

SOUND GLOBAL LTD.

(Incorporated in the Republic of Singapore on 7 November 2005)
(Company Registration No. 200515422C)

**RMB885 MILLION USD SETTLED 6% CONVERTIBLE BONDS DUE
2015 (THE “CONVERTIBLE BONDS”)**

Sound Global Ltd. wishes to announce that on 26 March 2014 it had allotted 15,543,026 new shares upon the conversion of an aggregate principal amount of RMB52,600,000 of the Convertible Bonds (the “**Converted Bonds**”).

The aggregate principal amount of Convertible Bonds remaining outstanding following the conversion of the Converted Bonds is RMB380,800,000.

By Order of the Board

Submitted by Wen Yibo, Chairman, on 26 March 2014 to SGX.