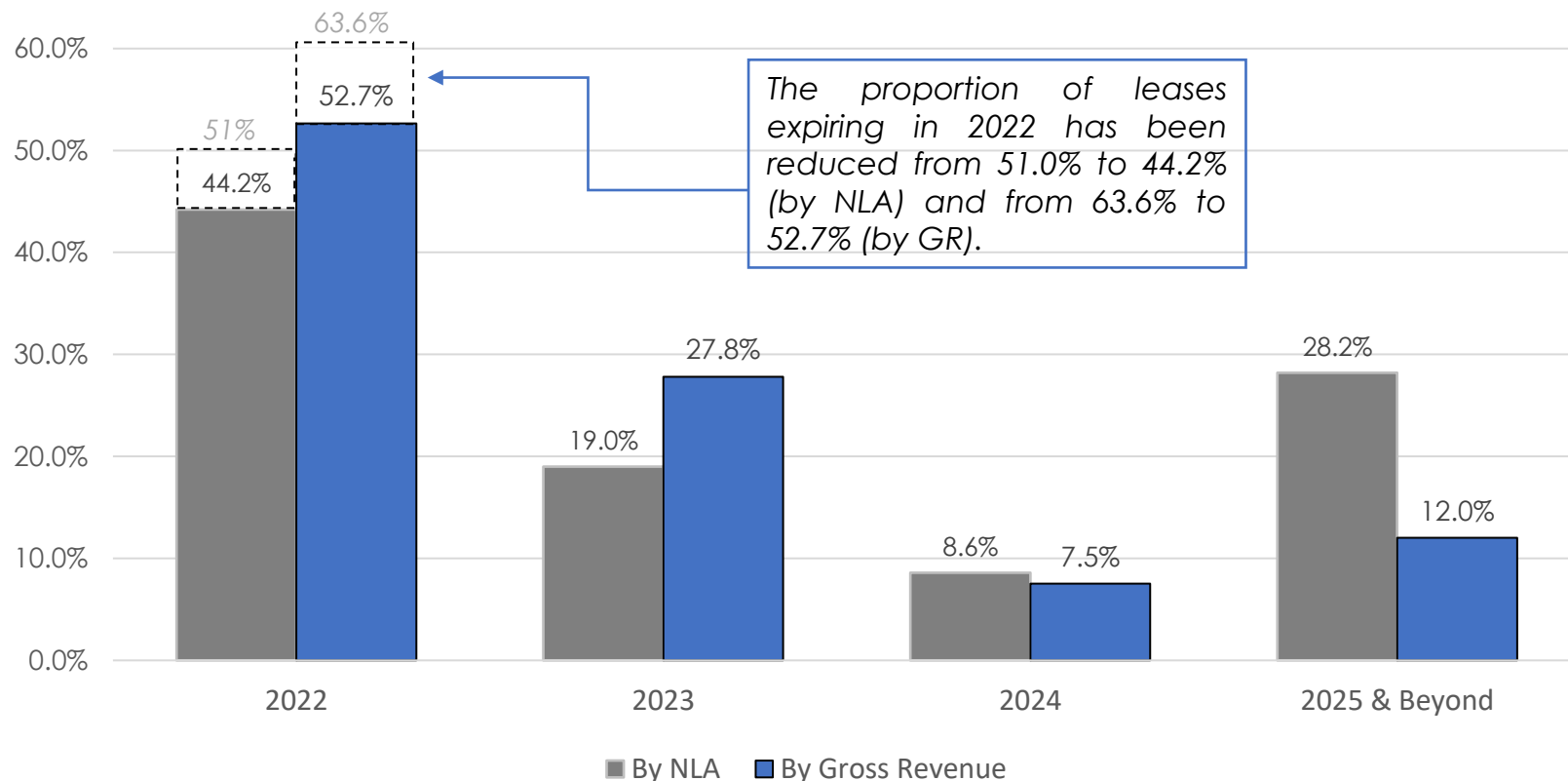
*Occupancy is calculated based on average of the last day of the 3 months (or 12 months for FY).

