



KOUFU GROUP LIMITED

FY 2019 ANNUAL GENERAL MEETING

5 JUNE 2020



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- Impact of COVID-19
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Operations Review



MULTI-BRAND STRATEGY – Complementary business segments with diversified revenue streams



As at 31 December 2019 **Outlet & Mall Management F&B** Retail 48 16 12 **Quick-Service** Food Courts **Coffee Shops** F&B Stalls Restaurants ("QSR") ≜27 🕲1 🔮1 Hawker Centre Commercial Mall **Full-Service Restaurants** F&B Kiosks **Food Courts** Koufu KHOUSE **Coffee Shops** F&B Stalls, Kiosks, QSRs and Full-Service Restaurants TOVE 素 RĕBĭ Sucerte 喜多福



- Complementary brands at targeted price points to expand market share

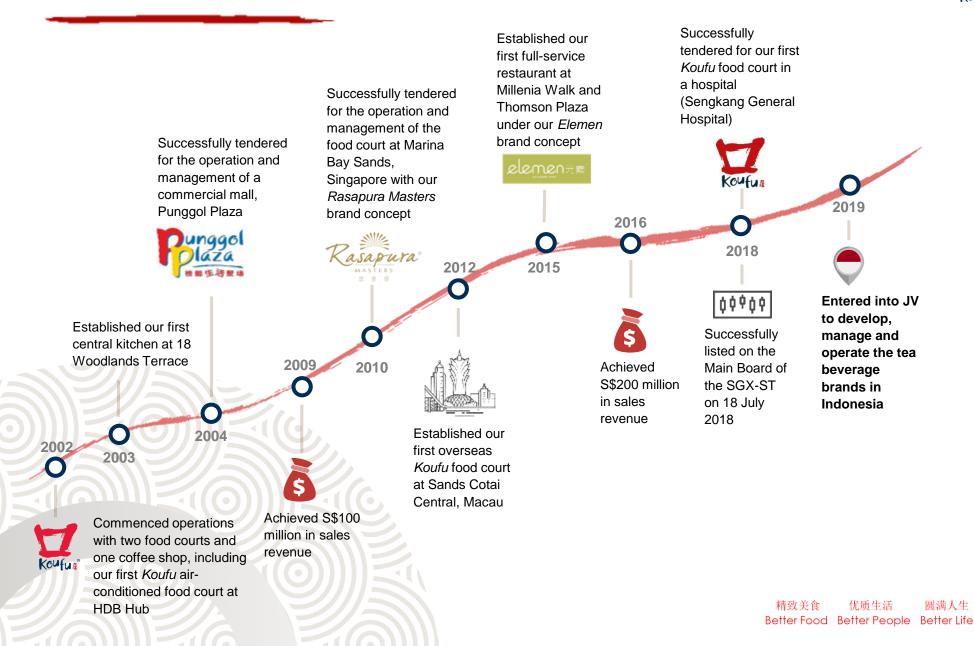
Price Range	Brands	F&B Outlets	
S\$20 – S\$50	elemen元素	Full-service restaurants	
S\$5 – S\$15	Rasapura Grove # 1983	Food courts and QSRs	
S\$4 – S\$12	COKHOUSE 1883 Superte	Food courts, F&B kiosks and QSRs	
S\$3 – S\$8	forking R&B	Food courts and F&B kiosks	
S\$2 – S\$5	HAPPY hawkers 本多後	Coffee shops and Hawker centre	

By focusing on different market segments with different price ranges, we are able to grow our customer base, expand our market share and capture business opportunities in each market segment

Key Milestones



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Outlet and Mall Management

6 New Outlet Openings in FY 2019 (Singapore and Macau)





- The Woodgrove (Jan 2019)
- Buangkok Square (Feb 2019)
- 164 Kallang Way (Jul 2019)
- Millenia Walk (Aug 2019)
- 289C Compassvale Crescent (Apr 2019)

Kouff



Koufu

University of Macau (Apr 2019) 优质生活

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圆满人牛

Better Life

Better Food Better People







R些B巡然 18



kiosks in Singapore





kiosk in Macau kiosk in Malaysia

R&B巡茶



Full-service restaurants in Singapore

- Great World City (Jul 2019)
- Paya Lebar Quarter (Jul 2019)



