27 DECEMBER 2014

BIG BOX – Singapore's largest warehouse retail mall opens Its Doors To Shoppers On 27 December 2014

SINGAPORE, 27 December 2014 – **BIG BOX –** Singapore's largest mega Warehouse Retail Mall opens its doors to shoppers on **27 December 2014**, its majority shareholder SGX Mainboard-listed TT International Limited ("TTI") said today.

BIG BOX, conveniently located at the heart of the new Jurong Lake district, is easily accessible via public transport. Linked by sky bridges from the MRT Station (via JEM), BIG BOX is right next to Jurong East MRT and Bus Interchange, and will also be connected to the soon-to-be-opened Ng Teng Fong General Hospital.

A seamless one stop shopping destination with its "From Factory to Store Front" business concept – BIG BOX will provide value to consumers by offering quality products from around the world at the lowest possible prices to all of its shoppers. This is best captured in BIG BOX's slogan : **"SOMETHING FOR EVERYONE".**

Its product offerings include fresh produce and groceries, general merchandise such as fashion, sportswear and equipment, home improvement and DIY products, consumer electronics, mobile devices and accessories, elder care, gifts and novelty products, furniture & furnishing products complete with interior design services, and F&B dining.

BIG BOX is set to offer a brand new shopping experience and affordable lifestyle choices to Singaporeans with its new retail concepts, some of which such as Drive Thru and Pillar Cards are the first to be implemented in Singapore.

Of the total 1.3 million sqft gross floor area of the eight storey building with a basement, approximately 400,000 sqft spread across three levels (from Ground Floor to Third Floor) will house BIG BOX's fifteen (15) retail concepts, five (5) F&B themes, and Singapore's first-ever Drive Thru concept. These complement one another, each making choices of trendy lifestyle very affordable to Singaporeans.

Level One at ground floor is accessible via Boon Lay Way and Venture Avenue, and will house four different retail concepts and two F&B themes, namely:

(i) **Warehouse Mart for fresh food and groceries** offers best value for basic necessities and showcases Singapore's largest frozen seafood section. This is set to attract repeat customers through its **"BUY MORE, SAVE MORE"** concept, and its introduction by phases of new brands and products to Singaporeans.

(ii) **Leisure Box for sports and outdoors** which offers a wide range of bicycles, camping equipment, luggages and travel needs, is the perfect place for those passionate about outdoor activities.

(iii) **Style Box for fashion and accessories** showcases stylish fast fashion and accessories, including the "Plus is Beautiful" range for woman who are more-than-petite, and "Skyler" – BIG BOX's very own fashion house brand for both men and women.

(iv) **HI Box for Home Improvement Products** offers a wide range of DIY products, gardening tools, house plants and flowers. HI Box will add character to one's home by providing easy space management solutions through its exclusive range of fashionable storage and accessories under "DEA" and "Toomax" brands from Italy.

(v) **Munchy Box** offers quick bites and takeaways ; and

(vi) **Pin Wei by BIG BOX** acts as an excellent venue for the enjoyment of dim sum selections.

Level Two is accessible from Jurong East MRT Station (via JEM) through Sky Bridge, and will be connected to the soon-to-be-opened Ng Teng Fong General Hospital, will house five different retail concepts and two F&B concepts.

(i) **Electronics Box** offers consumer electronics products and accessories for all major international brands as well as TTI's house brand AKIRA.

(ii) **HP Box** offers an extensive range of mobile devices and accessories

(iii) **Silver Box** is a one-stop-shop for Elder Care supplies such as adults' diapers & healthcare disposables, mobile-aids & health aids, reasonably priced supplements and a good range of organic items.

(iv) **HIP Box** offers novelties and gifts, stationery, soft toys, and random quirky gifts.

(v) **Home Box** offers quick solutions to those who focus on specific categories of shopping – with furniture organized by category for easy selection based on style and pricing.

(vi) **Habitat** offers its exclusive range of home and furnishing products to its proud owners.

(vii) **Big Burger by BIG BOX** offers fast food; and

(viii) **Cafeteria by BIG BOX** offers self-service options of Western and Asian delights.

Level Three – named as **" S.O.U.L @ 3 " –** houses a wide range of concept furniture that displays a comprehensive range of furniture and furnishing products – It is split into three retail concepts: Living Box, Out Box and ID Box. Level 3 also includes the Exhibitions and Events Hall and the Food Court.

(i) **Living Box** will pamper shoppers with its wide selection of designer and designer-look luxury furniture at affordable prices.

(ii) **Out Box** showcases a comprehensive range of outdoor furniture and wide selection of barbecue equipment.

(iii) **ID Box** offers renovation solutions for individuals, as well as supply and installation of system wardrobes & kitchens, beddings & accessories, designing, layout planning and fitting-out works for condominiums and hotels.

(iv) **Play Box** (to-be-opened at a later stage) is a place for children to have fun while parents enjoy shopping.

(v) **Mega Box –** the 70,000 sqft, high ceiling column-free Exhibitions & Events Hall is the biggest Exhibitions & Events Hall in the western part of Singapore. Mega Box will host product launches, sales events and promotional activities, international exchange for culture, concerts, and will soon become the preferred venue of celebration for all customers.

(vi) **Yummy Box –** the 800 seating capacity Food Court offers choices for differing tastes and budgets.

All the above retail concepts are supported by Stuff Box – Logistics mega-storage and optimisation department and **Cool Box** – an engineering and service department, which provides installation and maintenance services for air-conditioners and white goods.

BIG BOX's Chief Executive Officer, Mr. Wong Ah Long, said "The BIG BOX team has worked very hard to open the mall on schedule during the festive season. It promises to be an exciting and unparalleled shopping experience for Singapore in which we truly deliver on the promise of convenience and value for money."
"BIG BOX will appeal to all residents, students and working population in the vicinity to redefine the retail experience in the West," he said.

BIG BOX – 51%-held by TTI, 30.4% by Utraco Investment Pte Ltd and 18.6% by Prima BB Limited – spans 1.3 million sq ft consisting 400,000 sq ft of retail space and 600,000 sq ft for its warehouse and regional headquarters.

Chairman and Chief Executive Officer of TTI – BIG BOX's majority shareholder, Mr. Sng Sze Hiang, said "TTI has leveraged on our extensive wholesale and retail experience, expertise in supply-chain management, warehousing, and international sourcing network to deliver the best possible value to consumers. We hope BIG BOX becomes the preferred lifestyle mall where there is definitely **"Something for Everyone"**."

Ms. Julia Tong, TTI's Executive Director of BIG BOX, said "This is an important milestone for both BIG BOX and TTI, and we couldn't have done it without the support of our Scheme creditors, shareholders, dedication and hard work of our staff. As the biggest warehouse retail mall BIG BOX opens, we sincerely hope for the kind understanding and continued support of our shoppers especially during the initial teething stage where we are still working towards improvements each and every day. This will definitely go towards nurturing the newly born BIG BOX in growing stronger, bigger and better".

BIG BOX operates daily from 10am to 10pm. BIG BOX will offer free-parking to its shoppers during the soft opening weekend. While shopping in BIG BOX is opened to ALL general public, BIG BOX also offers membership for its BIG BOX Club. Interested parties can subscribe for a BIG BOX Club membership at an annual subscription of S$50.00 to enjoy the member privileges.

For more information,

Mrs Yong-Han Wee Lin
General Manager, Mall Marketing & Membership
Email : hanwl@bigbox.com.sg
Mobile : 9450-8551

Ms Julia Tong-Sng
Deputy Chief Executive Officer
Email : julia@tt-intl.com
Mobile : 9637-8250