
CLARIFICATION OF PRESS ARTICLE

The board of directors (the "**Board**") of Fung Choi Media Group Limited (the "**Company**") refers to the article published by The Straits Times on 4 September 2014 entitled "Fung Choi shares plunge 20% on speculation over accounts integrity" (the "**Article**").

The Board wishes to clarify that at this stage there is no suggestion that the integrity of the Company's financial statements for the financial year ended 30 June 2014 (the "**FY2014 Full Year Results**") is compromised. As disclosed in the SGXNET announcement dated 29 August 2014, the Company's finance team is in the process of collating further information on the Company's supply chain management business. This is at the request of the Company's external auditors as part of the audit on the FY2014 Full Year Results.. The Board will work with management to finalise the review of the FY2014 Full Year Results as soon as possible.

If and when there are any material developments relating to the FY2014 Full Year Results which warrant a disclosure, the Company will make the relevant SGXNET announcements as and when appropriate and in accordance with the listing rules of the SGX-ST.

Further, the Board wishes to address a number of points made in the Article as follows:

1. Resignation of CFO and Independent Director

As highlighted in the Article, the former CFO resigned from the Company at the end of April 2014. As announced by the Company on 29 August 2014, this was one of the key factors why the Company sought, and obtained, an extension from the Singapore Exchange Limited to announce the FY2014 Full Year Results from 29 August 2014 to 29 September 2014 (the "**Extension of Time**"). At the same time, the Board does not see how the resignation of one of its independent directors in July 2014 bears any relevance to the Extension of Time or the recent decline in the trading price of the Company's shares. The Board notes that each of the former CFO and the former independent director have been long-serving officers of the Company.

2. Fraser and Neave Limited ("F&N")

The Board notes that an anonymous source speculated on F&N's plans for the Company. The Board wishes to highlight that F&N has released a SGXNET announcement on 3 September 2014 which states that "F&N regularly reviews options for all our businesses as part of our on-going effort to improve shareholder value. With regard to our stake in Fung Choi, the Group currently has no plans to divest its 29.5% stake."

By Order of the Board
Lai Yuen Ling

President & Executive Director
5 September 2014