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Singapore

Month	Location				
Jan	100 AM Mall				
Jan	Tampines MRT				
Jan	Parkway Parade				
Jan	Yew Tee Point				
Mar	Buangkok Square				
Apr	Wisma Atria				
Apr	Rivervale Plaza				
Мау	Harbourfront Centre				
Jun	Singapore Polytechnic				
Jul	JEMS				
Aug	Far East Square				
Aug	Vivocity				
Sep	White Sands				
Sep	SMU				
Oct	Seletar Mall				
Nov	Clementi Mall				
Dec	Thomson Plaza				
Dec	Great World City				



Overseas

Month	Location
Mar	Macau
	(Macau University)
Nov	Malaysia
	(Mahkota Parade Melaka)

At a Glance – No. of F&B Outlets



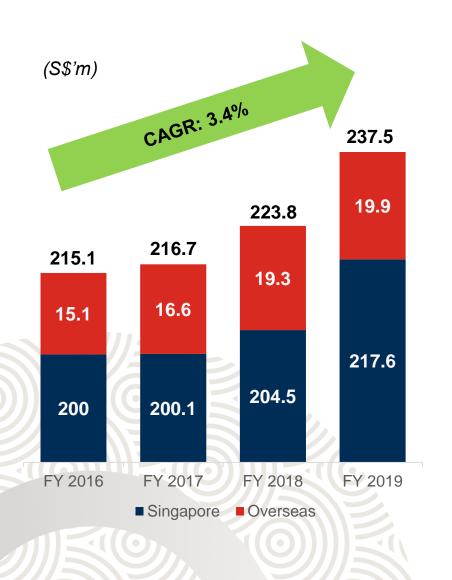
Outlet & Mall Management Segment	FY 2015	FY 2016	FY 2017	FY 2018	FY 2019
Food courts	47	49	47	47	50
Coffee shops	12	15	15	15	16
Hawker centre	-	-	1	1	1
Commercial mall	1	1	1	1	1
F&B Retail Segment	FY 2015	FY 2016	FY 2017	FY 2018	FY 2019
Self-operated F&B stalls	75	83	79	73	76
F&B kiosks	2	2	4	10	29
QSRs	5	7	9	8	7
Full-service restaurants	2	2	3	3	4

Financial Highlights



Total Revenue



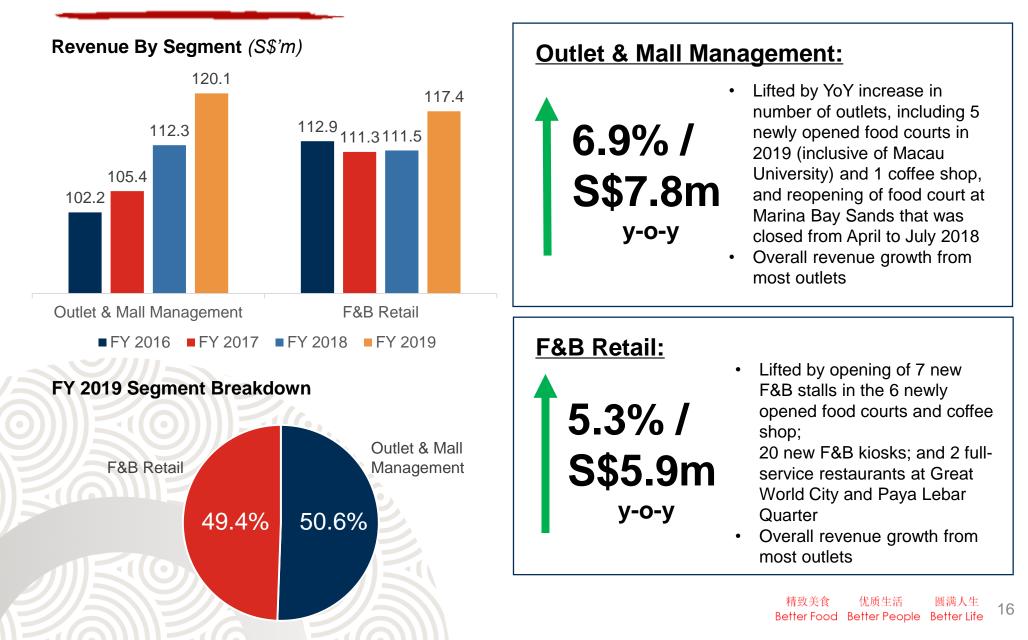




- Opening of new outlets, including 5 new food courts (inclusive of Macau University), 1 new coffee shop, 7 new F&B stalls, 20 new F&B kiosks and 2 new full service restaurants
- Increased YoY contributions from the food court at Marina Bay Sands that was closed for renovation from April to July 2018
- Overall stronger contributions from both the outlet & mall management and F&B retail business segments