Weighted Average Lease Expiry (WALE)

Deliberate short lease to optimise tenant mix



Lease Expiry by NLA & Gross Revenue



The proportion of leases expiring in 2022 has been reduced from 51.0% to 44.2% (by NLA) and from 63.6% to 52.7% (by GR).

Weighted Average Lease Expiry (years)

1.3
By Gross Revenue

2.6
By Net Lettable Area

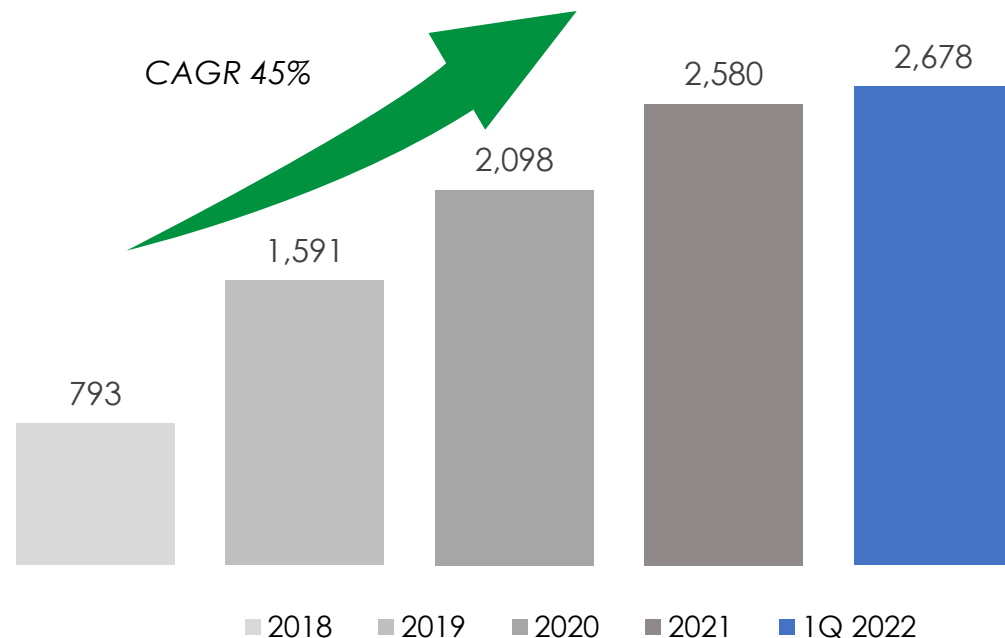
Lease expiry as at 31 March 2022

VIP Members - Growth by Outlets

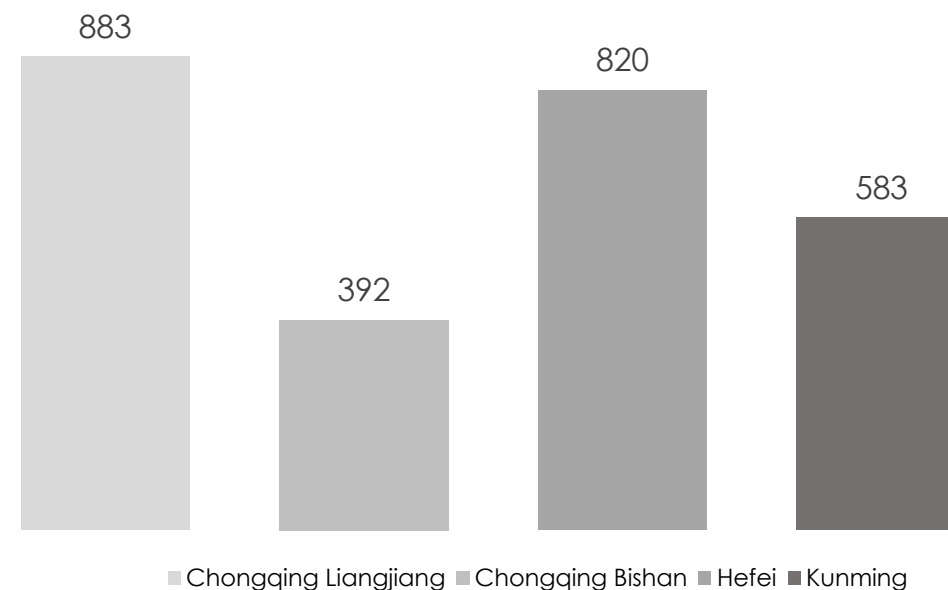
Double digit growth Y-o-Y



Total VIP Members on Portfolio ('000)



Total VIP Members by Outlets ('000)



- Total VIP members as of 31 Mar 2021 is 2.68 million.
- Q-o-Q increase 3.8% (4Q 2021 vs 1Q 2022).
- Y-o-Y increase 22%¹ (1Q 2021 vs 1Q 2022).
- Contribution from VIP members >60%.

- Chongqing Liangjiang Outlets account for 33% of total portfolio members.
- VIP members increase Q-o-Q for the Outlets located in Chongqing Liangjiang, Chongqing Bishan, Hefei and Kunming by 3.0%, 4.6%, 4.3% and 3.7% respectively.

¹. Minor adjustment to sync with Entrusted Manager's upgraded data system

Chongqing Bishan Outlets Asset Enhancement Initiative

Enhanced upside potential with completion of AEI



