



MEDIA RELEASE

Yeo's appoints Adrian Ho as CEO to succeed Ong Yuh Hwang

- *Mr Ho to assume leadership on 1 September 2026 following Mr Ong's resignation*
- *New CEO to continue to drive business growth, strengthen product proposition and organisational efficiency*

Singapore, 20 July 2026 – Yeo Hiap Seng Limited (Yeo's) today announced it has appointed Mr Ho Mun Loong, Adrian, as Chief Executive Officer effective 1 September 2026. He succeeds Mr Ong Yuh Hwang, who will step down after leading the Group for over three-and-a-half years.

Mr Ong's resignation for personal reasons will take effect on 31 August 2026, ensuring a smooth handover of responsibilities.

Mr Ho brings more than 30 years of experience in the fast-moving consumer goods industry with Nestlé, spanning Europe and Asia. His career began in Singapore and Malaysia and included roles in Japan, Switzerland and the Greater China region, where he spent almost 18 years. He has held responsibilities across strategy, operations, marketing and sales, as well as senior leadership and general management roles.

As Vice President and Regional Manager, Zone Asia Oceania Africa, based in Vevey, Switzerland, Mr Ho helped set strategic direction for Nestlé in Greater China, with responsibility for category growth and profitability. Previously, as Senior Vice President and Head of Nescafé, Coffee and Beverages in Greater China, he had full profit-and-loss responsibility for the business, which grew fourfold during his tenure.

Yeo's Chairman Mr Na Wu Beng said: "We are pleased to welcome Adrian to Yeo's. His deep experience in the consumer goods arena across Asia and internationally will serve the Group well in the next phase of development. I have confidence that Adrian will build on the foundation that Yuh Hwang has established and lead the Group through its next chapter.



“On behalf of the Board, I would like to thank Yuh Hwang for his contribution to Yeo’s. Since joining the Group in 2022, he has helped improve Yeo’s business operations and led initiatives in product innovation and operational efficiency.”

Mr Na added that Yeo’s has put in place a rigorous succession and handover process to ensure continuity in the Group’s operations, strategic priorities and engagement with key stakeholders. “We remain focused on executing Yeo’s plans and strengthening the business and organisation for sustainable long-term growth. Adrian will lead Yeo’s through its next phase of development, with a focus on driving business growth, strengthening product proposition and organisational efficiency, as well as capability building and talent development.”

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About Yeo Hiap Seng Limited – <https://www.yeos.com.sg/>

Yeo Hiap Seng is a Singapore-based heritage brand that has pioneered innovations in Asian beverages for more than a century. It is the first in the world to package Asian drinks in Tetra Brik aseptic cartons using UHT process and the first to offer curry chicken in canned form. Yeo’s popular range of soybean and chrysanthemum drinks are widely sold in Asia, Europe and North America.

The Group serves more than 30 markets around the world where the Yeo’s portfolio of Asian food and beverages are known for its authentic flavours and exceptional quality. More than 80% of its beverages are from healthier choice products, making them the natural choice among consumers.

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