Revenue Breakdown – By Segment





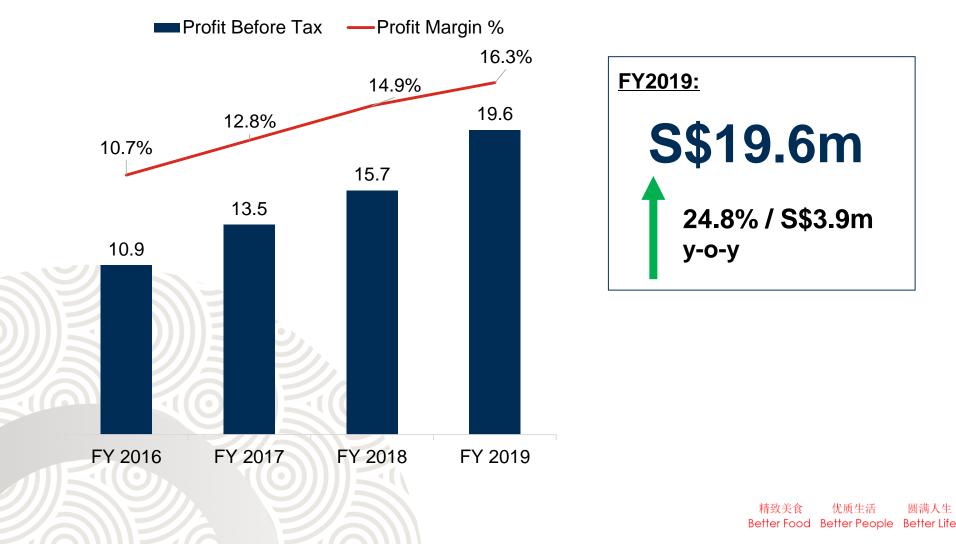
Segment Profit and Segment Profit Margin



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Outlet & Mall Management

(S\$'m)