On 9 February 2022, the sports-themed zone and pedestrian walkway were unveiled. Flagship factory outlet stores like ANTA and FILA launched their new products series at the same time, attracting shoppers with appealing discounts.



Improved store front façade and footpath to enhance shopper experience

Before



Improved Façade and store front

Before

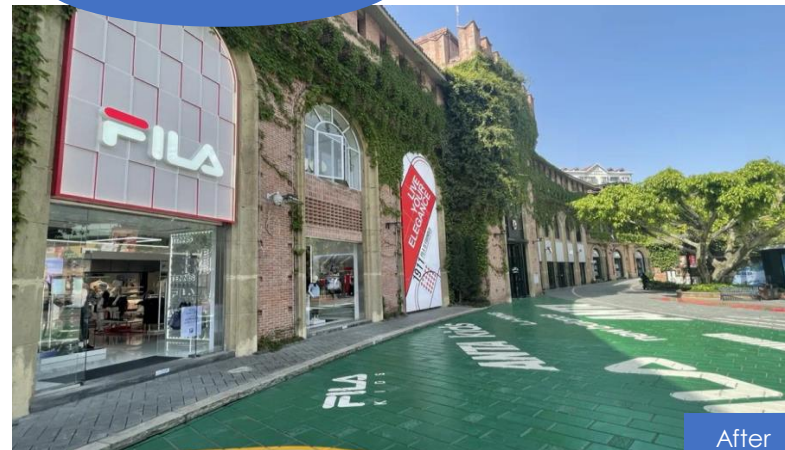


Conversion of vehicular flow to pedestrian walkway

Before



After



After



After

1Q 2022 Promotional Activities

Drawing shoppers through vibrant festive activities



Chinese New Year (14 Jan 2022 – 6 Feb 2022)



International Women's Day (8 Mar 2022)



Riding on Latest Trends to Engage Shoppers

Supporting tenants through omni-channel outreach events



Chongqing Liangjiang Outlets



Exclusive VIP members only events held by various luxury brands (COACH, Zegna, Bally and more).

Chongqing Bishan Outlets



Women's Day promotion: PT'SON livestream and free flowers with RMB 380 offline purchases.

Kunming Outlets



Tie dye design event organized for Women's Day to draw shoppers.

Hefei Outlets



WeChat livestreaming sales held every 1-2 weeks with giveaways to attract viewers.



