



# 2026 ANNUAL GENERAL MEETING

Dezign Format Group Limited  
27 April 2026



# AGENDAS

01

**DF Experiences: Exhibition Launches**

DFE Immersive Experience Indonesia

02

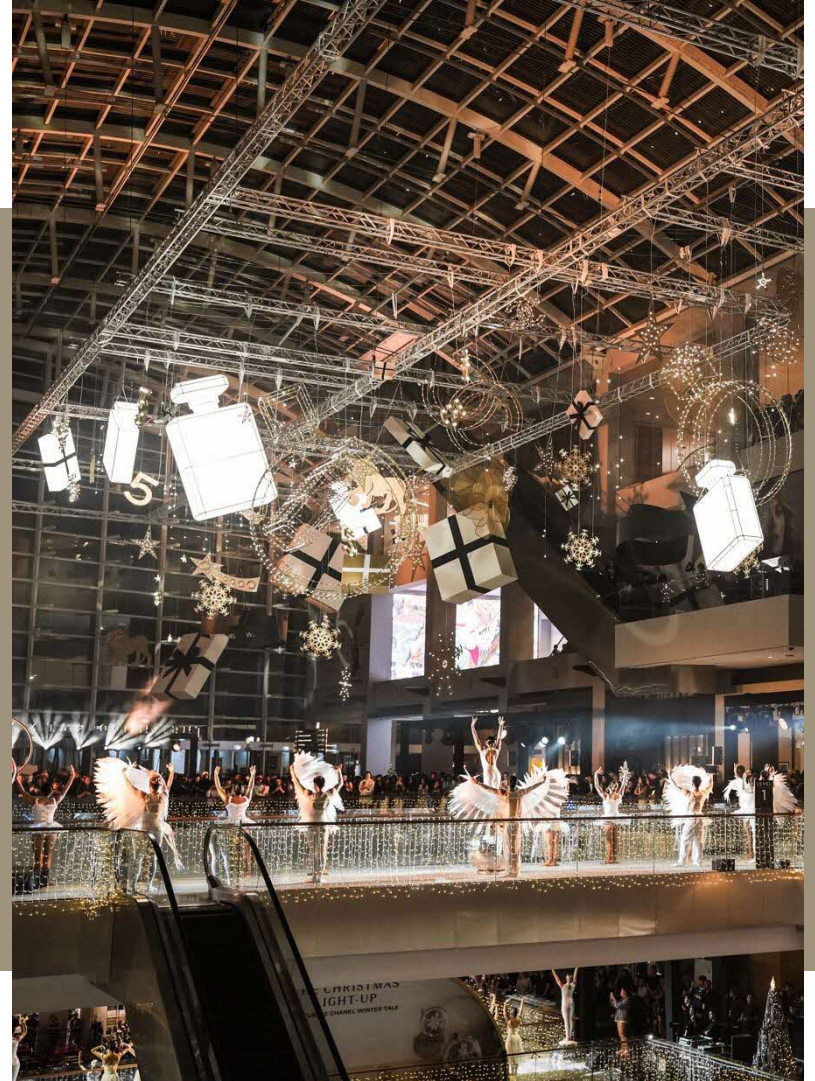
**Key Business Activities**

Immersive experiential activations  
and project highlights

03

**Operational & Strategic Updates**

Partnerships, engagements, and  
developments



01

# DF EXPERIENCES: EXHIBITION LAUNCHES

DFE Immersive Experience  
Indonesia



## THE ELEMENT CODE 305

Jakarta

Media Overview

Total Features: 33

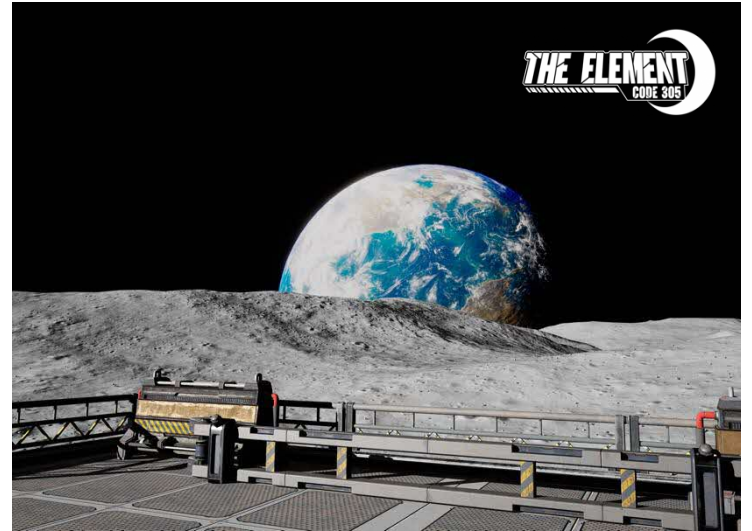
Key Names: Jawa Pos,  
Suara Indonesia,  
VIVA.co.id, SWA Online,  
JAKARTA.SATU.COM,  
Marketears, Resa, Dela,  
Mutiara Hikmah