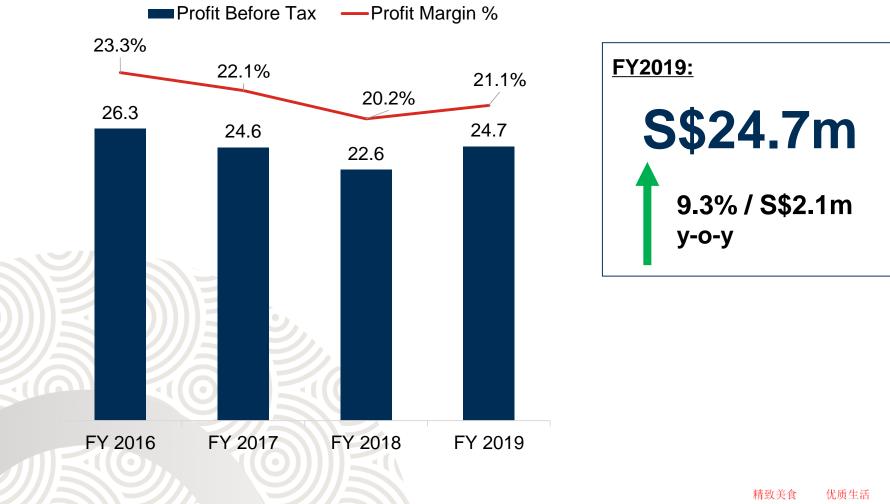


Segment Profit and Segment Profit Margin



F&B Retail

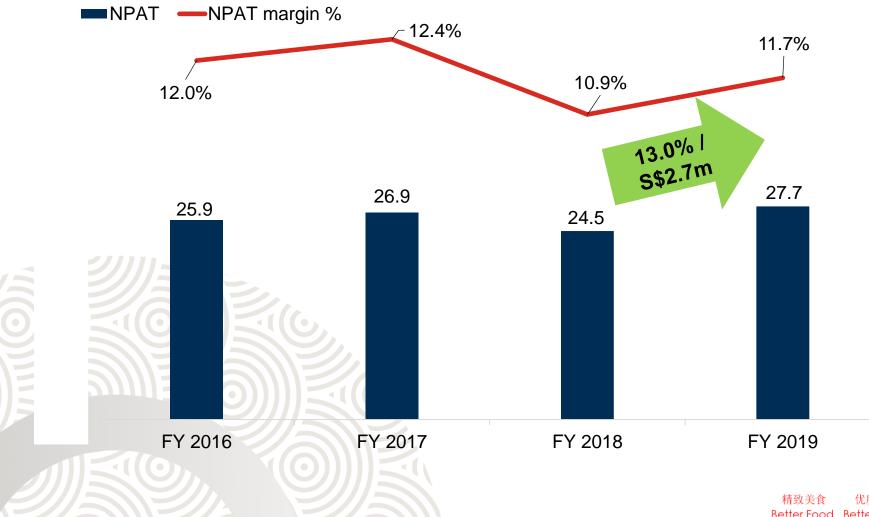
(S\$'m)



Net Profit After Tax



Net Profit After Tax (attributable to owners of the Company) (S\$'m)

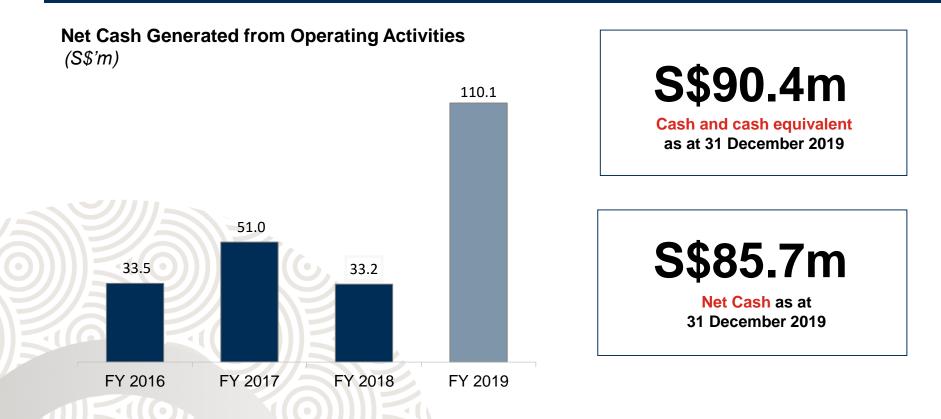


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Business is Resilient Through Economic Cycles

Cash-generative Strong operating cash flow Healthy balance sheet



N.B. The Group adopted the SFRS (I)16 effective 1 January 2019

Dividend



S\$0.015

FY 2019 Proposed Final Dividend

S\$0.025 per ordinary share Total Dividends for FY 2019*

IPO Dividend Recommendation

At least **50%**

of net profits after tax⁽¹⁾ generated in FY 2018 and FY 2019 intended to be distributed as dividends

* Inclusive of the interim dividend paid of S\$0.01 per ordinary share on 21 August 2019 (1) Excluding exceptional items and interim dividend of S\$12.5million declared and paid by Koufu in FY2018

At a Glance – P&L



(S\$'m)	FY 2016	FY 2017	FY 2018	FY 2019	Change (%)
Revenue	215.1	216.7	223.8	237.5	6.1
Profit after Tax <i>Attributable to Owners of the</i> <i>Company</i>	25.9	26.9	24.5	27.7	13.0
Profit After Tax Margin (%) Attributable to Owners of the Company	12.0	12.4	10.9	11.7	0.8 <i>ppt</i>
Earnings per Share (SGD Cents)	5.36	5.56	4.75 ⁽¹⁾	4.99 ⁽¹⁾	5.1

(1) Calculated based on 554,970,100 weighted average number of shares in FY 2019 compared to 516,215,000 weighted average number of shares in FY 2018 respectively.

Robust Balance Sheet and Healthy Cash Flows



(S\$'m)	31 December			
	2016	2017	2018	2019
Total Assets	186.8	107.2	159.7	348.9(1)
Total Liabilities	84.0	64.1	68.2	245.9 ⁽¹⁾
Total Shareholders' Equity	102.9	43.1	91.5	102.3
Cash and Cash Equivalents	49.0	53.0	61.0	90.4
Time Deposits	-	-	35.0	4.6
Net Asset Value Per Share (S\$)	0.21	0.09	0.16	0.18
Net cash generated from operating activities	33.5	51.0	33.2	110.1

Note:

⁽¹⁾ The Group adopted the SFRS(*i*)16 (Leases) effective 1 January 2019

Impact of COVID-19



Impact of Covid-19



Business Operations

Singapore

- Significantly lower footfall at food courts in tertiary institutions, near offices, downtown and tourist hotspots
- Business operations generally remain within the ambit of "essential services" during circuit breaker for takeaway and delivery only
- Temporarily suspended operations of 10 food courts, 3 QSRs, 2 full-service restaurants and 26 tea-beverages kiosks during circuit breaker period
- Re-opened 4 food courts, 3 QSRs and 1 fullservice restaurant in Phase 1 post-circuit breaker

Macau

 Cotai Sands and University of Macau remains operational, but with significantly lower footfall

New Outlets/Integrated facility

- Openings of 2 new food courts and 2 new *R&B Tea* kiosks delayed from Q2 2020 to Q3 2020
- TOP for new integrated facility delayed to Q3 2020, at the earliest

- Partner with delivery platforms and have launched delivery services within our own "Koufu Eat" App to boost online sales
- Expects both revenue and operating profits to be affected
- Most of the government grants and rental rebates from landlords will be received in Q2 and Q3 2020, to a certain extent, mitigating the negative

impact

- Strong balance sheet and cash position in meeting operating requirements
- Remain competitive with cautious growth and expansion plans

Transformational Strategies



Outlet & Mall Management



Reinforcing our foothold in **Singapore**

- Opened five food courts and one coffee shop in 2019
- Subsequent to FY 2019, opened two coffee shops in Q1 2020 and further secured one more lease for food court, targeted to open in FY 2020
- To expand in Singapore with a focus on new housing estates, hospitals, commercial malls and tertiary educational institutions
- Despite the current challenges arising from the COVID-19 outbreak, the Group expects to remain competitive with its productivity efforts and expansion plans as it monitors the situation closely
- Adopts a tactical and calculated approach in expansion plans in targeted markets for sustainable growth

Extending our network further abroad

- Expand overseas with an initial focus in Macau
- Opened a new food court in Macau University in 2019
- Secured lease of third food court in Macau, targeted to open in FY 2020



F&B Retail – Increasing our Multi-Brand Recognition



Network Expansion in Singapore

- Opened two new *Elemen* outlets, *a*chieving target of four outlets by FY 2019
- Opened 18 R&B Tea kiosks, achieving 26 outlets by FY 2019
- Further secured 2 leases for R&B Tea, slated to open in 3Q 2020



Widening footprint OVERSEAS

- **Macau:** Continue keeping a look out for suitable locations to expand footprint
- Indonesia: Established JV to develop, establish, manage and operate tea beverage business in Indonesia
- **Malaysia:** First R&B Tea outlet opened in Mahkota Parade Melaka in November 2019
- New markets: Actively looking for JV partners to expand *R&B Tea* brand to the Philippines and Thailand
- Tap experience and network accumulated in various markets to progressively expand other F&B Retail brands, such as *Elemen*

Integrated Facility – to Drive and Support Growth





Artist impression of proposed integrated facility located at Woodlands Avenue 12

Commenced construction in 4Q 2018

Expected TOP in **3Q 2020**

GFA of 20,000 sqm More than 5 times larger than our current central kitchens and corporate HQ

S\$40.0 Million

Estimated total construction including renovation cost, capital expenditure for equipment and machinery (S\$3.9m land premium paid upfront for 30 years lease)

- To house larger Central Kitchen and Corporate HQ, new Training Centre and R&D Centre
- Expand central procurement, preparation, processing and distribution functions
- Better support for all F&B Outlets and self-operated F&B stalls

 Up to 30% of total GFA to be rented out to our stallholders to
 build their own central kitchen
- At least 70% of total GFA for our own business and operations and JV businesses
- Improve productivity and operational efficiency

Improving Productivity – Using Technology As a Key Enabler

PROMOTIONS

Koufus

In line with the Singapore government's emphasis on improving productivity through innovation as well as consumer experience, we have implemented the following in 2018 and 2019 and will continue doing so in 2020:

Traditional coffee making machine

Started its first pilot outlet at Blk 289 Compassvale Crescent in June 2019, 2nd Generation machine tested

Mobile ordering application

implemented at 42 food courts and coffee shops. To encourage self orderingpayment-collection, customers get to enjoy 10% direct discount. Delivery option currently being rolled out.



NETS unified payment terminals implemented

across all food courts SG QR payments at most coffeeshops



43 smart tray return robots deployed to 16 food courts and coffee shops





THANK YOU