出租车 顺风车
用嘀嗒出行

13周年庆
全场最低价 7折起

UME 影城

COACH

Market Review

China's 2022 Macroeconomic Outlook

Supported by domestic consumption growth



| China Y-o-Y | 1Q 2022 |
|----------------------------------|---------|
| GDP growth ¹ | ▲ 4.8% |
| Retail Sales Growth ² | ▲ 3.3% |
| Disposal Income ³ | ▲ 6.3% |

Outlook

- China's gross domestic product ("GDP") grew 4.8% year-on-year to RMB 27 trillion for 1Q 2022.
- China's retail sales of consumer goods grew 3.3% y-o-y to RMB 10.9 trillion.
- Despite new waves of COVID-19 outbreaks in cities across China, the country will adopt policy measures to boost consumption⁴.
- Relief policies for hard-hit sectors such as catering, retail, tourism, civil aviation, and road, waterway and railway transportation will be rolled out quickly with full support and assistance from the provincial governments⁵.

Quote from Premier Li Keqiang's speech on 14 April 2022 :
"Consumption is a steady driver of economic growth and bears on ensuring and improving people's livelihood."

¹. GDP in 1Q 2022 reached RMB 27,017.8 billion – National Bureau of Statistics of China dated 19 April 2022

². RMB 10,865.9 billion - National Bureau of Statistics of China dated 19 April 2022

³. 1Q 2022 the national per capita disposable income was RMB 10,345

^{4&5}. State Council of the People's Republic of China dated 14 April 2022

Uncertain and Volatile Operating Environment

Challenging times ahead



- Weaker buying sentiments due to outbreak of COVID-19 resulted in lower sales in April and early May 2022.
- Our local operational teams are getting ready to launch aggressive marketing activities to attract shoppers and ensure a quick and strong rebound in our business once the COVID-19 outbreak in China eases.
- In addition, our unique EMA model, which has an in-built 3% annual escalation rate in the fixed component, will be able to mitigate the negative impact on weaker sales.



New COVID-19 Cases Trendline (as at 5 May 2022)¹

- China's adopts Dynamic Zero COVID-19 measures²
- The essence of this approach features swift and targeted response measures
- To prevent sporadic outbreaks from developing into a large-scale resurgence
- Vaccination totalled 3.32 billion³
- From 15 April 2022, new cases across the country has been trending downwards, with the exception of 28 April 2022, following which the number of new cases dropped even further.

^{1,3} Tencent COVID-19 Cases Daily Updates as at 5 May 2022

² People's Daily 25 March 2022 [Dynamic zero-COVID approach effective, necessary - Opinion - Chinadaily.com.cn](https://www.chinadaily.com.cn)



Key Focus & Priorities

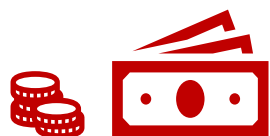
Management Focus & Priorities

Building resilience and preparing for next growth phase



Proactive Asset Management

- ✓ Attract shoppers through digitalization and proactive asset management strategy
- ✓ Maintain high portfolio occupancy > 95%
- ✓ Seek opportunities to consolidate higher ownership of Sasseur Hefei Outlets
- ✓ Sharpen appeal of outlets to take advantage of strong domestic consumption



Prudent Capital Management

- ✓ In active discussion with various lenders; target to complete the refinancing exercise by end of 2022
- ✓ De-risk current debt profile through staggered debt maturity at next refinancing opportunity
- ✓ Maintain robust balance sheet and acceptable gearing level



Acquisition-led Growth

- ✓ Priority to acquire Sponsor's ROFR and/or Pipeline properties
- ✓ Target cities in China with large population base and attractive growth potential
- ✓ Target income-producing properties with attractive fundamentals and long-term growth potential

'Crisis-Ready' Business Model

Resilient* performance despite new waves of COVID-19 outbreaks



*Portfolio occupancy crossed the 95% threshold with continued healthy demand for retail spaces

