

Zhongmin Baihui Retail Group Ltd.
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MEDIA RELEASE

28 December 2021

Zhangzhou Port Store Officially Opened

- Official opening held on 28 December 2021
- 21st store of the Group
- Large 15,200 sqm store



Zhongmin Baihui Retail Group Ltd., (“Zhongmin Baihui”, “中国百汇” or “the Group”), an established PRC retail brand that operates and manages a chain of department stores and supermarkets, wishes to announce that it has opened a new store, the Zhangzhou Port Zhongmin Baihui Store, in Zhangzhou City, Fujian Province on 28th December 2021. The new 15,200 sqm store is located in the Zhangzhou CMZD (漳州招商局经济技术开发区), the state economic development zone in Zhangzhou City, which was created to serve as the administrative, cultural and commercial centre of Zhangzhou Port. The new store occupies four floors of the Yonghong Commercial Plaza (永鸿商业广场) and offers a comprehensive range of goods and services such as gold jewellery, home appliances, clothing, children’s products, supermarket products, and food and beverages.

With the addition of the Zhangzhou Port Store, the Group will now have 21 stores under the Zhongmin Baihui brand name with a total GFA of 235,500 sqm, and a 210,000 sqm outlet store in Changsha.



Picture: Inside Zhangzhou Port Zhongmin Baihui Store

“The Zhangzhou Port Store will greatly increase our presence in Zhangzhou.”

- **Mr. Lee Swee Keng (“李瑞庆”), Executive Chairman of Zhongmin Baihui**

About Zhongmin Baihui Retail Group Ltd. (“Zhongmin Baihui”)

Zhongmin Baihui is principally engaged in the ownership, operation and management of department stores and supermarkets in the People’s Republic of China (the “PRC”) under the name, “中闽百汇”. The first store was opened in Anxi County, Quanzhou City, Fujian Province in 1997. The Group has expanded its footprint in Fujian to 21 stores, spanning an aggregate gross floor area of over 200,000 sqm. An associated company operates and manages an outlet mall in Changsha, Hunan Province.

With over 20 years of strong retail reputation under the “中闽百汇” brand name, the Group offers a pleasant shopping experience with a wide variety of quality merchandise, lifestyle products and customer-oriented services catering to the middle-income consumers.

For more information, visit <http://www.zhongminbaihui.com.sg> or email enquiry@zhongminbaihui.com.sg.