



mm2 Entertainment Launches Movie Makers Short Film Competition (我要当导演) in Singapore in Collaboration with FOX International Channels

- ***Regional judging panel includes Hong Kong actor Gordon Lam, Taiwanese director Raymond Jiang, and Malaysian director Chiu Keng Guan.***

23 April 2015, Singapore – mm2 Entertainment Pte. Ltd., a wholly-owned subsidiary of Singapore Exchange-listed mm2 Asia Ltd. (“**mm2 Asia**”), announced today that it will launch the Movie Makers Short Film Competition (我要当导演) in Singapore, together with FOX International Channels’ (“**FIC**”) flagship Chinese movies channel, SCM (衛視電影台). This competition is an initiative aimed at developing new talent in the local film industry as well as providing aspiring directors with opportunities to showcase their potential.

“You reap what you sow. For the local film industry to grow and be dynamic, we need to nurture and cultivate young talents,” said Mr Melvin Ang, CEO of mm2 Asia, “Short films are one of the best platforms for aspiring film directors to showcase their talent. This competition will give them a chance to be seen and heard by the most respected movers and shakers in the region’s film industry.”

FIC’s spokesperson, Ms. Cora Yim, Senior Vice President of Chinese Entertainment and Territory Head of Hong Kong said, “SCM is excited to be a part of this meaningful project. We look forward to helping develop and groom creative, young talent for the future of Singapore’s local film industry.”

A panel of regional judges will pick the top 3 winners. The panel comprises of acclaimed film practitioners; Singaporean directors Jack Neo (*Ah Boys to Men* series) and Eric Khoo (*My Magic*), Malaysian director Chiu Keng Guan (*The Journey*), Taiwanese director Raymond Jiang (*Café. Waiting. Love*) and Hong Kong award-winning actor-producer Gordon Lam (*Gallants*).

“After so many years of making movies, it is my pleasure to play a part in helping aspiring new directors make their dreams come true,” said Gordon Lam.

“I am excited by the idea of this regional competition as I started off making short films. I look forward to the judging and hopefully I will discover some gems along the way,” said Eric Khoo.

“I enjoy watching short films. Every time I find interesting and touching short films at the festivals, I get very excited,” said Taiwanese director Raymond Jiang. “I hope this short film competition will bring me on another amazing trip.”



The three winners will be awarded cash prizes. There will also be products sponsored by Canon Cinema EOS Systems. The total value of the prizes amount to over S\$20,000. The winning films will also be broadcasted in Singapore on FIC's leading premium Chinese movies channel SCM. In addition, one of the winners will be given the opportunity to produce a feature film with mm2 Entertainment.

"Most world class film directors had humble starts from short films and I look forward to the emergence of future great directors from this competition," said Chiu Keng Guan.

"I strongly believe in supporting short film competitions, because this is a good place to discover directors and actors with great potential," said Jack Neo. "Singaporeans should band together to support our own local talents and films."

Movie Makers Short Film Competition (我要当导演), is open to all Singapore Citizens and Permanent Residents who are 18 years of age as of 1 June 2015. Submissions start on 1 June 2015, Monday and ends on 31 July 2015, Friday.

Each short film entry must be solely produced for Movie Makers Short Film Competition (我要当导演) and must not be available elsewhere or entered into any other film competitions. The film duration must be under 10 minutes.

Ten finalists will be selected for the Awards Night scheduled in early September 2015, with the top 3 winners announced on the night itself. Details will be released closer to date.

Terms and conditions of the Competition and application forms are available at www.mm2moviemakers.com

Applications forms are to be submitted to entry@mm2moviemakers.com.

Movie Makers Short Film Competition (我要当导演) is organised by mm2 Entertainment Pte Ltd and FIC; Presented by Canon Cinema EOS Systems, with StarHub as the Main Sponsor.

