

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATIONS CODE (SRC) AND SRC RULE 17(a)-1(b)(3) THEREUNDER

1. August 18, 2022
Date of Report (Date of earliest event reported)
2. 34218
SEC Identification Number
3. 000-153-610-000
BIR Tax Identification Number
4. AYALA CORPORATION
Exact Name of registrant as specified in its charter
5. PHILIPPINES
Province, country or other jurisdiction of incorporation
6. (SEC Use Only)
Industry Classification Code
7. 37F to 39F, Ayala Triangle Gardens Tower 2, Paseo de Roxas
cor Makati Avenue, Makati City
Address of principal office
- 1226
Postal code
8. (02)7908-3000
Registrant's telephone number, including area code
9. N/A
Former name or former address, if changed since last report
10. Securities registered pursuant to Sections 4 and 8 of the SRC

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
Common Shares	619,143,083 shares
Preferred B Series 1 Shares	20,000,000 shares
Preferred B Series 2 Shares	30,000,000 shares
Voting Preferred Shares	200,000,000 shares

: Item 9- Other Events

Re: Amendment: Press Release: Consolidation of PH digital healthcare industry's largest players to reach more Filipinos, uplift healthcare services

Pursuant to the requirements of the Securities Regulations Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

AYALA CORPORATION

Registrant



Jose Martin C. Lopez

Head – Investor Relations

Date : August 18, 2022

* Print name and title of the signing officer under the signature.

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1. Date of Report (Date of earliest event reported)
Aug 18, 2022
2. SEC Identification Number
34218
3. BIR Tax Identification No.
000-153-610-000
4. Exact name of issuer as specified in its charter
AYALA CORPORATION
5. Province, country or other jurisdiction of incorporation
PHILIPPINES
6. Industry Classification Code(SEC Use Only)
7. Address of principal office
37F to 39F, Ayala Triangle Gardens Tower 2, Paseo de Roxas cor Makati Avenue,
Makati City
Postal Code
1226
8. Issuer's telephone number, including area code
(02) 7908-3000
9. Former name or former address, if changed since last report
NA
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding	
Common Shares	619,393,083	
Preferred B Series 1 Shares	20,000,000	
Preferred B Series 2 Shares	30,000,000	
Voting Preferred Shares	200,000,000	

11. Indicate the item numbers reported herein
Item 9

The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange,

and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.



Ayala Corporation AC

PSE Disclosure Form 4-31 - Press Release
References: SRC Rule 17 (SEC Form 17-C)
Section 4.4 of the Revised Disclosure Rules

Subject of the Disclosure

Consolidation of PH digital healthcare industry's largest players to reach more Filipinos, uplift healthcare services

Background/Description of the Disclosure

The consolidation of the Philippines' three market-leading digital health apps will help address consumers' pain points on a greater scale, poised to deliver even more digital solutions to address Filipinos' health challenges through one superapp.

The KonsultaMD superapp, a consolidation of KonsultaMD, HealthNow and AIDE, will launch in the first quarter of 2023, packed with first-in-the-market features on end-to-end patient care that's set to change the country's healthcare landscape.

This follows the closing on August 18, 2022 of the agreement among Globe Capital Venture Holdings, Inc. (917Ventures), the corporate venture builder of the Globe Group, Ayala Healthcare Holdings Inc. (AC Health), the healthcare portfolio arm of the Ayala Group, through its wholly-owned subsidiary, Vigos Ventures, Inc., and Salud Interactiva S.A. DE C.V. to consolidate Global Telehealth, Inc. (KonsultaMD), HealthNow, Inc. (HealthNow) and APPPPS Partners, Inc. (AIDE).

Other Relevant Information

Please refer to the attached press release.