Immersive Experience

Feb 2026 – Jan 2027  
K Mall at Menara Jakarta



Following the successful launch of The Element Code 305 in Ho Chi Minh City and Kuala Lumpur, the immersive experience now arrives at K Mall at Menara Jakarta. As part of its continued expansion across Southeast Asia, DFE Immersive Experience presents PORTAL: Into the Digital World, blending VR entertainment with thoughtfully curated environments that redefine digital engagement.



## DINO RESCUE SQUAD

## DAVINCI AND THE WHEEL OF TIME

Johor Bahru

Media Overview

Total Features: 15  
KOLs & KOCs

Immersive Experience

Apr 2026 – Oct 2026  
Lotus's Bukit Indah



DFE Immersive Experience presents a cinematic VR walkthrough in Johor Bahru at Lotus's Bukit Indah, seamlessly integrating interactive gameplay with narrative-driven design. Featuring two distinct immersive showcases, each experience invites audiences to journey through compelling virtual environments designed to captivate, entertain, and engage.



02

# KEY BUSINESS ACTIVITIES

Immersive experiential activations  
and project highlights



SINGAPOPOP!  
60 YEARS OF  
SINGAPORE  
POP CULTURE



Museum & Galleries

Aug 2025 – Dec 2025

DESIGN FORMAT

Celebrating Singapore's 60th anniversary, the exhibition showcased the nation's vibrant, multicultural heritage. Curated by Cultural Medallion recipient Dick Lee, it highlighted the evolution of Singapore's pop culture.

Job Scope: Multimedia Production, Fabrication, Installation & Dismantling, Project Management



ANOTHER  
WORLD IS  
POSSIBLE



Museum & Galleries

Sep 2025 – Feb 2026

DESIGN FORMAT

An exploration of future-focused world-building across cinema, architecture, design, and speculative fiction, the exhibition highlighted Singapore's pragmatic, long-term, and collective approach to shaping the future.

Job Scope: Design, Fabrication, Installation & Dismantling, Project Management



WORLD OF  
WINES & SPIRITS  
– WONDERS  
REIMAGINED  
GALA



Events & Exhibitions

Oct 2025

DESIGN FORMAT

Celebrating the artistry behind the world's most renowned vineyards and distilleries, the Gala featured a two-day experiential showcase. Brought to life through multiple sensorial touchpoints, the experience unfolded across five curated zones.

Job Scope: Fabrication, Installation & Dismantling, Project Management



# IMBA THEATRE



Museum & Galleries

Feb 2026 – Present

DESIGN FORMAT

IMBA Theatre, a new addition to Singapore's cultural landscape, has opened at Gardens by the Bay. The venue features two state-of-the-art Black Box Theatres and a gallery space designed for immersive and mixed-media exhibitions.

Job Scope: Fabrication, Installation & Dismantling, Project Management



## DIOR ADDICT POP-UP



Brand Activation

Mar 2026

DESIGN FORMAT

Infused with the sweet scents of Dior Beauty's iconic collection, the Dior Addict pop-up store presented an immersive, exclusive retail experience, which unfolded across various locations in Singapore and Indonesia.

Job Scope: Fabrication, Installation & Dismantling, Project Management



## CONCOURS D'ELEGANCE



Events & Exhibitions

Jul 2026

DESIGN FORMAT

The inaugural edition of Concours d'Elegance Singapore presents Southeast Asia's premier gathering of iconic classic, vintage, and exotic cars, which will be showcased at Fullerton Hotel Singapore over the course of three days.

Job Scope: Fabrication, Installation & Dismantling, Project Management



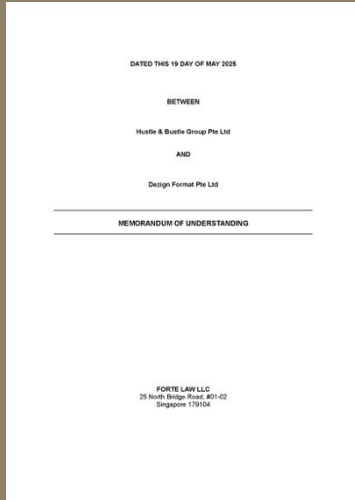
# 03

## OPERATIONAL & STRATEGIC UPDATES

Partnerships, engagements, and  
developments

# PARTNERSHIPS

## DEZIGN FORMAT x HUSTLE & BUSTLE – IMBA THEATRE



MoU establishing Dezign Format as the official, main partner for current and future projects within the premises of H&B's subsidiary, IMBA Global.