1+N

Unique 'Art-Commerce' business model ensure the design and lifestyle elements are frequently refreshed to attract consumers to our Outlets

Before AEI

Outlets Appeared Fatigue Physically

Poor Shopper Circulation

Unclear Trade-mix Focus

After AEI

Enhance Fashion Offerings

Enhanced Experiential for Family

Sports Themed Zones - Factory Outlets

Lifestyle+ Young+

Our Outlets are Future-Ready

Resilience

Supporting Tenants through :
1. Digital Platforms
2. Loyalty Programme



- ✓ 24/7 Online Shopping
- ✓ At least 10 Live streaming per quarter
- ✓ Attractive promotions



Advertising Banner to encourage customers to shop online



REIT's Outlets can tap into Sponsor's huge pool of VIP members

More than 8 million members

To widen the outlets' A&P program across China

Our Outlets are Cyclically-Ready

Strategies to Propel Sales Growth

Attract shoppers through digitalization and proactive asset management strategy



Accelerate

- Expand outreach to capture online and offline customers
- Roll out innovative marketing techniques through livestreaming and group buy promotions



Online sales channel via WeChat mini-programme

Enhance and Strengthen

Stock Up Inventory of Popular Brands

- Build stronger relationship with brands.
- Negotiate for larger numbers of inventory for products with high demand.
- Offer more attractive discounts during promotional events.

Increase Proportion of Domestic Brands

- 76.4%¹ of China's Millennials² are keen to buy domestic brands.
- 40% of Millennials are very keen to buy domestic brands.
- >80% of those born after 2000s purchase only domestic brands.
- Our trade mix for domestic brands have increased from 58.9% to 70.2% from 2018 to 2021.

Create Lifestyle Destination Themes

- Create and develop an impactful 'sensory' shopping experience.
- Introduce non-core trade mix with exciting store-front.

¹. 极光调研 dated April 2022

². Born after 1995

Sponsor ROFR Assets – Xi'an Outlets

Large-scale outlet malls with good long-term growth potential



Right Of First Refusal Properties

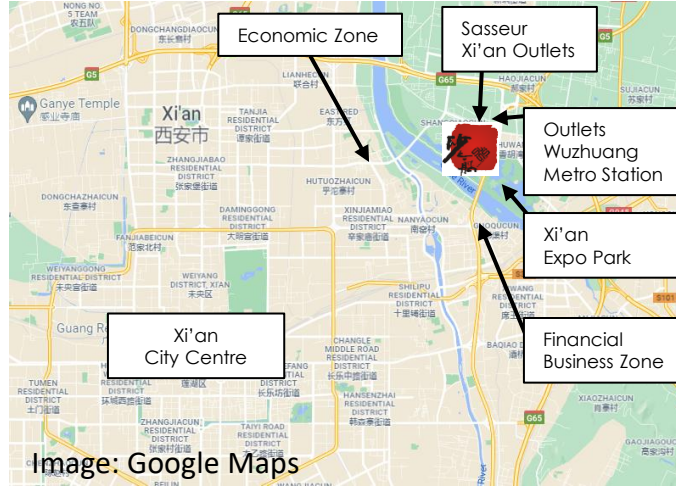
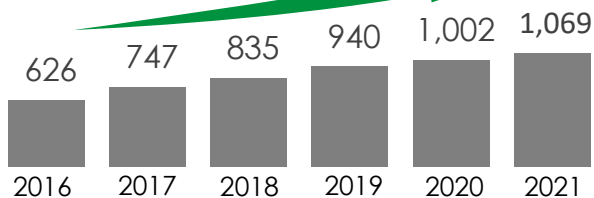


Sasseur Xi'an Outlets

| | |
|------------------|-------------|
| Opening Date | Sep 2017 |
| GFA (sqm) | 141,708 |
| Car Park Lots | c.2,000 |
| Xi'an Population | ~13 million |