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About SCM

SCM (衛視電影台) (formerly known as STAR Chinese Movies) is the no. 1 Chinese movies channel in Asia and is the premier destination for lovers of blockbuster Chinese cinema, with more than 1,000 titles in its film inventory. SCM is dedicated to providing first-run, premium content as well as cutting-edge advanced services. Premiering box-office hits from Hong Kong, Mainland China and Taiwan, SCM guarantees exclusives from top Chinese and Asian producers and major studios such as Emperor Motion Pictures, Media Asia, Pegasus and Fortune Star. In addition to hit movies, SCM also offers a powerful combination of live events, major concerts and acclaimed Asian documentaries in Cantonese or Mandarin with Chinese and English as well as Bahasa Indonesia and Thai subtitles. This unrivalled content together with HD viewing, a VOD service and a market-leading online catch-up service called SCM Play, the channel provides an unmatched entertainment experience.

About FOX International Channels

FOX International Channels (FIC) is 21st Century FOX's international multi-media business. FIC develops, produces and distributes 300+ wholly- and majority-owned entertainment, sports, factual and movie channels in 45 languages across Latin America, Europe, Asia and Africa. These networks and their related mobile, non-linear and high-definition extensions reach over 1.725 billion cumulative households worldwide. In addition, FIC acquires, develops, produces and co-produces scripted and non-scripted programming for its linear and digital platforms including the Golden Globes nominated hit series *The Walking Dead*, *The Bridge* and *Da Vinci's Demons*.

In Asia Pacific and the Middle East, FIC's portfolio includes 30+ channel brands across all genres on both linear and non-linear platforms, including FOX Sports, FOX, National Geographic Channel, and SCM (formerly STAR Chinese Movies). As the region's leading broadcaster, FIC reaches more than 580 million cumulative homes with offices in Hong Kong, China, Taiwan, Japan, Korea, Singapore, Malaysia, Indonesia, Philippines, Thailand, Vietnam, India, Australia and the UAE.

For more information, please visit www.foxinternationalchannels.com.

About mm2 Asia Ltd.

Headquartered in Singapore, mm2 Asia is a producer of movies and TV/online content. As a producer, mm2 Asia provides services that cover the entire filmmaking process including securing financing, producing and distributing as well as securing advertising and sponsorship. In addition to Singapore, mm2 Asia also has a presence in Malaysia, Hong Kong, Taiwan and the PRC through its group of companies and/or strategic working partnerships.

mm2 Asia has co-produced and/or distributed in excess of 20 movies across Asia since 2008 including co-producing well-known films such as the '*Ah Boys to Men*' series; and distributing titles such as Malaysia's '*The Journey*' and Taiwan's '*Café.Waiting.Love*'.

In 2014, mm2 Asia made its debut on the Singapore Exchange Securities Trading Limited (SGX stock code: 41C), becoming the first Singapore movie production company to achieve this.

For more information, please visit www.mm2asia.com.



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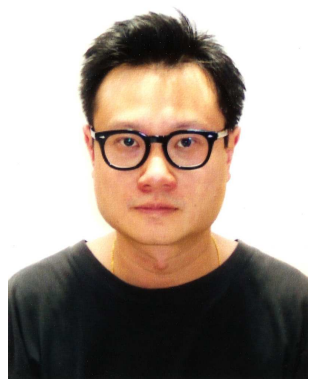
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The contact person for the Sponsor is Ms. Joan Ling, Senior Vice President, Head of Corporate Finance who can be contacted at 16 Raffles Quay, #40-01A Hong Leong Building, Singapore 048581, Telephone: 6415 9886.

Judge Profiles



Jack Neo is Singapore's most commercially successful director. He has scripted, directed and produced over 20 films in the last 15 years, including successful movies such as *I Not Stupid* (2002), *Homerun* (2003), *The Best Bet* (2004), *We Not Naughty* (2012) and the *Ah Boys to Men* series (2012, 2013) which was Singapore's highest grossing feature film to date. His latest release, *Ah Boys to Men 3: Frogmen* has been the highest-grossing film in Singapore for 3 consecutive weeks since its release during the 2015 Lunar New Year, surpassing previous *Ah Boys To Men* box office records.