33F Tower One, Ayala Triangle, Ayala Avenue
Makati City, 1226 Philippines
www.ayala.com.ph

August 18, 2022

Securities and Exchange Commission

SEC Building, Mandaluyong City

Attention: **Director Vicente Graciano P. Felizmenio, Jr.**
Director, Markets and Securities Regulation Department

**The Philippine Stock Exchange,
Inc.** 6/F Philippine Stock Exchange
Tower 5th Avenue corner 28th
Street, Bonifacio Global City,
Taguig City

Attention: **Ms. Alexandra D. Tom Wong**
Officer-In-Charge, Disclosure Department

Philippine Dealing and Exchange Corporation

29/F BDO Equitable Tower
8751 Paseo de Roxas, Makati City

Attention: **Atty. Marie Rose M. Magallen-Lirio**
Head, Issuer Compliance and Disclosure Department

Mesdames/Gentlemen:

Please be informed that on August 18, 2022, Ayala amended its disclosure dated July 11, 2022 concerning the reorganization of Global Telehealth, Inc. (KonsultaMD), HealthNow, Inc. (HealthNow) and APPPPS Partners, Inc. (AIDE) to combine their respective applications in one superapp. The amendment was made to reflect the closing of the transaction.

Please see attached document for more information.

Very Truly Yours,

Jose Martin C. Lopez
Head - Investor Relations



Consolidation of PH digital healthcare industry's largest players to reach more Filipinos, uplift healthcare services
KonsultaMD superapp to launch in Q1 2023

The consolidation of the Philippines' three market-leading digital health apps will help address consumers' pain points on a greater scale, poised to deliver even more digital solutions to address Filipinos' health challenges through one superapp.

The KonsultaMD superapp, a consolidation of KonsultaMD, HealthNow and AIDE, will launch in the first quarter of 2023, packed with first-in-the-market features on end-to-end patient care that's set to change the country's healthcare landscape.

This follows the closing on August 18, 2022 of the agreement among Globe Capital Venture Holdings, Inc. (917Ventures), the corporate venture builder of the Globe Group, Ayala Healthcare Holdings Inc. (AC Health), the healthcare portfolio arm of the Ayala Group, through its wholly-owned subsidiary, Vigos Ventures, Inc., and Salud Interactiva S.A. DE C.V. to consolidate Global Telehealth, Inc. (KonsultaMD), HealthNow, Inc. (HealthNow) and APPPPS Partners, Inc. (AIDE).

The consolidation will integrate the three applications into one superapp, bringing together KonsultaMD's expertise in on-demand consultations, HealthNow's strength in medicine delivery, storage of medical records, and implementation of vaccination and other health programs, and AIDE's mastery of providing health services in the home.

Globe President and CEO Ernest Cu noted how the partnership further elevates the quality and scope of service across the three apps.

"The consolidation of KonsultaMD, HealthNow and AIDE is a step towards achieving our shared vision of providing healthcare for all. Through the superapp, Filipinos from across the country will be able to conveniently and immediately access quality healthcare and avail of related services such as diagnostics and medicine deliveries through their phones— an all-in-one digital solution to ensure a healthy nation," said Cu.

The KonsultaMD superapp integrates complementary online and offline services for the ultimate healthcare journey.

It will offer on-demand and scheduled consultations, same-day medicine delivery, home-service diagnostics, doctor visits, concierge services, nursing care, fitness coaching, nutritional counseling, and more.

For instance, on-site laboratory testing required after a virtual consultation may already be booked through the app. Doctor's prescriptions may also be fulfilled virtually through online orders.

As one superapp, the three brands will be able to expand their reach altogether, from its current over 2 million base and a network of over 1,000 healthcare providers across 45 specializations.

It will also enable further growth of KonsultaMD, HealthNow and AIDE as one, following the staggering rise in consultations at 2000% over the pandemic, the same level of increase in the number of healthcare providers, medicine delivery in the tens of thousands, and expansion of their private and public partnerships.

"AC Health's end-to-end service delivery network coupled with the expanded digital reach of the new KonsultaMD puts us in a unique position to meld the online-offline experience for an omnichannel approach to health," said AC Health President and CEO, Paolo Borromeo.