Xi'an GDP (RMB Billion)

CAGR 11.3%



Good Accessibility

- Located in Chanba District, the only national ecological district in Xi'an
- Directly connected to Metro Line 3
- ~20 kilometers away from Xi'an city centre

One-stop Shopping Destination

- One of the largest outlet malls in the north-west region which carries approximately 400 brands including UME cinema, Super Children's Centre, Super Farm and a fitness centre

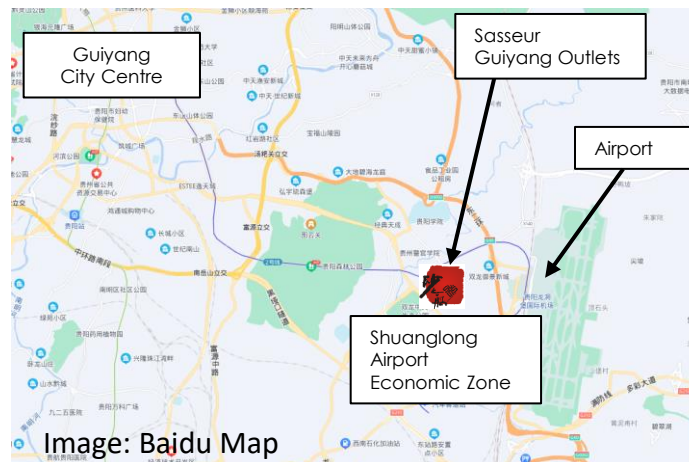


Sponsor ROFR Assets – Guiyang Outlets

Large-scale outlet malls with good long-term growth potential



Right Of First Refusal Properties



Good Accessibility

- Located at Shuanglong Airport Economic Zone, a core business area
- Easily accessible from the downtown centre being a 10-min drive from downtown centre

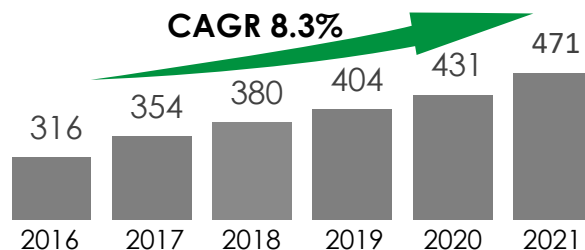
Shopping Destination

- Houses approximately 370 brands and offers an array of amenities including a cinema, restaurants and other lifestyle and entertainment facilities.

Sasseur Guiyang Outlets

| | |
|--------------------|------------|
| Opening Date | Dec 2017 |
| GFA (sqm) | 193,520 |
| Car Park Lots | c.5,000 |
| Guiyang Population | ~6 million |

Guiyang GDP (RMB Billion)



Potential Pipeline of Opportunities

Extending the growth prospects for Sasseur REIT



Sponsor's Growing Footprint in China

Enlarging presence, expanding Sasseur Outlets branding



- Pipeline properties are 3rd party owned assets which Sasseur Group has ROFR over it.
- Sasseur REIT will be granted ROFR automatically if Sasseur Group exercises its ROFR.

| | Fuzhou | Nanjing II | Shijiazhuang | Shenzhen | Shanghai | Wulumuqi |
|---------------------------------|----------|------------|--------------|----------|----------|----------|
| Opening Date (Tentative) | Sep 2022 | Sep 2022 | May 2023 | May 2023 | Dec 2023 | May 2024 |
| GFA (sqm) | ~190,000 | ~100,000 | ~83,000 | ~150,000 | ~109,000 | ~126,000 |
| Car Park Lots | c.2,800 | c. 1,100 | c. 3,500 | c.2,200 | c.2,500 | c.2,000 |



Sasseur Chongqing Liangjiang Outlets



Sasseur Hefei Outlets



Sasseur Kunming Outlets



Sasseur Hefei Outlets



Sasseur Chongqing Bishan Outlets



Sasseur Kunming Outlets

Thank You

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