# PARTNERSHIPS

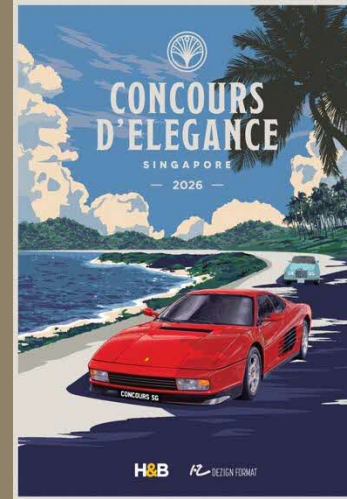
## DEZIGN FORMAT x HUSTLE & BUSTLE x IMBA THEATRE



On 21st April 2026, Dezin Format entered into an MoU with Hustle & Bustle Group (H&B) to take on an equity investment and assume preferred partner status, reinforcing a shared commitment to long-term growth and value creation.

# PARTNERSHIPS

## DEZIGN FORMAT x HUSTLE & BUSTLE – CONCOURS D'ELEGANCE



MoU establishing Dezign Format as the official main partner for current and future projects under H&B's brand, Concours d'Elegance Singapore.

# DEVELOPMENTS



DEZIGN FORMAT  
(TH) CO., LTD

Our Thailand subsidiary, incorporated on 20 March 2026, is now operational.

Based at BHIRAJ TOWER at BITEC, our team focuses on business development and account management, with support from our Singapore headquarters.



# ENGAGEMENTS



## THAILAND MICE X-CHANGE 2026

Following our inaugural participation in Thailand MICE X-Change 2025, we will be part of Thailand MICE X-Change 2026, taking place in Bangkok from 29–30 April 2026.

With our Thailand entity now established and a dedicated local team in place, we are well-positioned to grow our presence in the market.



# ENGAGEMENTS



## THAILAND MICE X-CHANGE 2026

Thailand MICE X-Change (TMX) 2026 is a leading industry platform connecting corporate buyers, industry professionals, and solution providers to explore opportunities within Thailand's MICE sector.

Our participation marks a key step in strengthening our presence in Thailand and deepening our connections within the regional MICE community.

The image shows a vertical design mockup for the TMX 2026 booth. It features a dark blue background with white and yellow text and images. The layout is organized into sections: a top header with the 'DEZIGN FORMAT' logo and tagline; a 'Commercial & Retail Fit-Out' section with an image of a store interior; a 'Brand Activation' section with an image of a red circular display; a 'Festive Décor' section with an image of Christmas trees; an 'Events & Exhibitions' section with an image of a booth; and a bottom section with the TMX logo, dates, location, and a sustainability statement. A yellow circle on the left side contains the booth number '003'.

**DEZIGN  
FORMAT**

**WE DESIGN  
WE BUILD**

Experiential specialist,  
creating unique,  
end-to-end experiences  
across the region since 1988.

[www.dezignformat.com](http://www.dezignformat.com)

**Commercial &  
Retail Fit-Out**

Bespoke  
Interior  
Concepts

**Brand  
Activation**

Themed  
Experiences &  
Pop-Ups

**Festive  
Décor**

Creative  
Storytelling  
Displays

**Events &  
Exhibitions**

Events,  
Conferences &  
Permanent Build

**BOOTH NO.  
003**

**TMX**  
THAILAND MICE X-CHANGE

**INNOVATION & SUSTAINABILITY:  
POWERING EXCELLENCE & GROWTH  
IN THAILAND'S MICE INDUSTRY**

**29-30 April 2026**  
**QSNCC, Bangkok, Thailand**

Ballroom 1 - 3, Level 1  
Queen Sirikit National Convention Center  
(QSNCC) Bangkok, Thailand

# DEVELOPMENTS



## DEZIGN FORMAT (VN) CO., LTD.

Following strong market interest, we are in the final stages of establishing our Vietnam entity. Our Country Manager is already in discussions with a leading Japanese department store on upcoming activations, marking an exciting step for Dezign Format in this market.





# THANK YOU

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This document has been reviewed by the Company's Sponsor, Evolve Capital Advisory Private Limited. It has not been examined or approved by the Exchange and the Exchange assumes no responsibility for the contents of this document, including the correctness of any of the statements or opinions made or reports contained in this document.

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