Eric Khoo is a prolific director who is a Cultural Medallion recipient and award winning film-maker. He is the first Singaporean to have his films invited to major film festivals such as Berlin, Venice and Cannes, thus placing Singapore onto the International film map in 1995. Khoo was awarded Chevalier de l'Ordre des Arts et des Letters, from the French Cultural Minister and his feature, *My Magic* was nominated for the Cannes Palme d'Or in 2008. His 1st animated feature, *Tatsumi* (2011) was invited to the 64th Cannes Film Festival and also made its North American premiere at The Museum of Modern Art (MoMA). Khoo was invited to be President of the Jury at the Rotterdam International film festival and the Hong Kong Asian Film awards in 2012. He was head of Jury at Puchon International Fantastic Film Festival in 2013.



Director of *The Journey* (2014), Malaysia's highest grossing local film of all times, **Chiu Keng Guan** has been actively involved in Malaysia film and TV production for more than 20 years. His first debut film *Woohoo!* (2009) was the first homegrown Chinese New Year's comedy in the Malaysian market. The film was honoured with the Special Jury Award in Malaysia Film Festival 2010 and selected as a top 10 film in the Osaka Asian Film Festivals 2010. His other feature, *Great Day* (2010) achieved record breaking box office sales, was awarded the "Best Non Malay Feature Film" by the Malaysian Film Festival 2011 and was invited to be screened in numerous film festivals worldwide including the 12th San Diego Asian Film Festival 2011, 35th Sao Paulo International Film Festival 2011, 14th Seoul International Youth Film Festival 2012 and 9th World Film Festival of Bangkok 2012.



Director of *Café.Waiting.Love*, **Raymond Chiang** graduated from the Master's programme at NTUA's Department of Motion Picture. Thereafter, Chiang was involved in close to 100 commercials and corporate works. He has also directed 3 documentaries and 2 films, which won a variety of awards such as *Cosplay Girls* (Best Documentary, 27th Golden Harvest Awards), *The Magician Wanna-be*, Best Documentary, 28th Golden Harvest Award), *The Invader* (Taipei Image Award, 8th Taipei film Festival), *My Little Naughties* (Best Documentary, 30th golden Harvest Awards & HK Chinese Documentary Festival. He also assisted on feature films such as *I'm Sorry, I Love You*, *L-O-V-E* and *You are the Apple of my Eye*. In 2014, he made his feature film directorial debut with *Café.Waiting.Love* which outperformed *You Are the Apple of My Eye* in Malaysia.



Gordon Lam Ka Tung rose to fame with the HK drama "*From Act to Act*" (1995) and was the main character in the drama of "*Time before Time*" (1996) the highest rated drama in 1996. With impressive performances in dramas like "*Once Upon a Time in Shanghai*" (1996), "*A Measure of Love*" (1998), "*Road to Eternity*" (1999), "*Plain Love II*" (1999) and "*Country Spirit*" (2001), he built up a strong image to audiences and became well known to the public. Since 1994, Gordon Lam has appeared in movies like "*Dance of a Dream*" (2001), "*Infernal Affairs I-III*" (2002-3), "*Election 1 and 2*" (2005-6), "*Triangle*" (2007), "*Mad Detective*" (2007), "*Brothers*" (2007), "*Sparrow*" (2008), "*Ip Man*" (2008), "*Vengeance*" (2009), "*Paper Moon*" 2010), "*Cold War*" (2012), "*Firestorm*" (2013) and "*Overheard 3*" (2014), for which his performances were critically acclaimed. Lam was nominated for "Best Supporting Actor" in the Hong Kong Film Awards for his performance in "*Dance of a Dream*" (2002), "*Ip Man*" (2009) and "*Cold War*" (2013). In 2013, He won the "Best Supporting Actor" in The Los Angeles Movie Awards 2013 for his role in "*Paper Moon*". As a producer, Lam's film "*Gallants*" (2010) won a string of awards from the Hong Kong Screenwriters' Guild, the Hong Kong Film Directors' Guild, the 9th New York Asian Film Festival, the 17th Hong Kong Film Critics Society and the 30th Hong Kong Film Awards.