"The new KonsultaMD provides an alternative point of access to AC Health's customer base of over 3 million unique patients and physician-network of over 1,600 doctors. We are very excited about the potential of HealthNow, AIDE, and KonsultaMD, combined with AC Health's physical brick-and-mortar assets, and how together, we can better empower our medical professionals, improve the quality of service for our patients, and ultimately transform healthcare."

By connecting AC Health's ecosystem of healthcare providers, diagnostics and pharmacies, and Globe's ecosystem of innovative digital solutions, the two subsidiaries of the Ayala Corporation are able to form synergy in the digital healthcare space under one KonsultaMD brand, giving it the unfair advantage to redefine the healthcare experience.

"Digital health has been the driving force to achieve health equity across populations," said Pedro Yrigoyen, Principal and Co-Founder of Mexico's Salud Interactiva. "As Mexico and the Philippines share similar health infrastructure and services, we have always believed this to be very beneficial for Filipinos, transforming their healthcare experience. We expect the Philippines to follow along the same path with KonsultaMD's strong teleconsultation, HealthNow's medicine delivery, and AIDE's home care services with over 2 million users combined."

KonsultaMD CEO Cholo Tagaysay, meanwhile, noted how the merging of the three apps also marks the coming together of two ecosystems— the Globe Group and AC Health— guided by a roadmap provided by Salud.

“With this announcement today, we hope to accelerate the adoption of telehealth even further. And move closer to providing healthcare for all Filipinos. KonsultaMD has always benefited from the Globe “Unfair Advantage”: Globe’s ability to take a startup idea and scale it across millions of subscribers immediately. KonsultaMD is in Globe At Home, Globe Postpaid, Globe Prepaid, and of course GCash,” he said.

“Now, compound that Globe Unfair Advantage with the AC Health Unfair Advantage. There’s the breadth and depth of the AC Health Ecosystem: Generika, IE Medica and MedEthix, Healthway, QualiMed, The Healthway Cancer Care Center. The new KonsultaMD can now leverage it all,” he added.

Now with more than 70 pharmacies nationwide and roving healthcare professionals covering the Greater Metro Manila area for home service, the new KonsultaMD continues to cater to the healthcare needs of individuals in different parts of the country.

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About KonsultaMD

KonsultaMD is a 917Ventures portfolio company and is the largest telehealth company in the Philippines. KonsultaMD provides affordable healthcare services through 24/7 online doctor consultations and unlimited teleconsultations, no appointment needed. It covers basic healthcare, medical assessment, and permissible medication via voice or video calls at the most affordable rates.

About AC Health

Ayala Healthcare Holdings, Inc. (AC Health) is a wholly-owned subsidiary of the Ayala Corporation, and serves as the portfolio company for healthcare businesses. Its vision is to build an ecosystem that links every patient to a seamless healthcare experience. Its portfolio includes Generika Drugstore, the pioneer in generic retail pharmacies, IE Medica and MedEthix, major pharmaceutical importer and distributor, Healthway, a network of primary care, multi-specialty, and corporate clinics, and QualiMed, a comprehensive network of full-service hospitals, multi-specialty clinics, and a stand-alone day surgery center. AC Health has also invested in health technology solutions, most recently, HealthNow, a healthcare aggregator app that offers online consultations, medicine delivery, and clinic and diagnostic booking and AIDE, a home health service app.

About HealthNow

Bridging the gap between patients and healthcare services, HealthNow is a collaboration between Globe's 917Ventures and Ayala Corporation's AC Health. HealthNow enables a simplified way for Filipinos to have seamless access to the most relevant healthcare services, including online consultations, medicine delivery, clinic appointments, and laboratory services.

About AIDE

Aide was acquired in February 2022 by HealthNow. Aide aims to provide a variety of home care services throughout the Philippines, which range from personalized care and treatment solutions to giving Filipinos the proper healthcare home services, specific to their needs.

For more information, please contact:

Yoly C. Crisanto

Chief Sustainability Officer

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Twitter: [@talk2GLOBE](https://twitter.com/talk2GLOBE) | Facebook: <http://www.facebook.com/globeph>