BREADTALK GROUP LIMITED

(Company Registration No. 200302045G) (Incorporated in Singapore)

(A) CHANGE OF COMPANY SECRETARIES

(B) CHANGE OF SHARE REGISTRAR AND PLACE WHERE THE REGISTER OF MEMBERS AND INDEX ARE KEPT

The Board of Directors (the "Board") of BreadTalk Group Limited (the "Company") wishes to announce the following:

(A) Change of Company Secretaries

Mr. Cho Form Po has resigned as Company Secretary with effect from 1 January 2016 and instead thereof Mr. Chew Kok Liang and Ms. Shirley Tan Sey Liy have been appointed as the Company Secretaries with effect from 1 January 2016.

The Board would like to thank Mr. Cho Form Po for his contributions during his term of service as the Company Secretary.

(B) <u>Change of Share Registrar and Place Where the Register of Members and</u> Index are Kept

RHT Corporate Advisory Pte. Ltd. ("RHTCA") has been appointed as the Company's Share Registrar in place of the existing Share Registrar, Boardroom Corporate & Advisory Services Pte. Ltd. with effect from 1 January 2016. Accordingly, the Register of Members and Index of the Company would be kept at RHTCA's office located at Six Battery Road, #10-01, Singapore 049909.

By Order of the Board

Chan Ying Jian Group Chief Financial Officer 31 December 2015