

**COMPLETION OF SHARE SALE AND PURCHASE AGREEMENT IN RELATION TO THE
PROPOSED ACQUISITION BY CENTRAL CAPITAL APS, A WHOLLY-OWNED
SUBSIDIARY OF INCREDIBLE HOLDINGS LTD., OF THE ENTIRE SHARE CAPITAL IN
HB 2021 APS**

Unless otherwise defined, all capitalized terms used in this announcement shall bear the same meanings as in the Company's announcement and SGX queries dated 9 June 2021, 15 June 2021, 17 June 2021 and 24 June 2021.

The Board of Directors of Incredible Holdings Ltd. (the "**Company**") wishes to announce that the Company has completed the acquisition of the entire share capital in HB 2021 ApS (the "**Target**") from Wingfort ApS (the "**Seller 1**") and LHA ApS (the "**Seller 2**") on 29 July 2021 after all the conditions precedent have been fulfilled. Following the completion, the Target become the wholly-owned subsidiary of Central Capital ApS which is a wholly-owned subsidiary of the Company.

By Order of the Board

Christian Kwok-Leun Yau Heilesen
Executive Director
30 July 2021

This announcement has been reviewed by the Company's Sponsor, Hong Leong Finance Limited. It has not been examined or approved by the Exchange and the Exchange assumes no responsibility for the contents of this announcement, including the correctness of any of the statements or opinions made or reports contained in this announcement.

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