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CHINA CULIANGWANG BEVERAGES HOLDINGS LIMITED

中國粗糧王飲品控股有限公司

(Incorporated in Bermuda with limited liability)

(Stock code: 904)

UNUSUAL PRICE AND TRADING VOLUME MOVEMENTS, INSIDE INFORMATION AND RESUMPTION OF TRADING

UNUSUAL PRICE AND TRADING VOLUME MOVEMENTS AND INSIDE INFORMATION

This announcement is made by China Culiangwang Beverages Holdings Limited (“**Company**”) at the request of The Stock Exchange of Hong Kong Limited (“**Stock Exchange**”) and pursuant to Rules 13.09 and 13.10 of the Rules Governing the Listing of Securities on the Stock Exchange (“**Listing Rules**”) and Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) (“**SFO**”).

The board of directors (“**Board**”) of the Company has noted the increase in trading price and volume of the shares of the Company (“**Shares**”) today. The Board, after having made such enquiry with respect to the Company as is reasonable in the circumstances, wishes to confirm that, save as disclosed below, it is not aware of any reasons for such movements in the trading price and volume of the Shares or of any information which must be announced to avoid a false market in the Shares or of any inside information that needs to be disclosed under Part XIVA of the SFO.

The Board would like to inform the shareholders and potential investors of the Company that the Company is in exclusive discussions with an independent third party in relation to the proposed disposal of a part of the Company’s business (“**Proposed Disposal**”). No legally binding agreement as regards the terms of the Proposed Disposal has been entered into by the parties.

It is expected that the Proposed Disposal, if materializes, will constitute a very substantial disposal transaction of the Company under the Listing Rules. If the Proposed Disposal materialises and a definitive agreement is signed by the parties, further announcement(s) in respect of the Proposed Disposal will be made by the Company and the Company will comply with the relevant requirements of the Listing Rules.

The terms of the Proposed Disposal are still subject to negotiation and finalization. As the Proposed Disposal may or may not materialise, shareholders and potential investors of the Company are advised to exercise caution when dealing in the securities of the Company.

RESUMPTION OF TRADING

At the request of the Company, trading in the Shares on the Stock Exchange was halted from 3:06 p.m. on 21 January 2015 pending the release of this announcement. The Company has applied to the Stock Exchange for resumption of trading in the Shares with effect from 9:00 a.m. on Thursday, 22 January 2015.

This announcement is made by the order of the Board. The Board collectively and individually accepts responsibility for the accuracy of this announcement.

On behalf of the Board
China Culiangwang Beverages Holdings Limited
Sun Shao Feng
Chairman

Hong Kong, 21 January 2015

As at the date of this announcement, the Board comprises two executive Directors, namely Mr. Sun Shao Feng (Chairman and Chief Executive Officer) and Mr. Chen Changgai; and three independent non-executive Directors, namely Mr. Wei Xiongwen, Mr. Hu Ji Rong and Mr. Zeng Shaoxiao.